

# Taylor



**Age:** 32

**Gender Identity:** Non-Binary

**Location:** Seattle, WA

**Employment:** Employed, in the tech field for six years

**Education:** Graduated

**“I don’t know what next steps to take for my career”**

## Goals

- Wants to learn about other people’s experiences who also have dealt with their imposter syndrome

## Frustrations

- A really bad day at work, they had been stuck debugging a particular problem for the last two weeks with no breakthrough. Manager is getting impatient.

## App Goals

- Learned about the tips from others who have dealt with similar experiences

## App Steps

- Took the quiz and after reading their results page, decided to skim through the other pages to look at what other professionals had to say
- Also viewed what tips and tricks additional resources had to say about the type of imposter syndrome they experienced

## Background Situation

- Trying to think of next roles they can promote or move to including:
  - What they want to be
  - Where they want to go
- Have tried multiple roles within tech, but still trying to find their fit