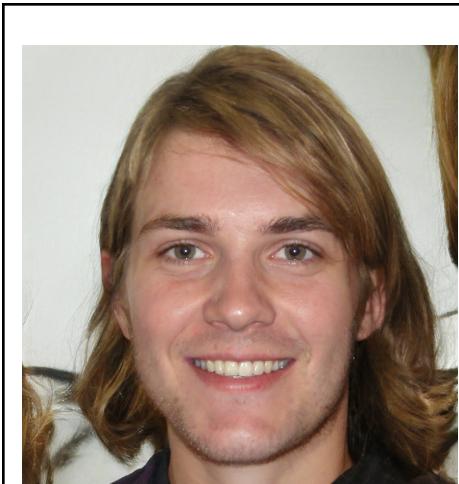


PERSONAS



Kyle Doe

20 year old Kyle lives in Toronto with his family. He is currently a 2nd year engineering student at the University of Toronto. Kyle is an avid gamer and loves to play all kinds of games, be it video games or board games. He is taking a full course load, which has become very stressful. To have a balance in his life, he has decided to spend at least an hour doing something else other than studying.

In high-school, Kyle had friends who all played the same video games and had similar interests as Kyle. After coming to University, he met all kinds of people and not all of them had the same interests or hobbies as him. He has a varied group of friends in University and wants to be able to connect with them in his leisure time.

With the pandemic, things have gotten worse for Kyle as he cannot meet with his friends either in University, nor outside University. Not all his friends share the same interests as him, so picking an activity to do can be hard. He wants to be able to pick something that can encompass everyone's interests and can be something casual that doesn't require much setup.



Ann Smith

42 year old Ann Smith is a 7th grade teacher at Ann Harbour Public School. She teaches a variety of subjects such as language arts, geography, and social studies. She is a teacher who realizes that the future of education is through the use of technology. She is by no means an expert with technology, but tries her best at creating fun and interactive lessons for her students.

The pandemic has greatly affected Ann, who has had to deal with constant changes between in-person and online classes. As part of her effort to still maintain interactivity and creativity in her lessons, she is looking for something online to do with her students that can make them learn, all while making it feel fun and challenging. She doesn't have the funds to pay for any proprietary software, nor does she want to spend hours learning and teaching her students how to use some software or learning tools. She wants something that can help her quickly make lessons for all her classes and wants something that the students can quickly learn to use and set up without any hassle. Additionally, Ann wants to be able to let her students access her lessons when not in class.