

# Day 2, Session 2: Logs/Exponentiation

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# Exponentiation

- A mathematical operation corresponding to repeated multiplication
- The second in the order of operations! (PEMDAS)
- Composed of two numbers: a base,  $b$ , and an exponent,  $n$
- $b^n = \underbrace{b \times b \times \cdots \times b}_{n \text{ times}}$

# Positive vs negative exponents

- Exponents correspond to multiplication
- Positive exponent: multiplication, e.g.  $2^2 = 2 \times 2$
- Negative exponent: multiplication of reciprocals, i.e.  
 $2^{-2} = \frac{1}{2} \times \frac{1}{2}$

# Properties of exponents

- For any base  $b$  and any  $n$  an integer:
  - $b^0 = 1$
  - $b^1 = b$
  - $b^{n+1} = b^n \times b$
- For  $b \neq 0$  and any  $n$  an integer:
  - $b^n = b^{n+1}/b$
  - $b^{-n} = 1/b^n$

# Exponent identities

- For all  $b, c \neq 0$ :
  - $b^{m+n} = b^m \times b^n$
  - $b^{m \times n} = (b^m)^n$
  - $(b \times c)^n = b^n \times c^n$

## Example: integer exponent properties and identities

- Take  $b = 2$
- $2^0 = 1$
- $2^1 = 2$
- $2^2 = 2 \times 2$
- $2^3 = 2^2 \times 2 = 8$
- $(2 \times 3)^2 = 2^2 \times 3^2 = 4 \times 9 = 36$  (check:  
 $2 \times 3 = 6, 6^2 = 36$ )

# Rational exponents (roots)

- $n$ th root of  $b$ : the number  $x$  such that  $x^n = b$
- Written as  $b^{1/n}$  or  $\sqrt[n]{b}$
- Some identities (for  $b$  positive):
  - $b = (b^n)^{1/n}$
  - $b^{m/n} = (b^m)^{1/n} = \sqrt[n]{b^m}$

# Exponential function

- An important constant:  $e$ , approximately 2.718
- Useful as a base for powers
- Define  $\exp(x) = e^x$
- Useful identity:  $\exp(x + y) = e^{x+y} = \exp(x) \times \exp(y)$



## Exercise: exponents and the exponential function

1. What is the result of  $x^2$  multiplied by  $x^3$ ?
2.  $(x^{-2})^4 = ?$
3.  $\exp(x - y) = ?$

## Solutions: exponents and the exponential function

1.  $x^2 \times x^3 = x^5$ , since we add the exponents when we multiply
2.  $(x^{-2})^4 = x^{-2 \times 4} = x^{-8}$
3.  $\exp(x - y) = e^{x-y} = e^x \times e^{-y} = e^x / e^y = \exp(x) / \exp(y)$

# Logarithms

- Exponents correspond to multiplication
- Addition is easier than multiplication
- Logarithms (logs) transform multiplication into addition!

# Logs: definition

- Defined as the inverse operation of exponentiation
- Takes a base  $b$  and a number  $x$
- The log of  $x$  to base  $b$  is the number  $y$  such that  $b^y = x$
- Written as  $\log_b(x) = y$
- Natural log:  $\log_e(x)$ , commonly written  $\log(x)$

# Logs: definition

- Undefined for  $x \leq 0$
- Log is an increasing function: as  $x$  increases,  $\log_b(x)$  increases
- $\log_b(b) = 1$

# Logs: identities

- Multiplication:  $\log_b(xy) = \log_b(x) + \log_b(y)$
- Division: for  $y \neq 0$ ,  $\log_b(x/y) = \log_b(x) - \log_b(y)$
- Powers:  $\log_b(x^p) = p \log_b(x)$
- Roots: for  $p \neq 0$ ,  $\log_b(x^{1/p}) = \log_b(x)/p$
- Inverse function:  $\log_b(b^x) = x \log_b(b) = x$

## Example: log identities

- Multiplication:  $\log(2 \times 3) = \log(2) + \log(3) = \log(6)$
- Logs of numbers  $< 1$  are negative:  
 $\log(2/3) = \log(2) - \log(3) < 0$
- Power:  $\log(x^2) = 2 \log(x)$

# Common bases, changing base

- The three most common bases:  $e$ , 10, and 2
- $e$  — common in mathematics
- 10 — common for calculating numbers in the decimal system
- 2 — common in computer science
- Changing between bases:  $\log_b(x) = \frac{\log_k(x)}{\log_k(b)}$



## $\exp(\cdot)$ and $\log(\cdot)$

- Recall  $\exp(x) = e^x$
- Natural log:  $\log(x) = \log_e(x)$
- So  $x = \log[\exp(x)]$ ! And  $x = \exp[\log(x)]$ !

## Exercise: logarithms

1.  $\log(xy) = ?$
2.  $\log(x/y) = ?$
3.  $\log[\exp(2x)] = ?$
4.  $\exp[\log(x^2)] = ?$

# Solutions: logarithms

1.  $\log(xy) = \log(x) + \log(y)$
2.  $\log(x/y) = \log(x) - \log(y)$
3.  $\log[\exp(2x)] = 2x$
4.  $\exp[\log(x^2)] = \exp[2 \log(x)] = \exp(2) \exp[\log(x)] = x \exp(2)$

# Uses of logarithms in statistics

- Transformation of the data — look at a multiplicative relationship rather than an additive relationship
- Logistic regression, Poisson regression
- For more, see BLOST 512/513!