## **Steph Delly**



Steph Delly is a twenty-eight-year-old man that dropped out from his developer job and moved to become a web development content creator on Youtube. He has been invested in this profession for around six years and gained a substantial following of around two million followers on Youtube. His excellent verbal communication skills, the ability to simplify problems, and foresight on emerging web technologies have been great contributing factors to his success.

Steph lives in British Columbia and enjoys a casual lifestyle. His only work is in the morning when he would focus on his content creation such as video editing, brainstorming, research, etc. After his content creator career skyrocketed, he has become more financially independent and got a lot more free time. With his new-found off-time, he enjoys spending it on helping his neighbors, volunteering, or providing help on GitHub, Quora, Reddit, etc.

He is highly concentrated on educating and leading his friends and viewers on the right path, and he cares about them very much. He will often look through his viewers' comments or listen to his friends' questions. He usually receives a lot of questions phrased similarly, such as, "How can I transition from my developer career to youtuber as you did?", "Can you make a video on how to speak confidently like you?", etc. Even though frustrating and repetitive, he always tries to provide as much detail in his responses as if he is trying to lay his entire life out. He tried making videos about them, but he always finds mistakes and missing points that he regrets not addressing.

## **Jialin Shang**



Jialin Shang is a twenty-one-year-old woman. She completed her undergraduate degree and went to study for a master's degree in mechanical and industrial engineering focusing on financial engineering & data analytics at the University of Toronto.

She was born and raised in China, and has been living in Canada for 8 years. She took her high school in Ottawa and moved to Toronto for University study. She enjoys living in Canada and planning to stay here. In her free time, she took part in the University of Toronto Chinese Music Club for 5 years and became the principal of this club last year.

She enjoys learning new things and is familiar with a lot of programming languages(Python, SQL, R, MATLAB, etc.). She has a high motivation to study and work and she is planning to go into the finance industry after finishing her master's degree.

## Lora Cerulli Totilo



Fifty-year-old Lora is the Chief Headhunter/Recruiter of the Personnel Chez-Vous, a company offers a personalized bilingual, turnkey service for recruiting employees and executives, satisfying specific and pressing human resources needs. She was studying in the major of Finance and International Business, and completed her education at Concordia University.

As an immigrant daughter, Lora was originally admitted to study at a college in Montreal without the intervention of his parents. After graduating from university, she firstly worked in the field of Regional Sales Manager for six years. And then gradually transformed into the Consultant and Business Development field. During this transformation process, Lora was not satisfied with seeing how some large hiring firms treated employers as much as the candidates approached like numbers, this same notion of respect resurfaced in her. So under her thoughts of combining not only expertise but also common values and visions, Lora Cerulli Totilo founded Personnel Chez-Vous in 2008.

Lora owns proficient communication and analysing skills, she is able to accurately identify and contact experienced potential candidates. So, tasks like Job posting, sift through 1000s of resumes becomes her daily schedule. However, she has the ability to match candidates with their perfect matched job positions, and encourages people to find jobs that fit their personal values. Like Lora usually said: "Don't despair, work is out there." This is also her goal to help people achieve it.