

Programmers in Science & Engineering

September 1, 2016

Dear Corporate Supporter,

On behalf of the Programmers in Science & Engineering at The University of Texas at Austin, I invite you to be involved with our organization during the 2016-2017 academic year.

Programmers in Science & Engineering (PSE) is a new programming organization with members across all disciplines within Engineering, Natural Sciences, Business, and many more. Our mission is to help teach and promote programming to students on campus while providing a collaborative environment for avid learners within the community.

In order to achieve our goal, we host weekly workshops that teach fundamentals of programming and scientific programming, bi-weekly general meetings, and featured workshops throughout the semester. We also host a hackathon in the spring semester to encourage students at UT to actively solve engineering and scientific challenges.

By supporting PSE, your company will be able to promote your products, your services, and your company as a brand to a broader set of audiences. Additionally, you will be able to recruit excellent candidates from all educational backgrounds who actively seek out opportunities to learn practical skills not taught in classes. Finally, by helping us, you are taking an active role in encouraging a diverse group of students to learn how to use code to enhance their skillsets.

In this package, you will find information regarding various levels for support and partnership options. To learn more about our organization, please visit texaspse.github.io. Thank you for your consideration and support. If you have any questions or would like more information on our section, please contact me via e-mail at texaspse@gmail.com.

Sincerely,

Quynh Nguyen
President, 2016-2017

Support Categories		Options	Involvement & Recognition
Bronze	Volunteering		› General Meeting › HackingSCIENCE hackathon › Featured Workshop
Silver	\$500+	1 option	
Gold	\$1000+	2 options	
Platinum	\$2000+	3 options	
Diamond	\$5000+	4 options	

In addition, all levels of corporate support will be recognized and promoted in the following ways:

- Corporate Name on Website & T-shirts
- Corporate Name on Newsletters & Social Media
- Corporate Highlights at End-of-the-Year Banquet
- Corporate Highlights at General Meetings

General Meetings

Our general meetings provide a fantastic medium for companies to reach out to students from all disciplines including Engineering, Business, Liberal Arts, Natural Sciences, etc. During the meetings, company representatives can:

- Give a 20-minute presentation about the company to promote materials, educate, or recruit potential candidates.
- Meet individually and socialize with students before or at the end of the meetings.
- Get a featured spotlight article on our website and newsletter about the meeting.
- Give out promotional materials to improve brand recognition of your company.

Fall 2016 Meeting Dates				Spring 2017 Meeting Dates			
9/22/2016	Thursday	6:45 PM - 8:00 PM		2/2/2017	Thursday	6:45 PM - 8:00 PM	
10/6/2016	Thursday	6:45 PM - 8:00 PM		2/16/2017	Thursday	6:45 PM - 8:00 PM	
10/20/2016	Thursday	6:45 PM - 8:00 PM		3/2/2017	Thursday	6:45 PM - 8:00 PM	
11/3/2016	Thursday	6:45 PM - 8:00 PM		3/30/2017	Thursday	6:45 PM - 8:00 PM	
11/17/2016	Thursday	6:45 PM - 8:00 PM		3/31/2017	Thursday	6:45 PM - 8:00 PM	

HackingSTEM Hackathon

The hackathon is a 1-day event featuring students and alumni of The University of Texas at Austin that aims to solve scientific and engineering challenges. As such, we want companies to propose real world problems that exist in the industry and help judge the value of the solutions that our members come up with. The hackathon will be hosted in late March on campus. By sponsoring the event, you will be able to:

- Recruit students who demonstrated teamwork to come up with innovative and practical solutions
- Get campus-wide and local brand recognition
- Get real-world exposure and testing of your API/Developer ecosystem
- Give out promotional materials

Volunteering

For our Bronze Support level, which only requires companies to volunteer or provide assistance for events, is a great way to get to know PSE and our members on a personal level. Companies representatives will have several options:

1. Participate in our HackingSCIENCE hackathon and help provide an experienced perspective in evaluating final submissions.
2. Host a featured workshop to educate our students about topics relevant to your expertise. Dates and time are listed in the table.
3. Socialize and volunteer at any service opportunity within or nearby Austin together with PSE members in small groups (15 – 20 people). Dates and times are flexible.

Fall 2016 Featured Workshops Dates			Spring 2017 Featured Workshops Dates		
9/29/2016	Thursday	6:00 PM - 8:00 PM	2/9/2017	Thursday	6:00 PM - 8:00 PM
10/13/2016	Thursday	6:00 PM - 8:00 PM	2/23/2017	Thursday	6:00 PM - 8:00 PM
10/27/2016	Thursday	6:00 PM - 8:00 PM	3/9/2017	Thursday	6:00 PM - 8:00 PM
11/10/2016	Thursday	6:00 PM - 8:00 PM	3/23/2017	Thursday	6:00 PM - 8:00 PM
11/24/2016	Thursday	6:00 PM - 8:00 PM			

2016-2017 Corporate Partnership Form

Company Name: _____

Company Website: _____

Contact Name: _____

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Package Level	Bronze	Silver	Gold	Platinum	Diamond
		\$500+	\$1000+	\$2000+	\$5000+
Indicate Package Level:					
An option or event of your choice					★
General Meeting		★	★	★	★
HackingSCIENCE Hackathon	Judging	★	★	★	★
Featured Workshop	★	★	★	★	★
Social/Volunteering Opportunity	★	★	★	★	★
Additional Recognition					
Corporate Highlights at End-of-the-Year Banquet					★
Corporate Name on Website & T-shirts				★	★
Corporate Highlights at General Meetings		★	★	★	★
Corporate Name on Website, Newsletters & Social Media	★	★	★	★	★

Preferred General Meeting Dates (Fall and Spring)	Sponsorship Information
1) _____	Total Donation Amount: _____
2) _____	Please indicate events you want to participate in:
3) _____	_____
4) _____	_____

After completion, please email this form to the PSE Team at texaspse@gmail.com. Thank you.