

Persona 1:



Name: Timothy Nelson

Timothy is a 12 year old kid who loves games, particularly Fortnite and Minecraft. He spends his free time playing video games with his friends and watching his favorite content creators. Every night before his bedtime he spends hours watching his favorite streamers, sending emotes and messages in chat and interacting with other viewers.

Occasionally, Timothy browses through the site to look for new streamers to follow and watch. He likes to stay updated with his streamers and follows their social media accounts to stay updated and see what they are up to. Timothy is close with his friends who also watch streamers and likes to message them and view their activity.

Persona 2:



Name: Byler "Minja" Tlevins

25 year old Byler is an aspiring streamer and content creator. He lives in his own home with his wife and has no children. He has a large following on various social media platforms and loves connecting and interacting with his fans. He likes to keep a strict streaming schedule and is dedicated to keeping his fans notified when he streams.

As a streamer he often streams with others on the platform, direct messaging them to coordinate plans. Byler loves supporting other smaller content creators on the site through subscriptions and raids. Byler feels it's important to create a sense of community in his streams and uses his custom channel specific emotes to aid in this.