A Web Page

https://

Overview

Survey

Review Apps

Social Media

Datalytic

21/ 04/ 2022 - 21/06/2022

YouTube | Facebook | Instagram | Reddit | Twitter

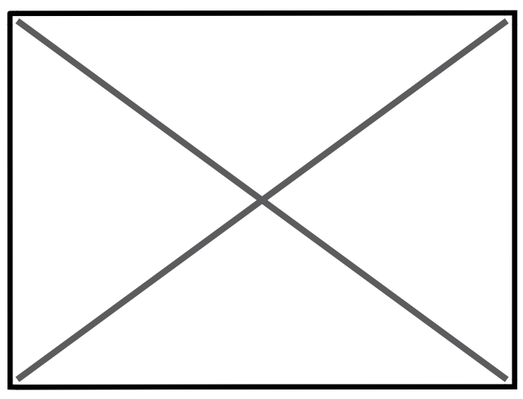
Videos: 11341783

Views: 11341783

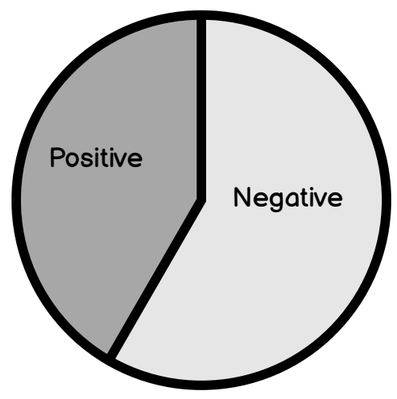
Likes: 1134178

Comments: 1134178

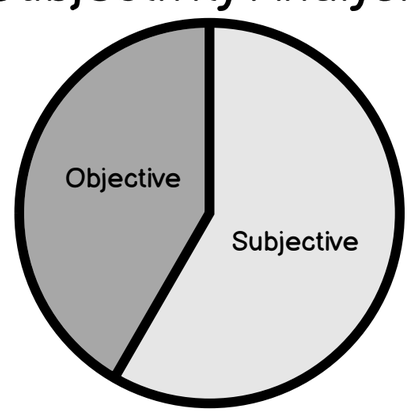
Word Cloud



Sentiment Analysis



Subjectivity Analysis

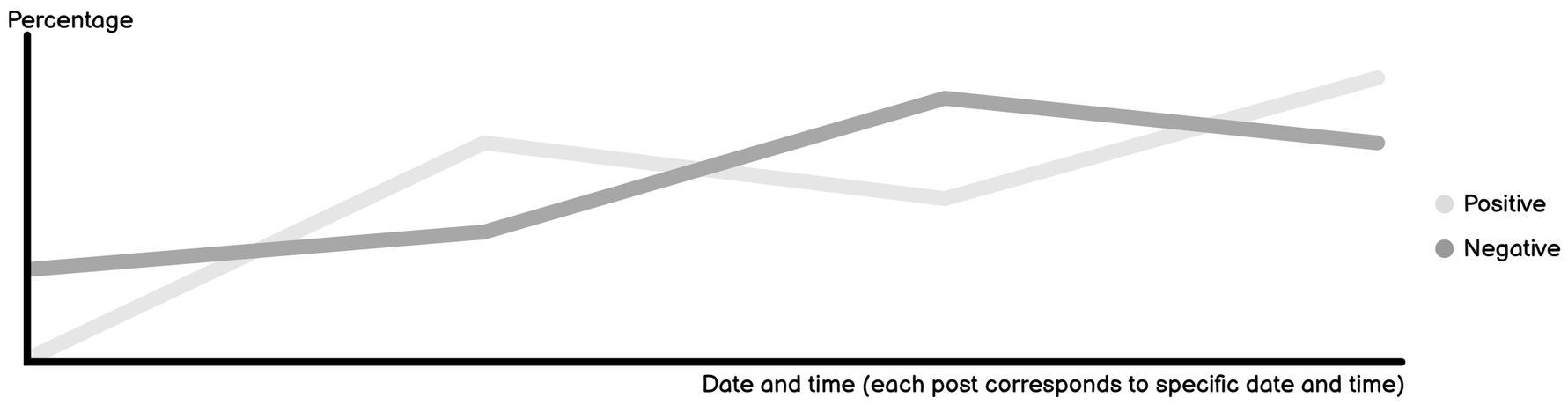


For both comments and tags... or should they be separate?

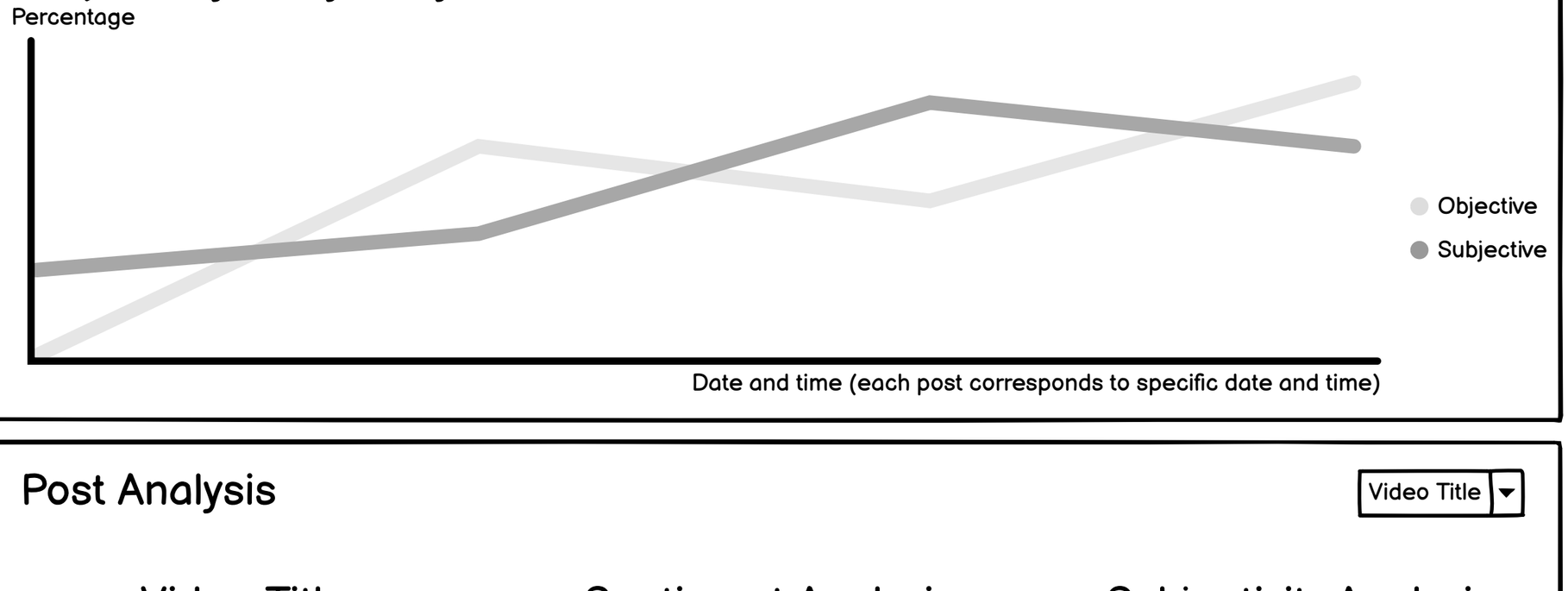
Comments

Name	Comment	Likes	Dislikes	Sentiment	Subjectivity
Nicolas Cage	This is an amazing product from @company	100	1234	positive	subjective
Sara Black	Could have made the instructions clearer.	100	1234	positive	subjective
John Cena	Functions very well! No complaints.	100	1234	positive	subjective
Barack Obama	5/5. Totally recommend	100	1234	positive	subjective

Sentiment Analysis by Post



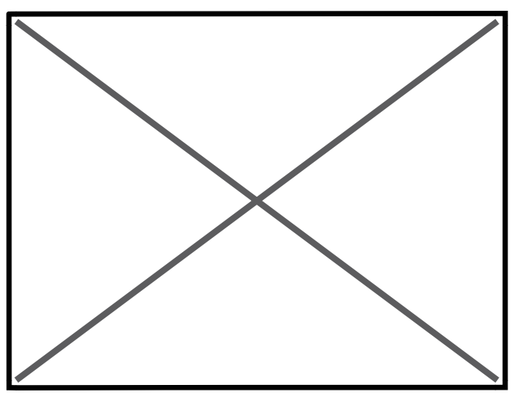
Subjectivity Analysis by Post



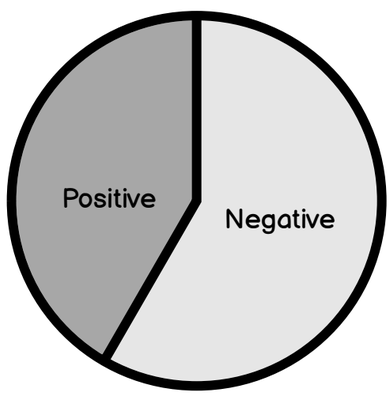
Post Analysis

Video Title

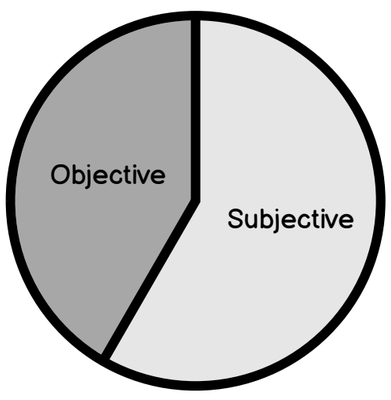
Video Title



Sentiment Analysis



Subjectivity Analysis



Views: 1234134

Likes: 1234134

Dislikes: 1234134

Comments: 1234134

Name	Comment	Likes	Dislikes	Sentiment	Subjectivity
Nicolas Cage	This is an amazing product from @company	100	1234	positive	subjective
Sara Black	Could have made the instructions clearer.	100	1234	positive	subjective
John Cena	Functions very well! No complaints.	100	1234	positive	subjective
Barack Obama	5/5. Totally recommend	100	1234	positive	subjective
George Bush	Came broken. Save your money. With @company	12342	0	negative	objective

A Web Page

https://

Datalytic

21/ 04/ 2022 - 21/06/2022

Overview

Survey

Review Apps

Social Media

YouTube | Facebook | Instagram | Reddit | Twitter

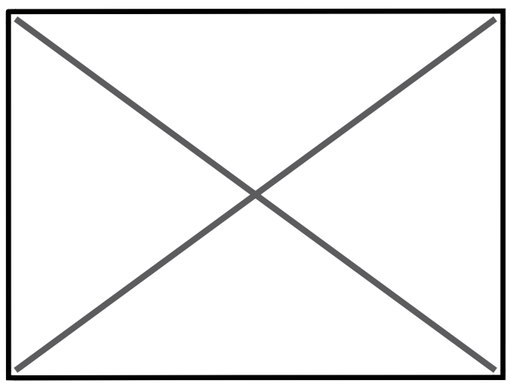
Posts: 12342

Reactions: 1134178

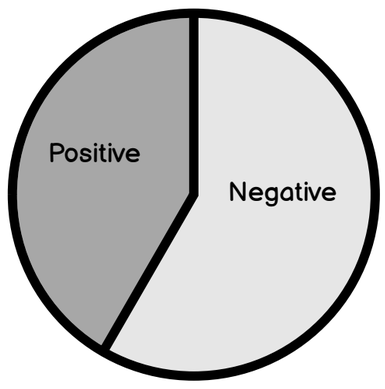
Comments: 1134178

We don't have mentions for facebook and that's okay

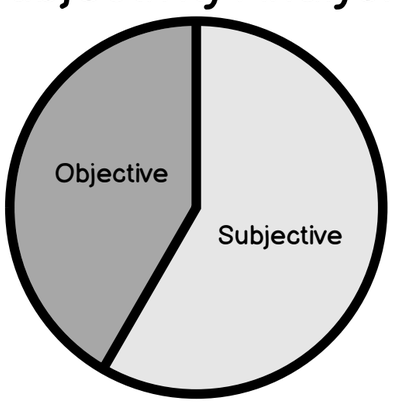
Word Cloud



Sentiment Analysis



Subjectivity Analysis

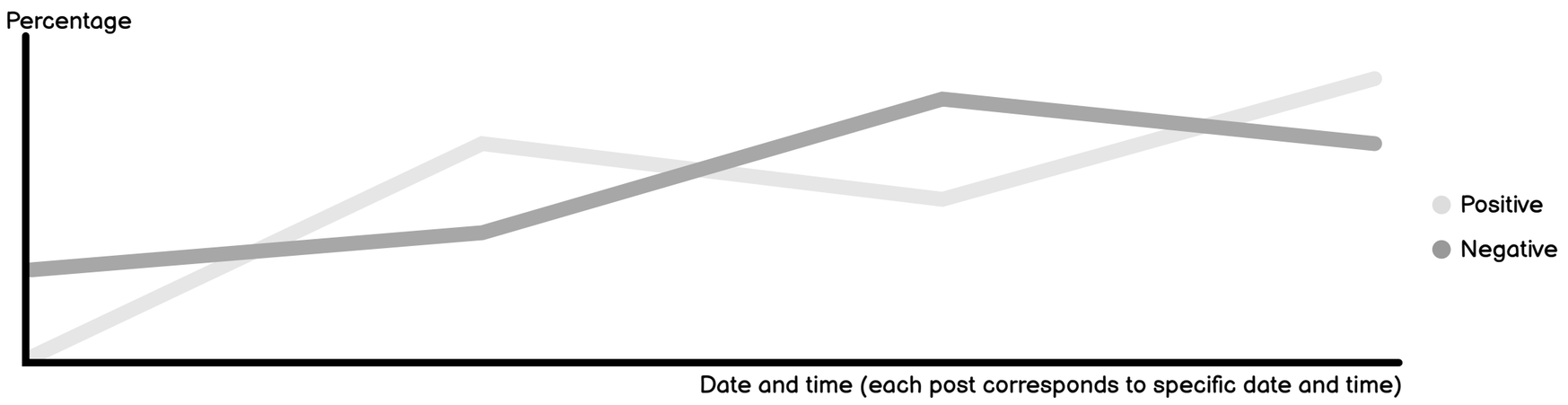


For both comments and tags... or should they be separate?

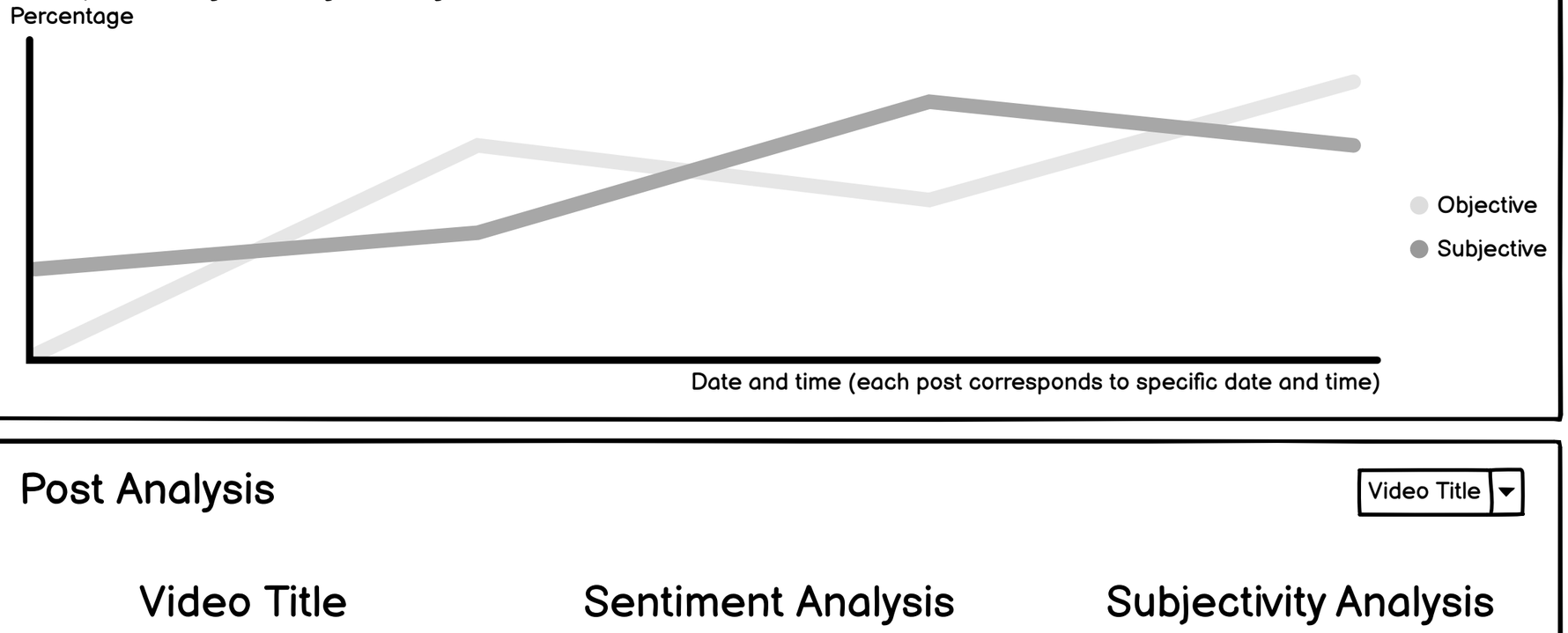
Comments

Name	Comment	Likes	Sentiment	Subjectivity
Nicolas Cage	This is an amazing product from @company	100	positive	subjective
Sara Black	Could have made the instructions clearer.	1234	positive	subjective
John Cena	Functions very well! No complaints.	1234	positive	subjective
Barack Obama	5/5. Totally recommend	1234	positive	subjective

Sentiment Analysis by Post



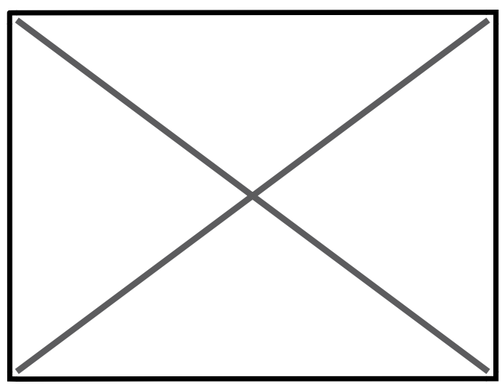
Subjectivity Analysis by Post



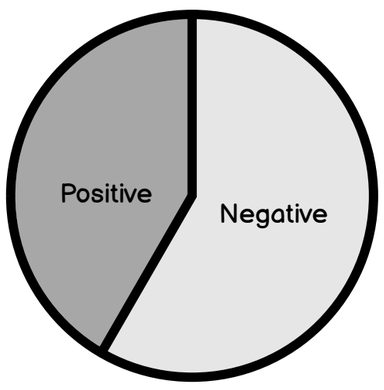
Post Analysis

Video Title

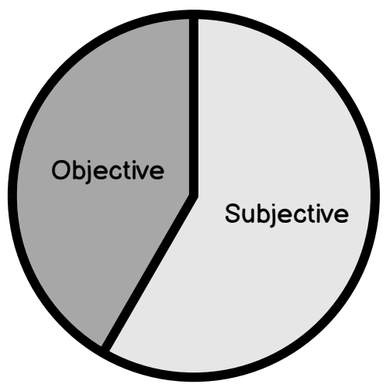
Video Title



Sentiment Analysis



Subjectivity Analysis



Reactions: 1234134

Comments: 1234134

Name	Comment	Likes	Sentiment	Subjectivity
Nicolas Cage	This is an amazing product from @company	1234	positive	subjective
Sara Black	Could have made the instructions clearer.	1234	positive	subjective
John Cena	Functions very well! No complaints.	1234	positive	subjective
Barack Obama	5/5. Totally recommend	1234	positive	subjective
George Bush	Came broken. Save your money. With @company	0	negative	objective

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21/ 04/ 2022 - 21/06/2022

YouTube | Facebook | Instagram | Reddit | Twitter

Posts: 11341783

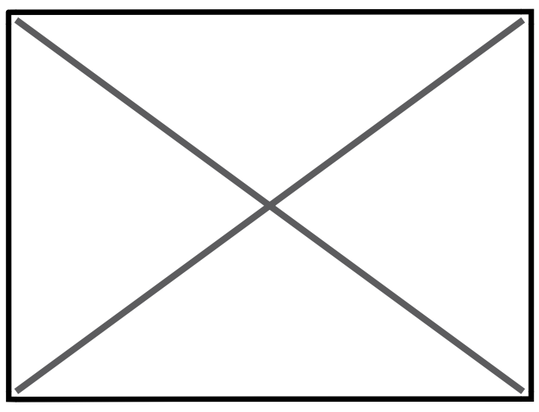
Views: 11341783

Likes: 11341783

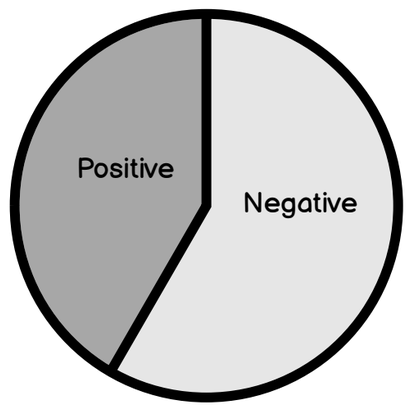
Comments: 1134

Tags: 11341783

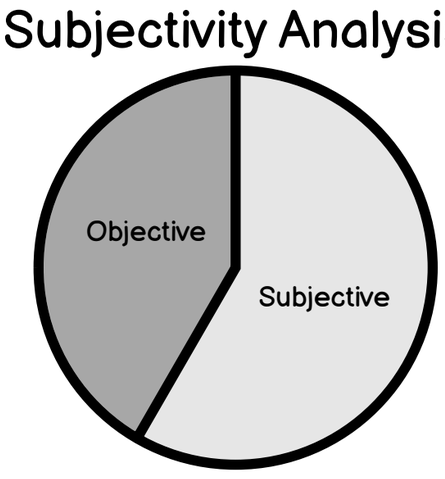
Word Cloud



Sentiment Analysis



Subjectivity Analysis

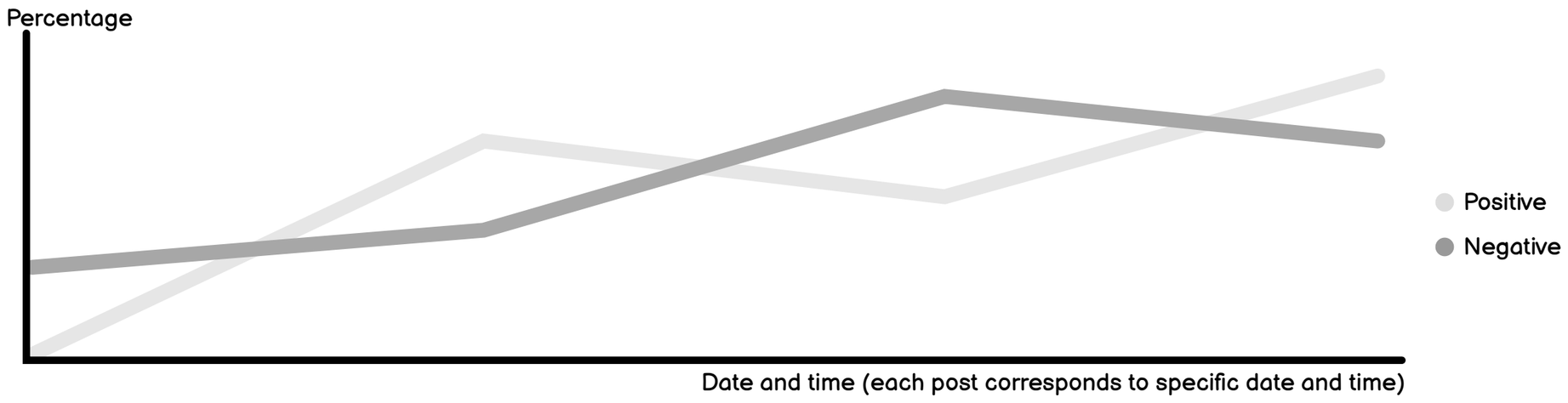


For both comments and tags... or should they be separate?

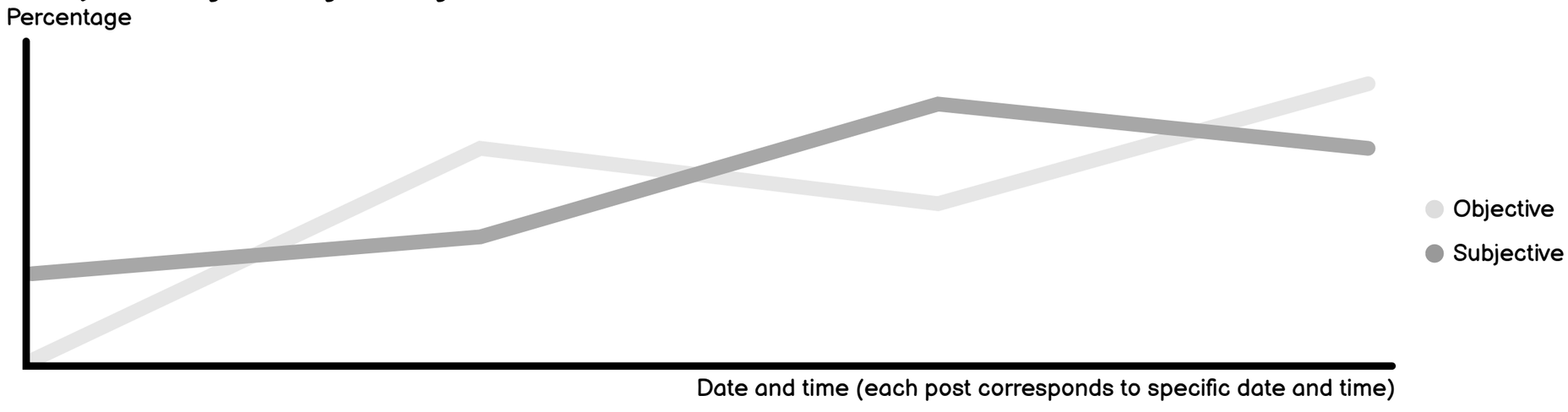
Comments & Tags

Name	Type	Content	Likes	Sentiment	Subjectivity
Nicolas Cage	Tag	This is an amazing product from @company	100	positive	subjective
Sara Black	Tag	Could have made the instructions clearer.	1234	positive	subjective
John Cena	Tag	Functions very well! No complaints.	1234	positive	subjective
Barack Obama	Comment	5/5. Totally recommend	1234	positive	subjective

Sentiment Analysis by Post



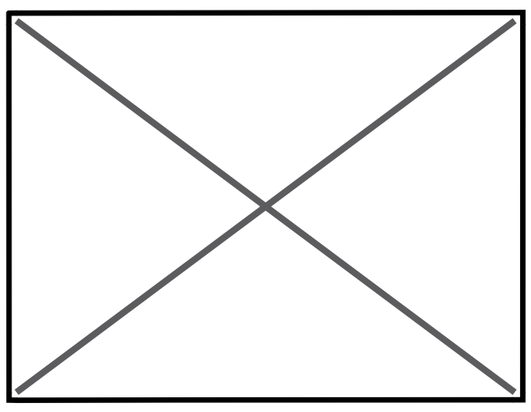
Subjectivity Analysis by Post



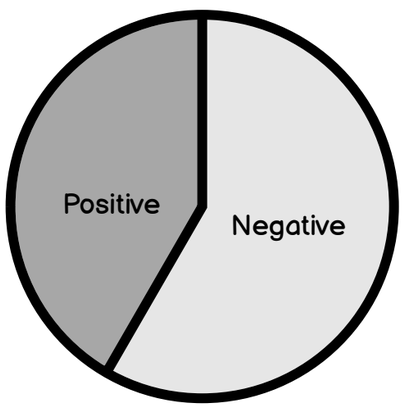
Post Analysis

Video Title

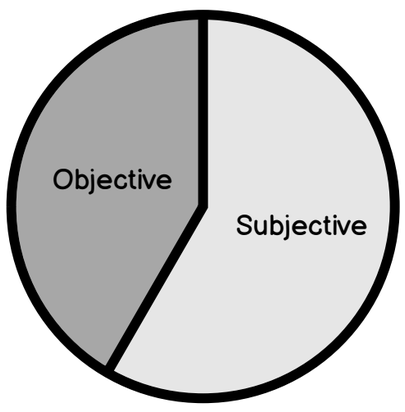
Post Title



Sentiment Analysis



Subjectivity Analysis



Views: 1234134

Likes: 1234134

Dislikes: 1234134

Comments: 1234134

Name	Comment	Likes	Sentiment	Subjectivity
Nicolas Cage	This is an amazing product from @company	1234	positive	subjective
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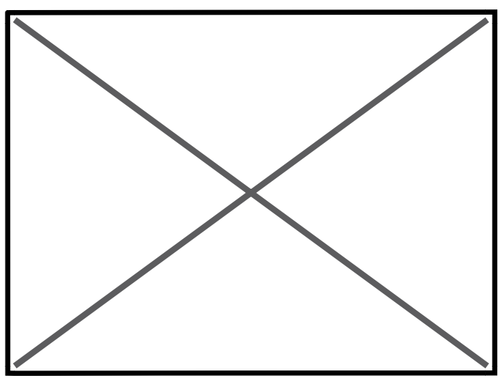
Listings: 12342

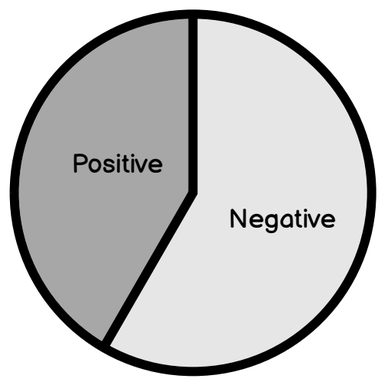
Avg Score: 1134178

Comments: 1134178

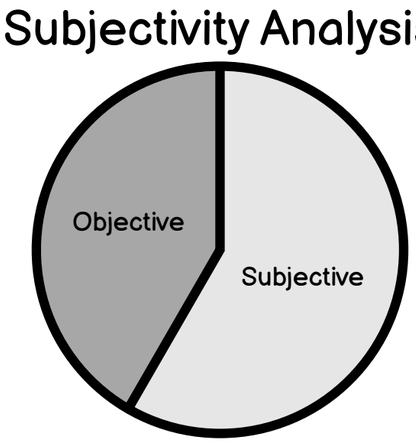
Word Cloud



Sentiment Analysis



Subjectivity Analysis



Only have for comments on listings, but not for the listings themselves since they are a kind of comments in reddit.

Not necessary, just a would like to have.

Listings

Name	Content	Likes	Sentiment	Subjectivity
Nicolas Cage	This is an amazing product from @company	100	positive	subjective
Sara Black	Could have made the instructions clearer.	1234	positive	subjective
John Cena	Functions very well! No complaints.	1234	positive	subjective
Barack Obama	5/5. Totally recommend	1234	positive	subjective

Comments

Name	Content	Likes	Sentiment	Subjectivity
Nicolas Cage	This is an amazing product from @company	100	positive	subjective
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John Cena	Functions very well! No complaints.	1234	positive	subjective
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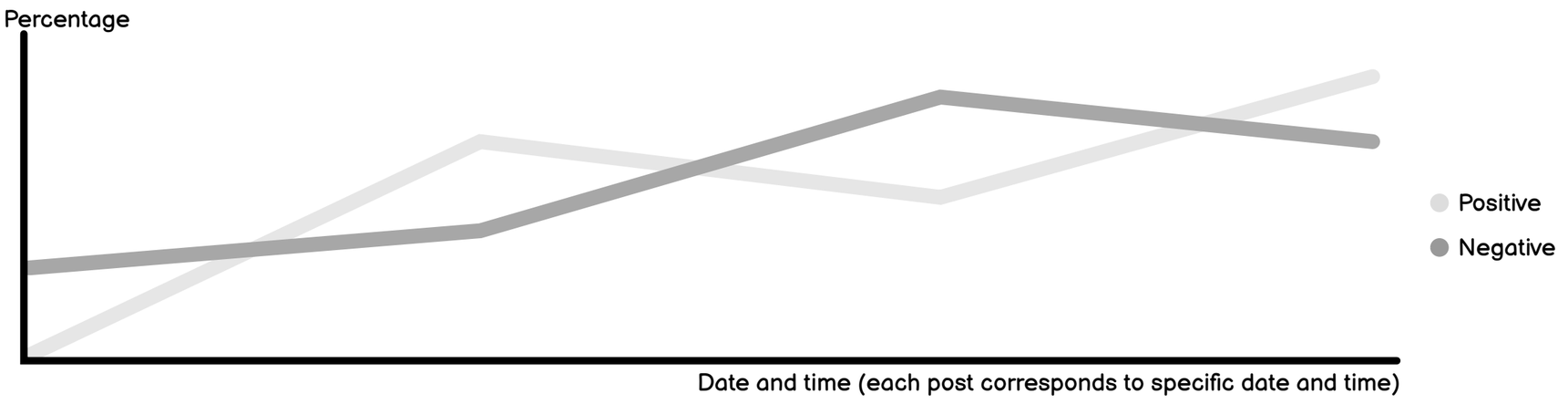
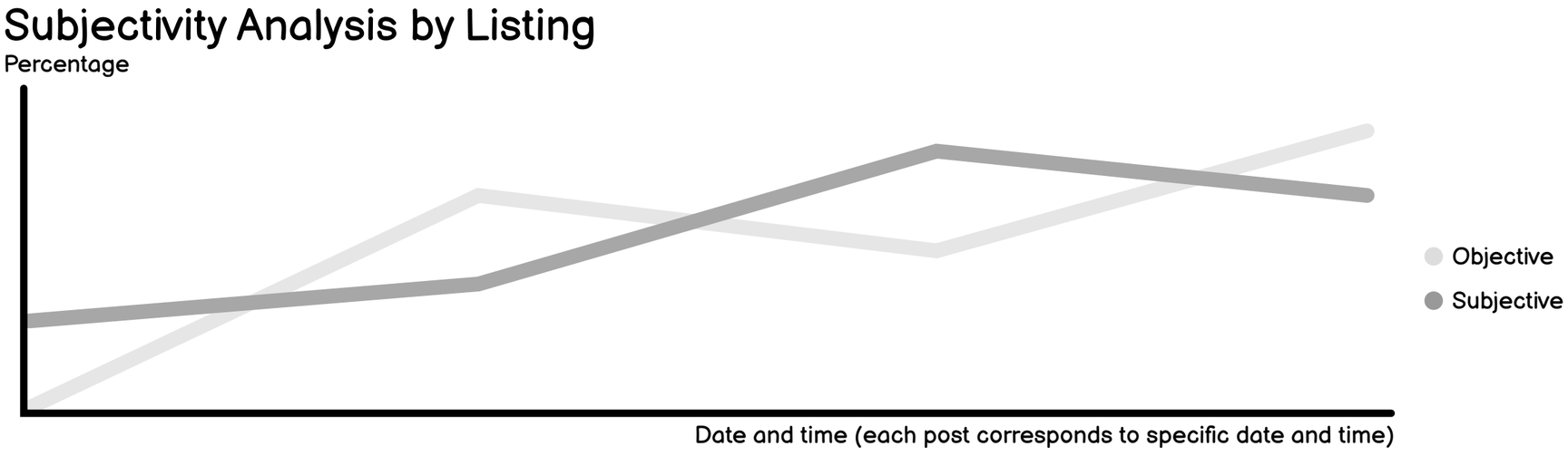
Sentiment Analysis by Listing



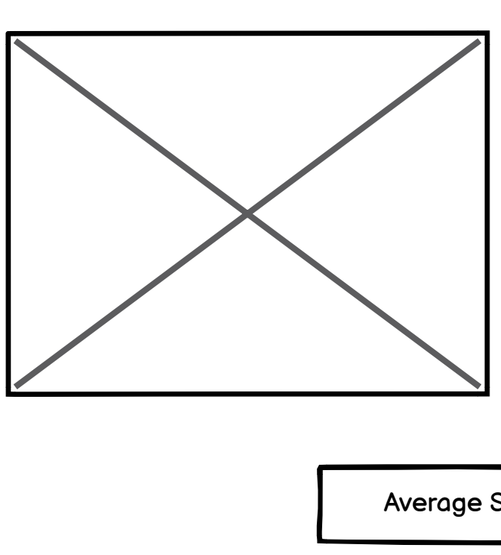
Subjectivity Analysis by Listing



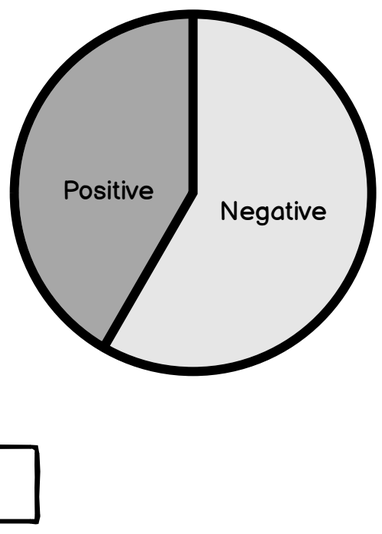
Listing Analysis

Video Title

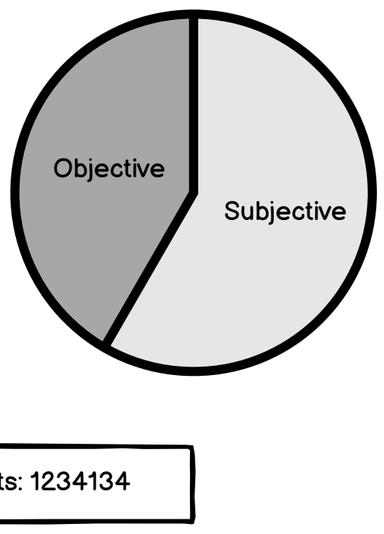
Video Title



Sentiment Analysis



Subjectivity Analysis



Average Score: 13

Comments: 1234134

Name	Comment	Likes	Sentiment	Subjectivity
Nicolas Cage	This is an amazing product from @company	1234	positive	subjective
Sara Black	Could have made the instructions clearer.	1234	positive	subjective
John Cena	Functions very well! No complaints.	1234	positive	subjective
Barack Obama	5/5. Totally recommend	1234	positive	subjective
George Bush	Came broken. Save your money. With @company	0	negative	objective

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21/ 04/ 2022 - 21/06/2022

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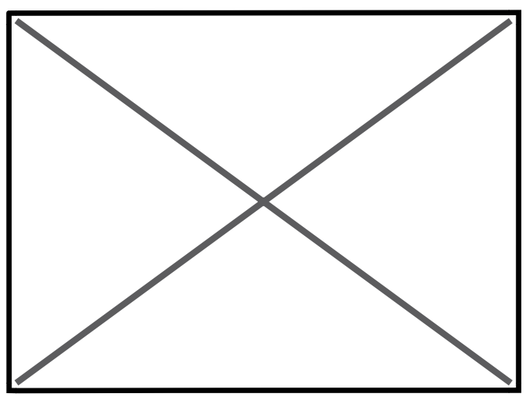
Tweets: 11341783

Likes: 11341783

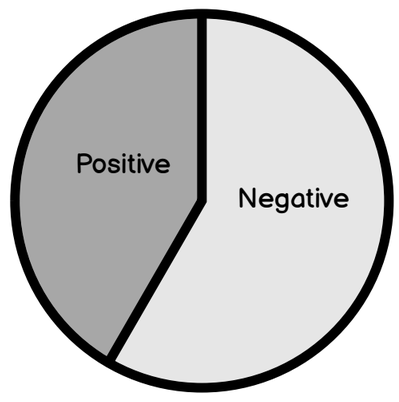
Replies: 1134178

Retweets: 1134178

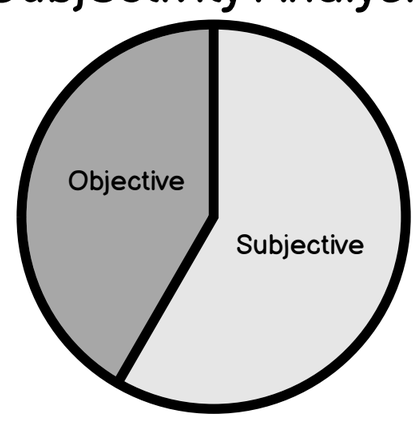
Word Cloud



Sentiment Analysis



Subjectivity Analysis

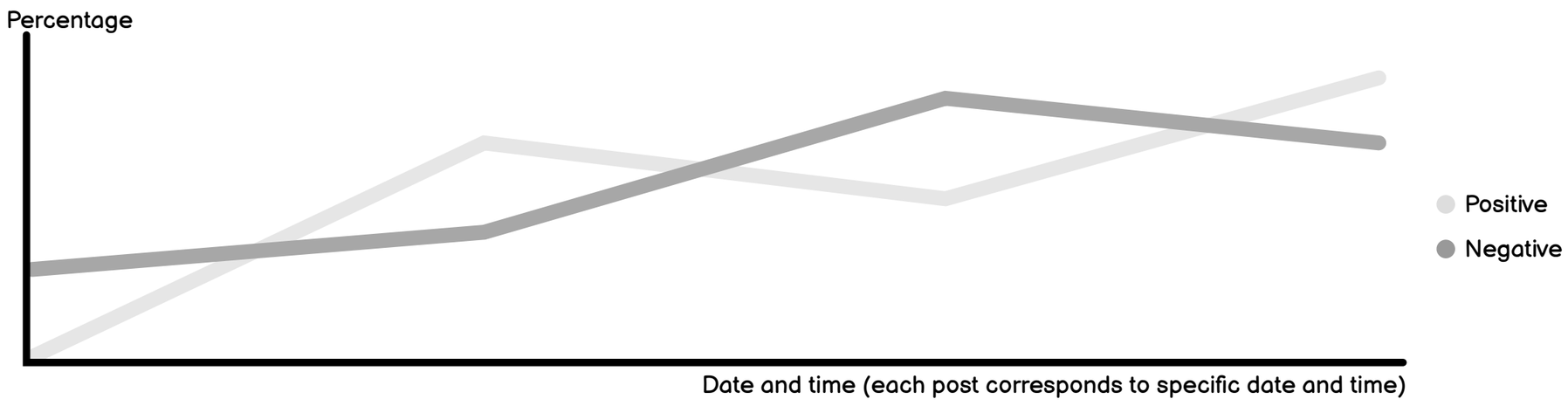


For both comments and tags... or should they be separate?

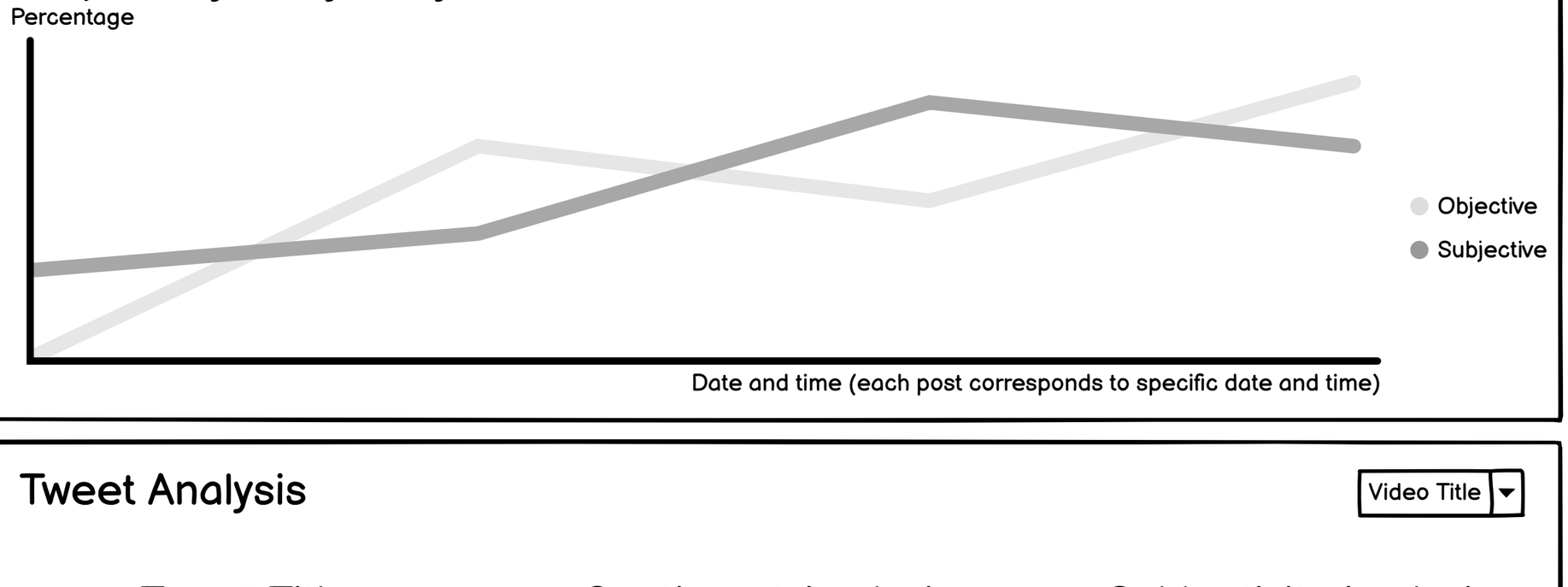
Replies

Name	Type	Content	Likes	Sentiment	Subjectivity
Nicolas Cage	Tag	This is an amazing product from @company	100	positive	subjective
Sara Black	Tag	Could have made the instructions clearer.	1234	positive	subjective
John Cena	Tag	Functions very well! No complaints.	1234	positive	subjective
Barack Obama	Comment	5/5. Totally recommend	1234	positive	subjective

Sentiment Analysis by Tweet



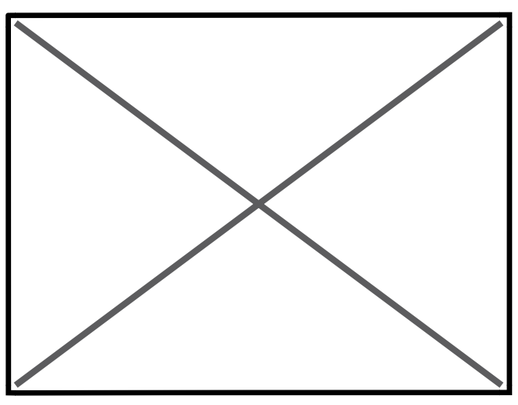
Subjectivity Analysis by Tweet



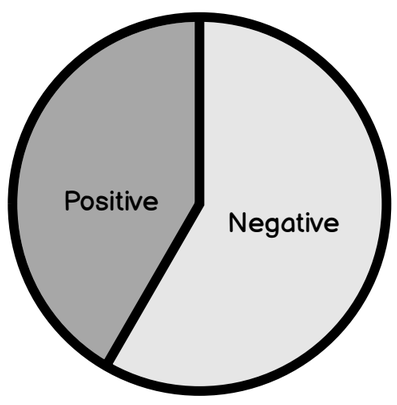
Tweet Analysis

Video Title

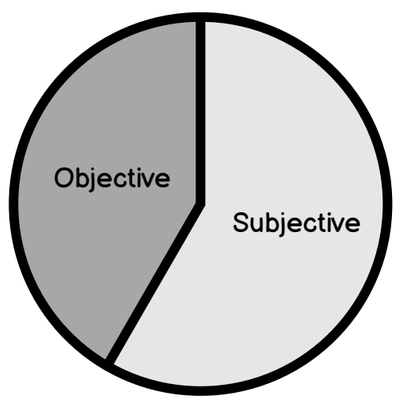
Tweet Title



Sentiment Analysis



Subjectivity Analysis



Likes: 1234134

Dislikes: 1234134

Comments: 1234134

Name	Comment	Likes	Sentiment	Subjectivity
Nicolas Cage	This is an amazing product from @company	1234	positive	subjective
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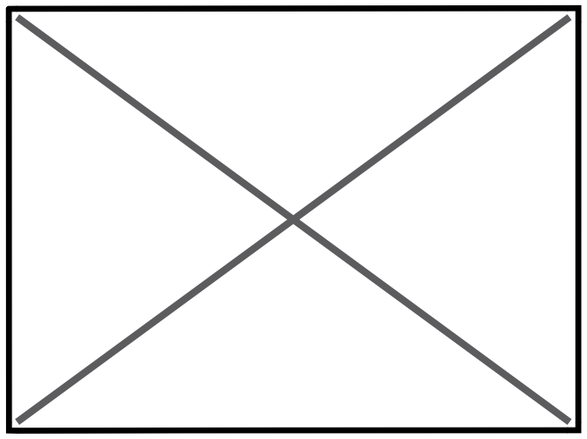
Google Reviews | Yelp

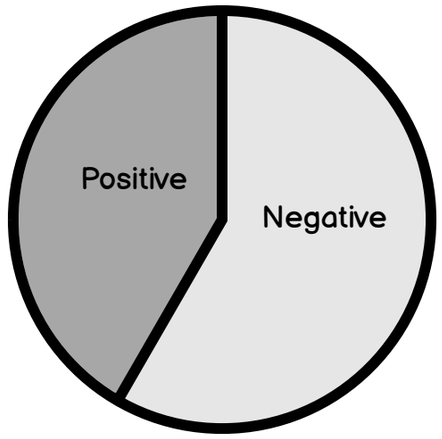
Reviews: 12342

Avg. Rating: 4.5

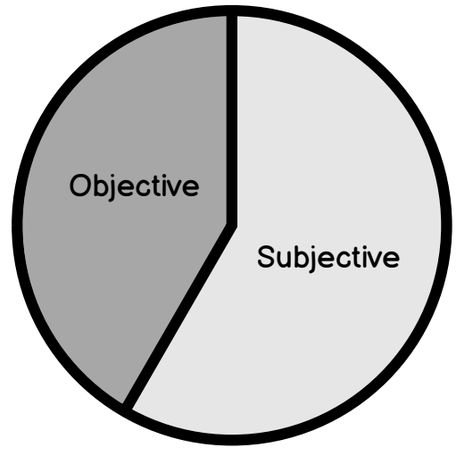
Word Cloud



Sentiment Analysis



Subjectivity Analysis



Reviews

Name	Type	Content	Likes	Sentiment	Subjectivity	Topic
Nicolas Cage	Tag	This is an amazing product from @company	100	positive	subjective	Arts
Sara Black	Tag	Could have made the instructions clearer.	1234	positive	subjective	Science
John Cena	Tag	Functions very well! No complaints.	1234	positive	subjective	Arts
Barack Obama	Comment	5/5. Totally recommend	1234	positive	subjective	Science

A Web Page

https://

Datalytic

21/ 04/ 2022 - 21/06/2022

Overview

Survey

Review Apps

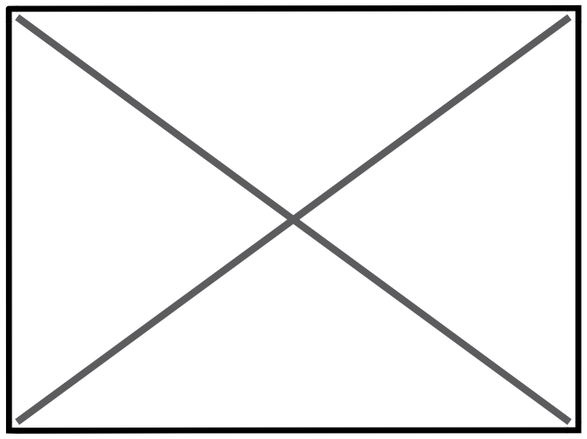
Social Media

Google Reviews | Yelp

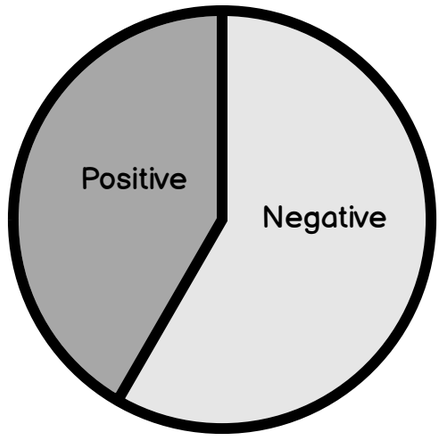
Reviews: 12342

Avg. Rating: 4.5

Word Cloud



Sentiment Analysis



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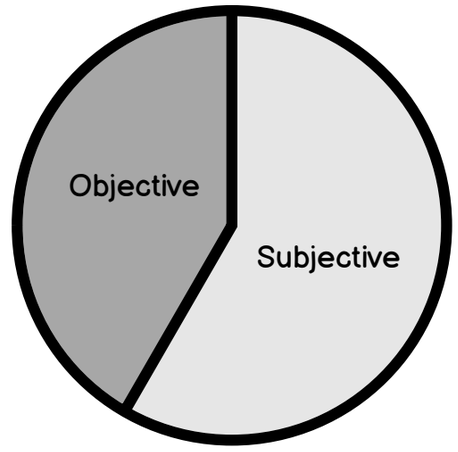

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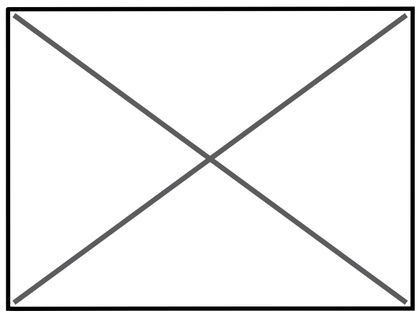
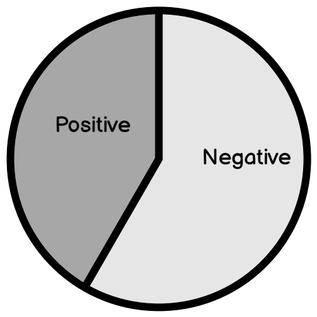
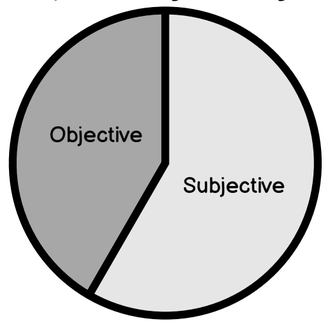


Sentiment Analysis



Subjectivity Analysis



Sentiment Performance by Platform

86 Facebook

86 Instagram

86 Twitter

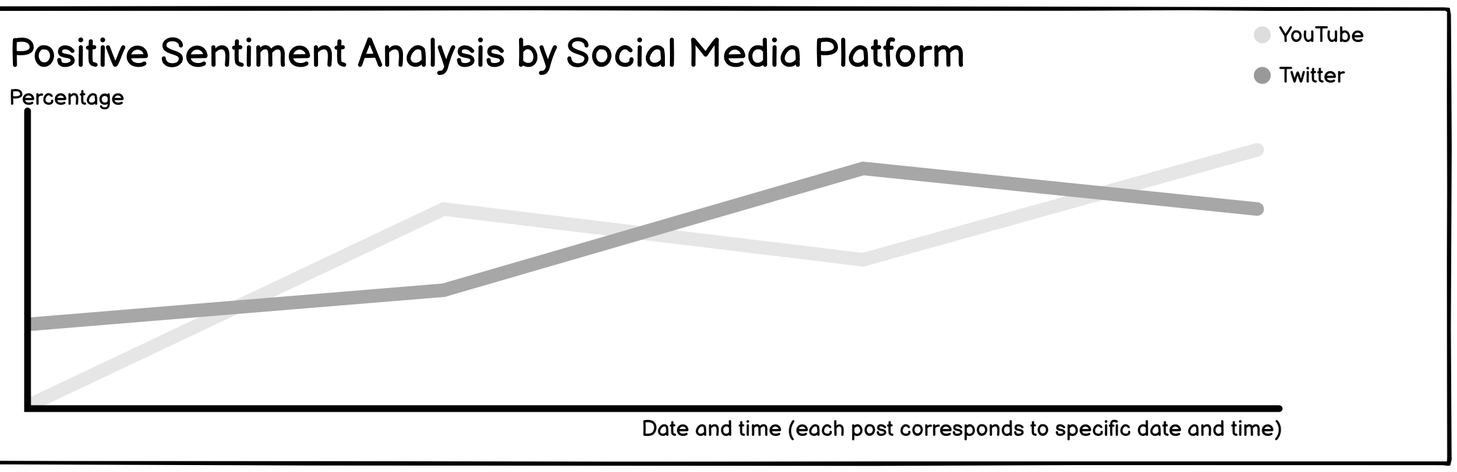
86 Youtube

86 Reddit

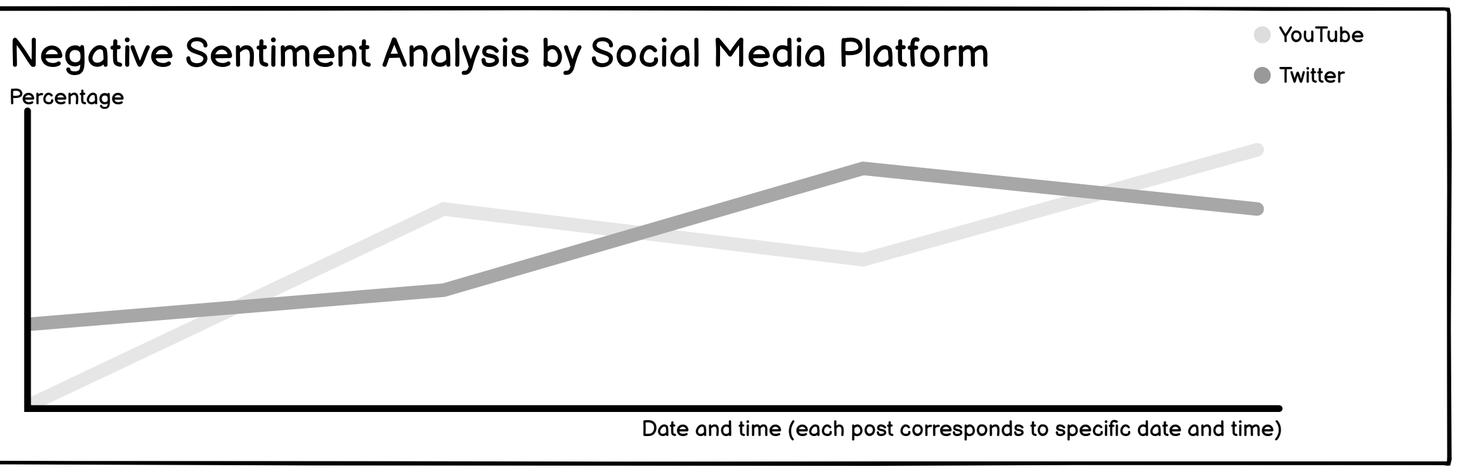
86 Yelp

86 Google Reviews

Positive Sentiment Analysis by Social Media Platform



Negative Sentiment Analysis by Social Media Platform



Metrics on the dashboard Page

Cards:

- Number of Posts across all platforms
- Number of Likes
- Number of Mentions
- Average Review Rating across Yelp and Google Reviews

Charts:

- word cloud
- sentiment analysis
- subjectivitiy analysis

only show for the ones that the user is signed up for

sentiment analysis % boundaries:

10: 65+
9: 60-64.9
8: 55-59.9
7: 50-54.9
6: 45-49.9
5: 40-44.9
4: 35-39.9

Optional (or discard)