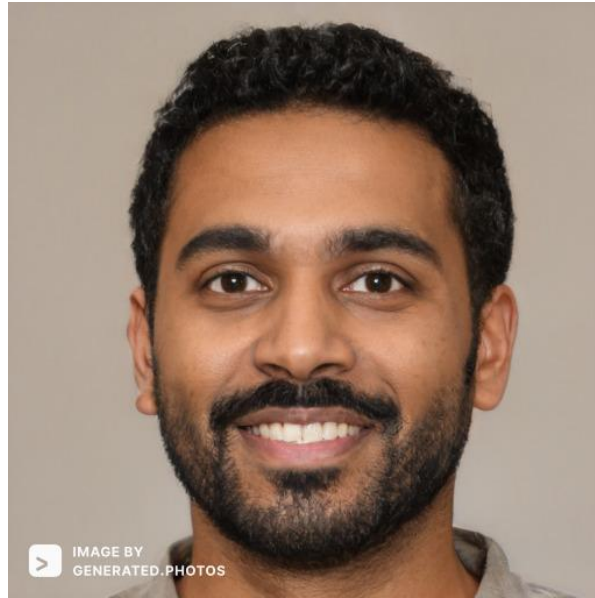Alice is a 22-year-old girl born in Africa. She is an only child and lives with her parents. Her father Carl is a store owner and her mother Catherine works in a restaurant. She loves her mom and dad.

Alice finished university two months ago and graduated with a computer science bachelor's degree. She is hard-working at school and got an average of A for university courses. Her favourite course is Introduction to UX/UI because she likes designing and implementing UI for different applications. She also has some understanding of backend and database design but not so much as her frontend skills. She used to team up with her classmates and developed an app called noteshare as a side project, allowing users to take notes together in real-time and it becomes more and more popular in her university.

Alice thinks this is a great time to bring noteshare to the next level, she wants to do a startup. However, this is her first time doing a startup and she does not have sufficient knowledge as well as resources to achieve her goal. She wants to find a place where she can look for team members with the same goal and have knowledge about the backend and database. She also wants to know how to be successful as a startup and wants to learn some skills that will benefit her.

Bob is 30 years old and was born in Africa. He lives alone in an apartment close to his workplace but he always goes back to his home and visits his parents once a month. He is a nice person and always glad to help others.

He graduated with a software engineering degree and started his career 6 years ago and has been working as a full-stack developer since then. He is working for a startup company named HealthTech that focuses on bringing solutions to different healthcare organizations. He has strong technical skills including frontend, backend and database design and everyone in the company knows that he is a trustworthy colleague.

He is the team-lead of the development team and he's looking for more developers recently as the size of the company grows. He used to do job postings on LinkedIn but because the company is relatively new and not so famous, he didn't receive too many applications. He then starts searching for a platform that focuses on startups and looking for developers that are willing to work in a startup company. He wants the platform to be easy to use and the job posting process should be straightforward with only a few clicks required.