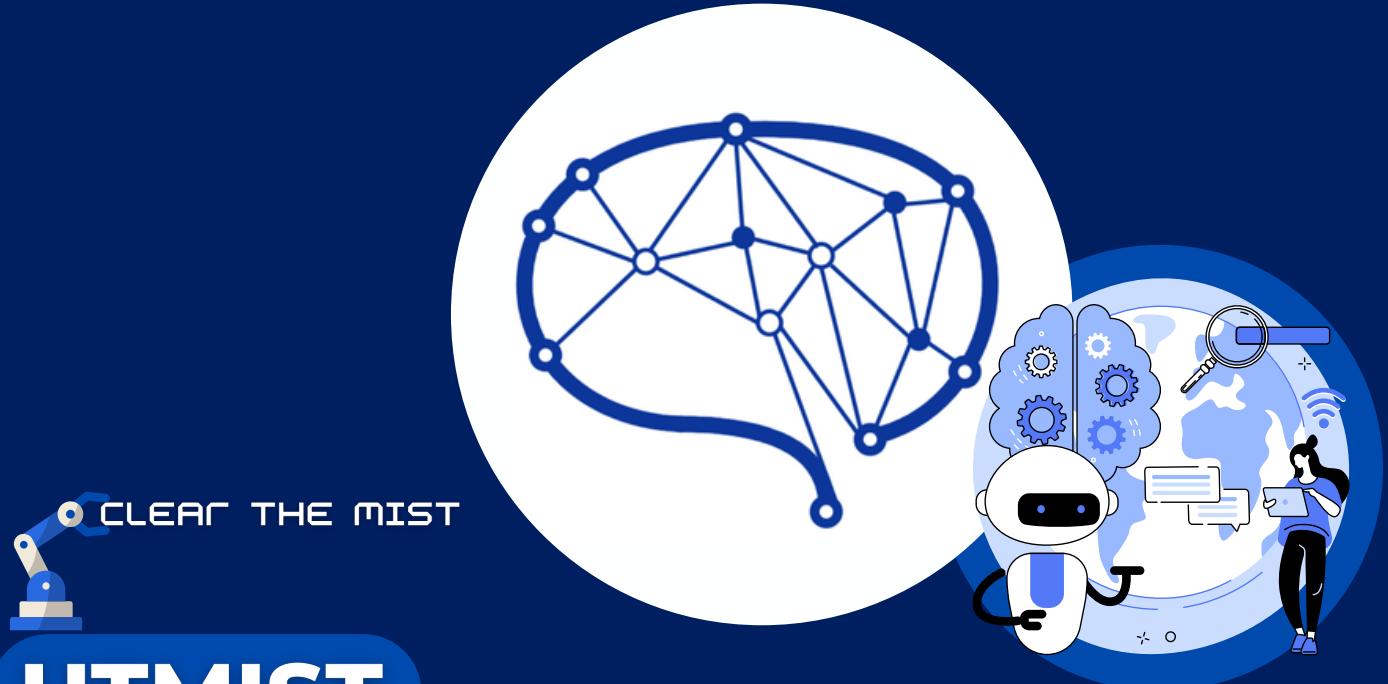


UOFT MACHINE INTELLIGENCE STUDENT TEAM



 CLEAR THE MIST

UTMIST

Hack the MIST Sponsorship Package



ABOUT UTMIST



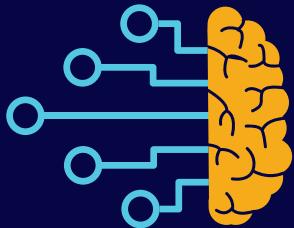
CLEAR THE MIST



Our mission as the **University of Toronto Machine Intelligence Student Team (UTMIST)** is to bridge undergraduate students to graduate students, professors, and industries in the field of machine intelligence, and prepare students for a successful career in this field.

Founded in 2017, we've developed and executed a variety of successful initiatives including MIST101 (introductory workshops), our Guest Speaker Series, Technical Workshops, Paper Reading Groups (dissect SOTA machine intelligence papers), Hackathons, AI Ethics Debate Show, Annual Project Showcase, and Machine Learning Projects. Our team now has over 150 graduate and undergraduate students (80+ developers) and reaches a community of 1600+ registered members on our Discord Server and Instagram. On average, our past large events reached 200+ participants, while smaller workshops had 50+ attendees, making us the largest undergraduate machine learning society and one of the most influential student organizations at the University of Toronto.

UTMIST HIGHLIGHTS



Research and Innovation Excellence

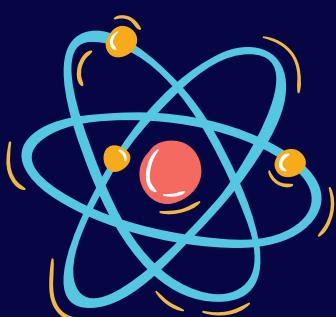
The Engineering Department sources the best talents from all U of T programs to explore machine learning in engineering, finance, and medicine through over 12+ technical projects over the past 3 years. We are blessed with 80+ developers and collaborated with 6 startups in our 6-month development cycle. Our Academic Department, moreover, are dedicated to enhance students' knowledge by organizing biweekly Paper Reading Group, Study Group, and Machine Learning Project Workshops.

Events and Community Engagement

UTMIST has hosted a wide range of academic, industry networking, and career advising events. On average, our past large events had 200+ attendees, while smaller workshops had 50+ attendees. Some were in collaboration with organizations within and outside U of T where UTMIST has represented U of T on international platforms. One example is Climate Hack AI, where UTMIST collaborated with 25 universities worldwide and represented the runner-up team that became 2nd beating universities like Harvard and MIT. In Hack the MIST hackathon, we would like to extend such industry and university collaboration to strengthen our relationship with student communities.

Industry Relations and Networks

UTMIST has collaborated with leading companies like Facebook, Microsoft, IBM, Intel, and startups like Voiceflow, AltaML, etc. to host a diverse range of technical and career-oriented events or ML Projects. This year, through our hackathon, students can develop their technical knowledge and gain opportunities to empower their professional development in the industry.



Technical Writing and Infrastructure

UTMIST has two unique departments: The Technical Writing Department focuses on spreading awareness and understanding of new advances in machine learning through its monthly articles on Medium and bi-monthly newsletter sent out to over 1700 subscribers. The Infrastructure department leads the automation of tasks and processes to help increase the efficiency of UTMIST. The technology stack in use comprises of Python, Go, and JIRA for agile development and project management.

PAST EVENT SPOTLIGHTS



Annual General Meeting



UTMIST Social Events



Club Fair Booth



In-person Industry Events
and Academic Workshops



Hack the MIST



Introduction to Hack the MIST Hackathon

Hack the MIST, Winter 2023, is the first large-scale, in-person hackathon event at the University of Toronto, which focuses on developing end-to-end solutions on real-world problems with machine learning, which are not taught in university courses. Solutions from this hackathon will be more than coding in a Jupyter notebook, but will instead be solutions that can be implemented in the real world. We aim to onboard the brightest talents and stimulate innovation, creativity, and collaboration in the field.



Event Scale & Expectations

Targets and Participants: Undergraduate students from all colleges and universities across Canada. Students from all academic programs are welcome.

Expectation of Scale: 150 to 200 Hackers, based on UTMIST's strength in marketing, outreach network, and past event scales and outcomes.

Expected Learning Takeaway: Students will use and learn programming languages such as Python, popular ML frameworks such as Keras, Torch, and Tensorflow, and ML deployment infrastructures, such as AWS and GCP, as well as emerging technologies developed by sponsored companies.

SPONSORSHIP BENEFITS: GENERAL



Naming Rights of Event and Award

Title sponsors will enjoy the direct branding with UTMIST in the hackathon's event title, such as naming rights for the event and awards

Featured Keynote

Title sponsors will have opportunities in the opening or closing ceremony to give a presentation or a keynote speech. The speech may be about your company, the topic, or anything appropriate to our audiences.

Exclusive Workshop Event

Title and diamond sponsors will have a dedicated event segment or workshop to speak about your company and promote opportunities to our top talent. Our team will assist in the promotion of your event or workshop to ensure a wide variety of students are reached.

Post Event Collaboration

Title sponsors will have the opportunity to continue collaborating with UTMIST after the event to deliver additional workshops and events to the UTMIST audience. We will additionally be able assist in the promotion of company held events to increase your event's outreach..

Access to Internal Talent

Title and diamond sponsors will have access to UTMIST's internal talent pool of STEM undergraduates. Company representatives will have the opportunity to speak with our hackers in person or in your virtual booth or host an exclusive talent acquisition event. In addition, you will have the freedom to host an exclusive talent acquisition event, such as an interview booth.

SPONSORSHIP BENEFITS: BRANDING



Featured Promotion

Your logo will be on every event material, including promotional posters, UTMIST website, and social media, and email newsletters! And there will be a general post dedicated to your company. If you are a top 3 tiered sponsor, you will enjoy a promotion of job postings in our newsletter, as well as a featured article on our social media or newsletter if you are a Title or a Diamond sponsor!

SPONSORSHIP BENEFITS: TALENT POOL



Access to Resume Pool of Hackers

Hack The MIST hackers are among the brightest, most innovative, and academically robust undergraduate students interested in AI and ML at UofT. All sponsors will be granted access to a resume pool after the event, where Title and Diamond sponsors will also have exclusive access to UTMIST's internal talent pool.

Recruiting Events

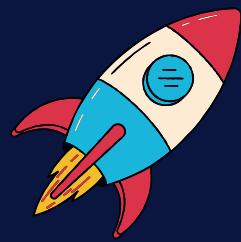
Title, Diamond, and Gold sponsors will have an opportunity to speak with ideal candidates before and during the hackathon, and enjoy early attention from talents. These sponsors may also host exclusive talent acquisition events such as interview booths to secure talents on the spot!

Coffee Chats

All sponsors will have designated virtual booths to interact with students interested in your company. Think of this as a group coffee chat setting to get to know our hackers beyond their resume. Title, Diamond, and Gold sponsors are invited to have company representatives on site or virtually to meet potential candidates!

SPONSORSHIP TIERS

Title Sponsor \$12,500



General

As a Title Sponsor, you will enjoy the direct branding with UTMIST in the hackathon's event title, all general sponsorship benefits, as well as additional exclusive benefits. As our priority sponsor, you have 10 minutes in the opening and/or closing ceremony allocated to your presentation or a keynote speech. Additionally, you will also have a dedicated event segment or a tailored workshop to speak about your company and promote opportunities to our top talent. Finally, be creative with what you would like to name our hackathon awards!

Branding

- Inclusion of logo on all event materials (Promotional materials: Posters, Champions' Trophy, Website & Social Media, E-mail Newsletters.)
- Promotion article featured on Social Media and UTMIST Newsletters.
- Promotion of job postings and corporate opportunities in UTMIST Newsletters.
- 1 general post dedicated to the sponsor in our Social Media (Instagram, Facebook, and LinkedIn) consisting of 1300+ followers with the distribution of company material or merchandise.

Talent acquisition

To optimize your talent acquisition, you will have the unique, early access to our top AI talent, a resume pool of both hackers and UTMIST internal talent. We invite your company representatives to come speak with our hackers in person or in your virtual booth, where you will meet your favorite candidates beyond just their resumes. In addition, you will have the freedom to host an exclusive talent acquisition event, such as an interview booth, and decide how you want to interact with your potential talents.

SPONSORSHIP TIERS

Diamond Sponsor \$7,500



General

As a Diamond Sponsor, you will have the special opportunity to a dedicated event segment or a tailored workshop to speak about your company and promote opportunities to our top talents.

Branding

- Inclusion of logo on all event materials (Promotional materials: Posters, Champions' Trophy, Website & Social Media, E-mail Newsletters.)
- Promotion article featured on Social Media and UTMIST Newsletters.
- Promotion of job postings and corporate opportunities in UTMIST Newsletters.
- 1 general post dedicated to the sponsor in our Social Media (Instagram, Facebook, and LinkedIn) consisting of 1300+ followers with the distribution of company material or merchandise.

Talent acquisition

To optimize your talent acquisition, you will have the unique, early access to our top AI talent, a resume pool of both hackers and UTMIST internal talent. We invite your company representatives to come speak with our hackers in person or in your virtual booth, where you will meet your favorite candidates beyond just their resumes. In addition, you will have the freedom to host an exclusive talent acquisition event, such as an interview booth, and decide how you want to interact with your potential talents.

SPONSORSHIP TIERS

Gold Sponsor \$3,000



Branding

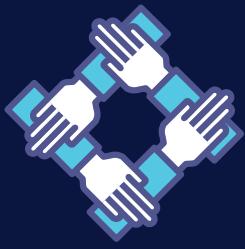
- Inclusion of logo on all event materials (Promotional materials: Posters, Champions' Trophy, Website & Social Media, E-mail Newsletters.)
- Promotion article featured on Social Media and UTMIST Newsletters.
- Promotion of job postings and corporate opportunities in UTMIST Newsletters.
- 1 general post dedicated to the sponsor in our Social Media (Instagram, Facebook, and LinkedIn) consisting of 1300+ followers with the distribution of company material or merchandise.

Talent acquisition

To optimize your talent acquisition, you will have the unique, early access to our resume pool of hackers. We invite your company representatives to come speak with our hackers in person or in your virtual booth, where you will meet your favorite candidates beyond just their resumes. In addition, you will have the freedom to host an exclusive talent acquisition event, such as an interview booth, and decide how you want to interact with your potential talents.

SPONSORSHIP TIERS

Silver Sponsor \$1,000



Branding

- Inclusion of logo on all event materials (Promotional materials: Posters, Champions' Trophy, Website & Social Media, E-mail Newsletters.)
- Promotion of job postings and corporate opportunities in UTMIST Newsletters.
- 1 general post dedicated to the sponsor in our Social Media (Instagram, Facebook, and LinkedIn) consisting of 1300+ followers with the distribution of company material or merchandise.

Talent acquisition

As a Silver Sponsor, we invite your company representatives to come speak with our hackers in person or in your virtual booth, where you will meet your favorite candidates beyond just their resumes.



GENERAL SUMMARY

Sponsorship Tiers / Sponsorship Benefits	Title Sponsor* \$12,500+	Diamond Sponsor \$7,500	Gold Sponsor \$3,000	Silver Sponsor \$1000	Contributor \$500
General					
Direct Branding - Naming Rights of Event and Award					
Featured Keynote: Speaking in opening or closing ceremony					
Dedicated Event Segments or Workshops					
Post-event Collaboration and Events					
Access to UTMIST's internal talent pool					



BRANDING SUMMARY

Sponsorship Tiers / Sponsorship Benefits	Title Sponsor* \$12,500+	Diamond Sponsor \$7,500	Gold Sponsor \$3,000	Silver Sponsor \$1000	Contributor \$500
Branding					
Inclusion of logo on all event materials (promotional materials: posters, Champions' Trophy, Website & Social Media, E-mail Newsletter)					
Promotion article featured on social media/newsletter					
Promotion of job postings or corporate opportunities in Newsletter					
One general post dedicated to the sponsor in our social media (Instagram, LinkedIn) consisting of 1300+ followers					
Distribution of company material or merchandise.					



TALENT SUMMARY

Sponsorship Tiers / Sponsorship Benefits	Title Sponsor* \$12,500+	Diamond Sponsor \$7,500	Gold Sponsor \$3,000	Silver Sponsor \$1000	Contributor \$500
Talent Acquisition					
Opportunity for sponsors to have representatives to interact with our audience (coffee chat)					
Virtual booth					
Priority access to top AI talent and hackers resume pool (before event vs after the event)					
Access to UTMIST's internal talent pool					
Exclusive talent acquisition event (interview booth)					
Access to resumes after the event					

CONTACT US



Point of Contact: Sarah Yi Xu (VP, Industry Relations)

Email Address: sponsor@utmist.org

Alternative Email Address: utorontomist@gmail.com

University of Toronto Machine Intelligence Student Team



UTMIST General Email: utorontomist@gmail.com

UTMIST Domain Email for Sponsorship: sponsor@utmist.org



UTMIST Official Website: <https://utmist.gitlab.io>

Hack the MIST Website: <https://hackthemist.com/>



Instagram: https://instagram.com/uoft_utmist

LinkedIn: <https://www.linkedin.com/company/utmist/>

HACK THE MIST

EVENT ORGANIZATION TEAM

Hack the MIST Senior Leadership

Jack Cai, Co-President, UTMIST

Arsh Kadakia, Co-President, UTMIST

Industry Relations Team

Sarah Yi Xu, Vice-President

Sakshi Jagtap, Assistant VP

Aya Naga, Event Director

Lily Meng, Event Director

Berke Altiparmak, Event Director

Marketing Team

Richard Shuai, Vice-President

Claire Pan, Graphic Designer

Ruihang Zhang, Graphic Designer

Front-end Team

Hanson Liu, Director

Henry Tu, Front-end Developer

Jason Wang, Front-end Developer

Sanya Chawla,

Front-end Developer

Harshith Latchupatula,

Front-end Developer

Internal Affairs Team

Yu Xin Li, Vice-President

Sneha Balaji,

Internal Affairs Associate

Sponsorship Package Contributors

Content Creation: Afnan Rahman, Sarah Yi Xu, Sakshi Jagtap, Aya Naga, Berke Altiparmak (The Industry Relations Team)

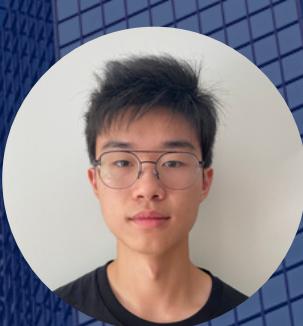
Graphic and Format Design: Richard Shuai (VP Marketing)



UTMIST LEADERSHIP TEAM 2022-23



Arsh Kadakia
Co-President



Jack Cai
Co-President



Steven Luo
Vice-President,
Engineering



Arielle Zhang
Vice-President,
Academics



Richard Shuai
Vice-President,
Marketing



Charles Yuan
Vice-President,
Technical Writing



TBD
Vice-President,
Logistics



Lavanya Mehndiratta
Vice-President,
University Relations



Sarah Yi Xu
Vice-President,
Industry Relations



Kevin Haoze Deng
Vice-President,
Infrastructure



Yu Xin Li
Vice-President,
Internal Affairs

UOFT MACHINE INTELLIGENCE STUDENT TEAM