Tom Green:
Tom Green is a 28-year-old aspiring entrepreneur. He Is wants to launch a solar farm network in Botswana. He was inspired to take on this challenge after reading the doi: 10.1016/j.rser.2008.08.007 by Ketlogetswe and a nudge in that direction from his Botswana-born 50-year-old Mother. Many rural communities in Botswana lack access to the grid, thus Tom wants to create a grid network. This grid network will initially just consist of his company *SunGrid* and their solar farm, but he plans to involve other electricity producers to create a network of grids. Tom is charismatic with strong interpersonal skills and has an intermediate understanding of software as a user but does not process any programming skills. He previously worked for Toronto Hydro and has a deep understanding of the electricity business. He joined the African impact challenge because he requires legal assistance in incorporating his company. He also needs legal guidance as to what is legally possible in making a private grid. He also requires assistance in marketing and gathering sufficient investment to bear the steep upfront cost of a solar farm.

Jack Black:
Jack Black is a 55-year-old instructor for the African Impact Challenge. He wants to help aspiring entrepreneurs like Tom to fulfil his goal. By occupation he is a radio host and a person involved with marketing at his radio station. He has lent his voice to TV commercials for small businesses like Cat's Pizza. While Jack is not a novice regarding technology having used audio editing software like audacity, he is a slow learner of new technology. He had learnt the fundamentals of audio editing years ago and does not deem himself to be 'tech savvy' anymore. He had gotten used to using Google Classroom for his assignment creation checking and is unsure of his ability to adapt to a new platform. He plans to use this software as a hybrid between google classroom and zoom. He wants to be able to answer all the questions of his students be it through his workshop or forums.

Jai Legal TM
Jai Legal TM is a sole proprietorship operated by Jonas Arthur Igris who is 67 years old. He is an old man that wants to give back to the community and leave a legacy of his work behind. Although in the past he was a partner at a large law firm, in at 58 he decided to open his own law firm. Through his law firm he has been working with the African Impact Challenge as a partner and finds great satisfaction in providing legal services for start-ups to legally 'start-up.' He likes meeting new people and it creates a sense of novelty in his life. As he was raised in a 'pen-and-paper' time, task involving technology tend to go over his head and take a lot of time. Through the program, which will undoubtably taking him due time to master, he intends to help aspiring entrepreneurs all the way from incorporation, complying with legislation to drafting contacts. He also wants to answer any questions as they come up in the community forums.

SunGrid Ltd
SunGrid Ltd is a start up by Tom Green who an aspiring entrepreneur. The company is one year old with Stella Bownkenell, 24 years old, and James Szu, 25 years old, being part of the founding team. Stella will be the one managing the posts for this company along with PR while James will

be dealing with the accounting for the business. James and Stella are both proficient with technology with Stella knowing a bit of HTML from her previous job in Marketing for Deca. Stella hopes to build brand image through the connections built on this platform with other professionals which will help Tom and James do their jobs. The team hopes to enhance and coordinate their collaborative effort through this platform.