



Sarah

Age: 27
Occupation: Freelance Writer
Location: Redmond, Washington
Income: \$30/hour

Sarah is a freelance writer, who is dedicated to educating herself about food insecurity using online resources. Her goal is to raise awareness within her social circles and potentially use her writing for advocacy in the future.

"Knowledge fuels advocacy, awareness ignites change."

GOALS

- Gain knowledge on food insecurity
- Share awareness gained
- Explore potential advocacy avenues using her writing skills.

MOTIVATIONS

- Curisoity
- Advocacy
- Social Impact



FRUSTRATIONS

- Inaccessibility
- Lack of engagement
- Misinformation

PERSONALITY

- Curious
- Empathetic
- Communicative

INTERESTS

- Research
- Writing
- Advocacy