

Naomi Johnson

UX Researcher with mixed-methods & software engineering experience

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EXPERIENCE

Microsoft, Redmond, WA — *Software Engineer*

MAY 2020 - PRESENT

- Adding multi-stage review features to M365 Records Management.
- 2020 Hackathon participant; ran usability tests and quantitative surveys; analyzed data, and created 10 actionable tasks to improve our search UX. Four of my 10 recommendations were implemented, resulting in first-time users' fatal errors on the search UX decreasing from 33% to zero percent.

Adobe, Seattle, WA — *Creative Tech Lab Intern*

JANUARY 2019 - APRIL 2019

- Used JavaScript to prototype new backend features for [Data Illustrator](#).

Microsoft, Bellevue, WA — *Explore Intern (SWE + PM)*

MAY 2018 - AUGUST 2018

- Designed and built a dashboard to track errors in the AI pipeline for the Satori knowledge graph. Interviewed 10 of the 100 future users; gathered requirements, outlined and implemented UX improvements. The site resulted in an expected savings of 120 hours per year on status checks.

Stanford University, Stanford, CA — *HCI Research Assistant*

JUNE 2017 - AUGUST 2017

- Ran 5 card sorting interviews and 10 usability studies resulting in 20 actionable tasks to simplify the menu of the novice web developer tool.
- Collaborated on UX research for web designer tool; published at CHI ([2018](#))

Brigham Young University, Provo, UT — *Research Assistant*

NOVEMBER 2016 - AUGUST 2018

- Ran 45 user studies and analyzed quantitative data from A/B/C testing to determine whether data and/or video made users more efficient annotators; published research results at UbiComp ([2018](#)) and with Springer ([2019](#))

EDUCATION

University of Virginia, Charlottesville, VA — *Bachelor's*

CLASS OF 2020

- Double majored in Japanese and Computer Science; 3.4GPA
- Teaching Assistant for Human Computer Interaction (CS 3205)

SKILLS

UX Research: usability testing, card sorting, wireframing, clickable prototyping, mixed methods, statistics, personas, data analysis, storyboarding

Design: Figma, Adobe Xd

Code: C++, C#, Python, R, HTML/CSS/JS, Java

People: Public speaking, writing, tutoring

PUBLICATIONS

Poirot: A Web Inspector for Designers ([2018](#) at CHI)

Understanding How Non-experts Collect and Annotate Activity Data ([2018](#) at UbiComp)

More on [Google Scholar](#)

AWARDS

Adobe Research's Women in Technology \$10k scholarship for women in tech ([2018](#))

\$1.5k Research grant to study minorities in tech; presented research at FIE ([2019](#), [2019](#))

LANGUAGES

Fluent in Japanese

Native English speaker

