

# Naomi Johnson

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Peloton  
1156 Madison Ave  
New York, NY 10028  
646.490.0218

To whom it may concern,

I usually commute by bicycle to Microsoft, but with the pandemic I've been shopping for a Peloton! I've heard great things about the UX and how awesome the instructors are, and I would love to be able to contribute. I think I am very qualified for this role---in the past five years, I worked at Stanford University, Microsoft, and Adobe Research where I honed my skills generating UX research plans, executing them, and analyzing the data.

At Microsoft, I created paper prototypes and interviewed users before designing and building a dashboard for software engineers at Microsoft that saved 120 hours per year on status checks. As a research assistant in academic labs, I wrote C++ and Java to track telemetry, and then I wrote Python to analyze and interpret the resulting data. I wrote and published five research papers about usability and inclusion by the time I graduated from the University of Virginia. As a teaching assistant (TA) for a HCI course, I taught students how to iterate through the design cycle, generate research plans, and track UX metrics; and, in post class surveys, I received praise for my command and teaching of the subject.

In addition to my background in planning and executing a range of research methodologies, I will be completing the UX & Visual Interface Design certificate at the University of Washington in June 2021. I would love the opportunity to join Peloton. Thank you in advance for your consideration, and I look forward to hearing about next steps.

Sincerely,

Naomi Johnson