

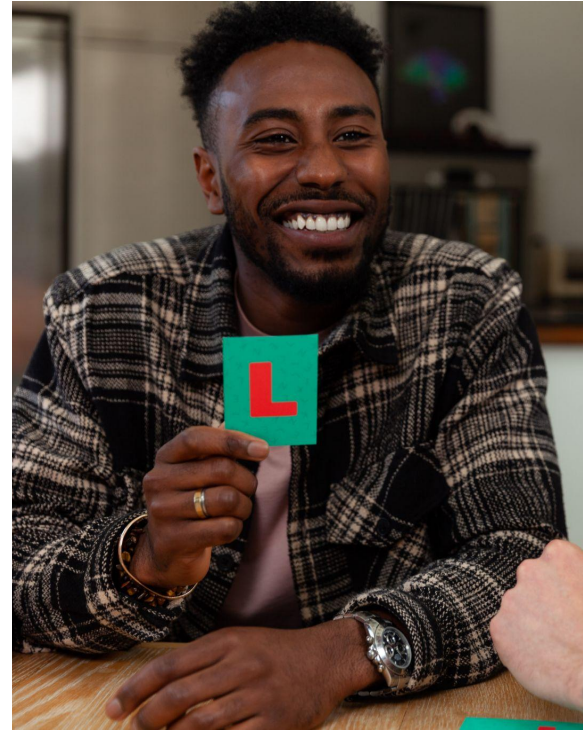
### Persona 1: Judy Smith, 28

Judy works full time as a journalist and loves playing basketball in her free time. She travels often and can't maintain a consistent group of people to play with. She has an outgoing personality and wants to meet new people when she has a chance to do so. Judy tried going to basketball courts around her with limited success, often the games are full with people who play regularly so she rarely gets a chance to join in. She also tried using social media to find people to play with, but responses are rare and usually take too long before she needs to travel again. She wants our app to help her find people to play basketball with quickly wherever she is, and at a similar skill level.



Persona 2: Rory Lane, 30

Rory is a freelance artist, ever since he was a kid he loved board games. Recently he has been interested in playing a new board game he found, but it has a very niche following and he was not able to find enough people to play with on social media and even on board game forums. Going on our app he did not see a topic on that game, but he saw that he had the ability to create his own topic under “Board Games” and invite people to play from there. That’s just the feature he needed.



Persona 3: Abdolreza Karimi, 19

Abdolreza is a university freshman studying business abroad, he loves to play video games in his free time. As an international student he doesn't have many friends where he currently lives, and can't play with his home country friends due to the time zone difference. He tried looking for people to play with on campus, but with no success. He struggles to make acquaintances in person due to his timid personality and a slight language barrier, so he prefers to find gaming buddies online. He also tried using Discord to find friends, but people he finds often play many different games and it's hard to find someone who would consistently play his favorite games - everyone's tastes are just so different. So he is thrilled to use our app's feature which allows him to find players who are looking for others to play the specific games he is interested in.

