

Naomi Johnson

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Variis
c/o Equinox Media
31 Hudson Yards
New York, NY 10001

To whom it may concern,

I usually commute by bicycle to Microsoft, but between the pandemic and winter coming, I've been thinking about Variis! I've heard great things about the UX and how awesome the instructors are, and I would love to be able to contribute to the app. I think I am very qualified for this role---in the past five years, I worked at Stanford University, Microsoft, and Adobe Research where I honed my skills generating UX research plans, executing them, and analyzing the data.

At Microsoft, I created paper prototypes and interviewed users before designing and building a dashboard for software engineers at Microsoft that saved 120 hours per year on status checks. As a research assistant in academic labs, I wrote C++ and Java to track telemetry, and then I wrote Python to analyze and interpret the resulting data. I wrote and published five research papers about usability and inclusion by the time I graduated from the University of Virginia. As a teaching assistant (TA) for a HCI course, I taught students how to iterate through the design cycle, generate research plans, and track UX metrics; and, in post class surveys, I received praise for my command and teaching of the subject.

In addition to my background in planning and executing a range of research methodologies, I will be completing the UX & Visual Interface Design certificate at the University of Washington in June 2021. I would love the opportunity to join Variis. Thank you in advance for your consideration, and I look forward to hearing about next steps.

Sincerely,

Naomi Johnson