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Dear Hiring Manager:

I am writing to express my interest in the Financial Analyst position posted on the Google careers website. As a client-focused and results-driven problem-solver with hands-on experience in R scripting, SQL development and financial analytics, I am certain that I can be an asset to your organization in this role.

I am confident that my proven business, technology, and leadership capabilities represent a solid foundation for future success with your company. I eagerly await new career challenges and look forward to the opportunity to be a key contributor to your organization's strategic and technology efforts.

I absolutely love Financial Analysis using R and SQL. My graduate work in the UGa MIT program was also instrumental in helping to hone my skillset in these languages. I am highly motivated to enhance my R and SQL knowledge and I have been looking for an opportunity such as the Financial Analyst position to accomplish this objective. There is no better place than Google where I can learn from the best analysts in the financial community.

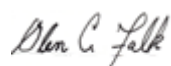
Briefly, my qualifications include:

- Ability to develop advanced visualizations and dashboards that create a data storytelling experience and clearly articulate results to key decision makers. Extensive knowledge and experience with R reporting and viz packages: ggplot2, googlevis, plotly, RMarkdown and Shiny.
- Analytic and development experience in R and common R data manipulation and time-series packages such as data.table, dplyr, lubridate, quantmod, stringr, xts and zoo. Experience working in the Google cloud and processing XML, JSON formats in the attainment of my Master of Internet Technology degree at The University of Georgia.
- Strong analytical skills, including SQL query writing, relational database development and creating data models that are flexible for future use cases. Knowledge in data visualization best practices, ETL processes and data engineering and normalization.
- Extensive knowledge and experience analyzing university institutional research data and working with higher education systems in collecting, wrangling, munging and clearly communicating technical content.
- Solid Access VBA and MS Excel skills. Knowledge of querying data out of University-wide data systems such as Banner, IMS and Oracle data structures. Prior experience with data visualization tools including Tableau, Qlik and Cognos.
- Excellent database analysis skills as well as the ability to manage multiple priorities and responsibilities while collaborating effectively with highly-skilled technology consulting personnel and systems engineers to develop innovative reporting solutions that address strategic business questions.
- A pro-active problem-solver with strong analytical skills and a good sense for code quality.

My many additional capabilities are detailed in my resume. I am pursuing this opportunity because my goal is to help Google makes sound financial decisions that help drive business profitability and cost reductions throughout the organization. Quality of life and career are important to me. The Financial Analyst position with Google is the challenge that I have been seeking.

If you have any questions or would like to schedule an interview, please feel free to contact me. I welcome the opportunity to contribute my knowledge, skills and abilities to your organization. I look forward to hearing from you.

Sincerely,



Glen C. Falk