

- pre-fit impact:  $\theta = \hat{\theta} + \Delta\theta$
- pre-fit impact:  $\theta = \hat{\theta} - \Delta\theta$
- post-fit impact:  $\theta = \hat{\theta} + \Delta\hat{\theta}$
- post-fit impact:  $\theta = \hat{\theta} - \Delta\hat{\theta}$
- pulls

