Goal: Build three pipelines using Kaggle Datasets

Step one: Choose three datasets from [Data.World](https://data.world/)

Step two: Work through the steps outlined in the examples to include the following elements:

* Machine Learning Questions
* Independent Business Metric
* Data preparation:
  + correct variable classification
  + collapse factor levels as needed
  + one-hot encoding factor variables
  + normalize the continous variables
  + drop uneeded variables
  + create target variable if needed
* Calculate the prevalance
* Create the necessary data partitions (Train,Tune,Test)
* Build the initial model using the provided code
* Evaluation the model built by the training data (keep in mind the prevalance)
* Explore the variable importance measures, what do the results tell you?
* Predict using the tune data
* Evaluate using the confusion matrix function
  + Did the model perform better or worse than the training version?
* Write a summary of your findings. What do you know now that you didn't when you started? What items are you concerned about

Data sets:

1. National Highway Traffic Safety data
2. Steps:
   * Machine learning question:
     1. Model to predict the likelihood of a car accident…
   * Independent business metric:
     1. Given the information around the likelihood of accidents how can we restructure our emergency response to achieve the best outcomes?
   * Data preparation: