

Naomi Johnson

202.908.8403 | snjohnson789@gmail.com | www.naomijohnson.design

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Zocdoc
568 Broadway 2nd floor
New York, NY 10012

To whom it may concern,

I would make a great addition to the Zocdoc team because I'll be bringing experience from Microsoft, as well as Stanford University and Adobe Research where I honed my skills generating UX research plans, executing them, and analyzing the data.

At Microsoft, I created paper prototypes and interviewed users before designing and building a dashboard for software engineers at Microsoft that saved 120 hours per year on status checks. As a research assistant in academic labs, I wrote C++ and Java to track telemetry, and then I wrote Python to analyze and interpret the resulting data. I wrote and published five research papers about usability and inclusion by the time I graduated from the University of Virginia. As a teaching assistant (TA) for a HCI course, I taught students how to iterate through the design cycle, generate research plans, and track UX metrics; and, in post class surveys, I received praise for my command and teaching of the subject.

In addition to my background in planning and executing a range of research methodologies, I will be completing the UX & Visual Interface Design certificate at the University of Washington in June 2021. I would love the opportunity to join Zocdoc. Thank you in advance for your consideration, and I look forward to hearing about next steps.

Sincerely,

Naomi Johnson