Alex Thompson

Overview

Alex Thompson is a 20-year-old university student pursuing a Bachelor's degree in Computer Science. He is a tech-savvy, highly motivated student who balances a heavy academic load with part-time work and social commitments. With a strong preference for organization and efficiency, Alex is currently frustrated with his university's outdated and cumbersome timetable software. He is actively seeking a better tool to streamline his course selection process and optimize his schedule.
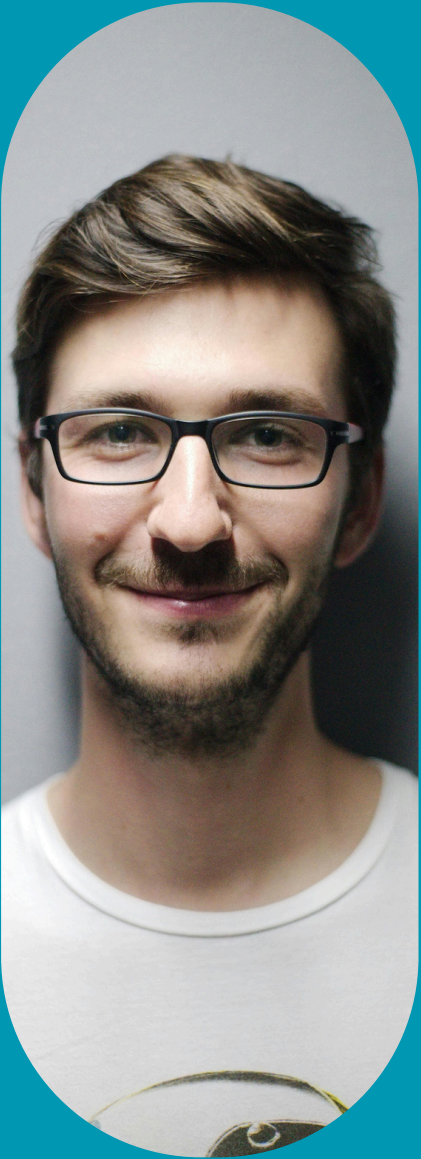
Demographics

- **Age:** 20
- **Education Level:** 2nd-year undergraduate student
- **Field of Study:** Computer Science
- **Location:** Urban university campus
- **Income:** Limited; part-time job provides modest funds for personal expenses
- **Tech Proficiency:** High (proficient in coding, app usage, and general troubleshooting)

Goals and Motivations

- **Primary Goal:** Build an efficient timetable with minimal gaps between classes and enough flexibility for part-time work and personal projects.
- **Secondary Goals:**
  - Avoid overly early morning or late evening classes.
  - Ensure time for meals and breaks.
  - Find tools that simplify comparing course schedules.

Motivated by his desire to optimize his time, Alex wants a tool that saves him from the headaches of the university's unintuitive software.

User Persona: Emily Nguyen
Overview
Emily Nguyen is an 18-year-old first-year university student studying Business Administration. Excited to embark on her university journey, Emily is eager to share the experience with her close group of high school friends who are attending the same university. She's determined to align her course schedule with theirs, maximizing shared lectures, tutorials, and even breaks to maintain a strong social connection. However, the current scheduling tools don't make this easy, as they lack collaborative features, leaving Emily frustrated and resorting to endless group chats and trial-and-error planning.

Demographics
- **Age:** 18
- **Education Level:** First-year undergraduate student
- **Field of Study:** Business Administration
- **Location:** On-campus residence in a large university town
- **Income:** Limited, relying on parental support and part-time work
- **Tech Proficiency:** High (a digital native who uses apps and tools regularly but expects modern, polished interfaces)

Goals and Motivations
- **Primary Goal:** Create a collaborative timetable that allows her to share the most classes, lecture times, and breaks with her friends.
- **Secondary Goals:**
    - Avoid overly early classes or late evenings.
    - Schedule breaks for meals and socializing.
    - Minimize gaps between classes to reduce wasted time on campus.

Emily is driven by her desire to maintain her social circle while easing the transition into university life by having familiar faces in her classes.

User Persona: Arjun Patel
Overview
Arjun Patel is a 21-year-old third-year international student studying Computer Science at a mid-sized university. Coming from India, Arjun is highly focused on completing his degree efficiently to reduce the financial strain on his family. With international tuition fees being significantly higher and living costs adding up, Arjun is determined to plan his final two years in a way that ensures he graduates as quickly as possible while still meeting all academic requirements. However, the current university planning tools are confusing and don't provide a clear roadmap for long-term scheduling. As acorn allows users to enroll in courses without meeting the prerequisites and dropping courses costs money, Arjun is hoping for a less error prone application.

Demographics
- **Age:** 21
- **Education Level:** Third-year undergraduate student
- **Field of Study:** Computer Science
- **Location:** Off-campus shared apartment in a university town
- **Income:** Limited, relying on family support and a part-time campus job
- **Tech Proficiency:** High (comfortable with technology, coding, and productivity tools)

Goals and Motivations
- **Primary Goal:** Plan the next two years of courses to graduate as quickly as possible while meeting all degree and prerequisite requirements.
- **Secondary Goals:**
  - Avoid overloading himself to ensure he can maintain good grades.
  - Balance his schedule to accommodate his part-time job and internship opportunities.
  - Identify and register for courses that are offered only once a year or during specific semesters.

Arjun is motivated by the need to minimize financial costs, including tuition, living expenses, and visa-related fees, while securing his degree on time.