# Naomi Johnson

2020 Graduate seeking a mixed-methods Design/UX Researcher role <a href="https://www.naomijohnson.design">www.naomijohnson.design</a> | cell: 202.908.8403 | <a href="mailto:snjohnson789@gmail.com">snjohnson789@gmail.com</a>

#### **SKILLS**

- · UX Research: usability testing, user interviews, telemetry analysis, wireframing, prototyping
- · **Product Management:** agile method, negotiation, adaptability, risk & conflict management
- **Communication:** public speaking, native English and fluent Japanese, six research publications
- · Languages: C++, C#, Python, R, HTML/CSS, Java

#### **EXPERIENCE**

# **Microsoft**, Software Engineer

May 2020 - Present

· Designed & ran usability tests on search UX and quantitative survey to understand users' networking methods; recruited participants and coordinated details; analyzed data leading to 10 actionable tasks to improve search UX. Resulted in first-time users' fatal errors decreasing from 33% to zero percent.

## **Adobe**, Research Intern

Jan 2019 – Apr 2019

· Wrote algorithm to suggest graph type, generate updated graph, and explore data by determining relationships between a graph and a new dataset, resulting in a new feature for <u>Data Illustrator</u>.

#### Microsoft, Explore Intern

*May* 2018 – *Aug* 2018

· Created paper prototypes; interviewed 10 users to gather requirements for an error-tracking AI pipeline; ran usability tests. Product resulted in savings of 120 engineering hours per year.

## Stanford University, HCI Research Intern

Jun 2017 – Aug 2017

- · Analyzed survey results about good web design. Ran card sorting study and a usability study resulting in 20 actionable tasks to simplify the UI of a web development tool for novice UX designers.
- Desk research to inform design of usability study; data collection for usability testing of tool for web designers; technical writing for the research paper published at CHI (2018) and with Springer (2020).

## Brigham Young University, HCI Research Intern

Nov 2016 – Aug 2018

- · Recruited participants; designed an unmoderated scalable study; coordinated compensation and study details; analyzed quantitative data from A/B/C testing to determine if data and/or video made users more efficient annotators; published results at UbiComp (2018) and with Springer (2019).
- Recruited participants and coordinated all study details; designed and ran quantitative study about students' experience in the Computer Science department, published research at FIE (2019, 2019).

#### **EDUCATION**

#### **University of Washington**, part-time student of UX Research

Jan 2021 – Jun 2021

· Certificate courses: UX Design Thinking, Applied UX Design, Integrating UX with Interactive Design

## University of Virginia, Bachelor's degree

Aug 2018 – May 2020

- · Bachelor's degree, double major: Computer Science
- · Teaching Assistant for Human Computer Interaction (CS 3205)

#### **AWARDS**

## Adobe Research's Women in Technology

• \$10k scholarship for undergraduate researchers (2018)

## Research grant from Office of Research for Creative Activities

• \$1.5k grant to study the retention of minorities in computer science; published at FIE (2019, 2019)