DeerHacks 2016

What is DeerHacks?

DeerHacks is the first 36-hour hackathon at UTM (University of Toronto at Mississauga). We will have 150 students and sponsors spread throughout the Deerfield building at UTM, hacking day and night. DeerHacks will be held on the weekend of October 14th.

Why Sponsor?

As a sponsor, you will have a chance to both meet potential employees and show that you are an awesome company to work for!

Find our sponsorship options on the next page. Note that we are willing to negotiate pricing in exchange for swag, food, blankets, pillows, etc.

How You Can Sponsor Us!

1) Fawn

   The Fawn Package allows you to send us some of your most knowledgeable and well versed mentors. Feel free to send 2 to 3 mentors who will stay for the course of the weekend to provide support to hackers using your product/service. You'll also be able to promote your product or service in our program (to be handed out to all hackers). In addition, your logo will be a part of our t-shirts, website and programs. We will also have regular social media shout outs across all our platforms (Facebook, Twitter, Instagram).

2) Doe

   The Doe Package includes everything in the Fawn Package as well as a sponsor table for the duration of the hackathon as well as for our Career Fair. You'll be able to set up a table (table is provided) to advertise your company and its products & services. There will also be a table for you at the DeerHacks Career Fair, a fair open to all students at UTM.

3) Stag

   Along with all the merits of both the Fawn and Doe packages, you will be able to send sufficiently qualified judges to give their best judgement on a hack with a technical and business aspect. Your judges will be briefed on the hacking criteria before judging. There will also be an opportunity for you to present a 2-minute demo of your product or service. This demo can be used as a teaser for your 30-minute workshop to demonstrate, in full, the setup and use of your product or service. You will have the option to have a hands on aspect as well. We will also be able to provide you resumes via email for hackers who are interested in submitting resumes during registration.

4) Buck

   The Buck package encompasses everything we have to offer you. Including everything that the Fawn, Doe and Stag packages have, you will receive the opportunity to sponsor a side event, brand a meal and present a keynote speaker. The side event will be a destressing activity. Past activities have included, puzzles, midnight sudoku, "coding in the dark" challenges, short coding tasks, etc. Feel free to provide a prize

(optional) to your side event! Providing a branded meal entitles you to meal shout outs and a selection of foods at your discretion (optional). Ex. "Pizza provided by >insert company/business name here<." Lastly, The floor is open to your company, to send a Keynote Speaker. You can talk about your services or a specific technology in the market. The idea is to hype hackers and provide further information so they can brainstorm hack ideas.

DeerHacks Sponsorship Package

Package Benefits	Fawn $100	Doe $300	Stag $600	Buck $1000
General				
Send Mentors	✓	✓	✓	✓
Sponser Table		✓	✓	✓
Rep on Judging Panel			✓	✓
Demo at Opening			✓	✓
Sponsored Side Event				✓
Branded Meal				✓
Keynote Speaker				✓
Recruiting				
Product listed in our Directory	✓	✓	✓	✓
Table at Career Fair		✓	✓	✓
Workshop (30 minutes)			✓	✓
Resumes			Post-Event	Pre-Event
Branding				
Logo on Website	✓	✓	✓	✓
Logo in Program	✓	✓	✓	✓
Logo on T-shirt	✓	✓	✓	✓
Swag in Swag Bags	✓	✓	✓	✓
Regular Social Media Shoutout*	✓	✓	✓	✓
Promotional Emails				✓

Add-On		
Demo at Opening Ceremony **$200**	Workshop **$200**	Table at Career Fair **$100**

*Amount of Shoutouts corresponding to level of sponsorship