



Brianna

Age: 23
Occupation: Software Engineer
Location: Bellevue, Washington
Income Range: \$80,000 - \$120,000

Brianna is a recently graduated software engineer who is more than just a tech enthusiast; she's someone with a deep sense of social responsibility. Brianna is passionate about addressing hunger-related issues and exploring ways in which she can donate to trustworthy charities.

"We can empower change through having a will to give"

GOALS

- Passionate about ending hunger
- Seeks opportunities to donate and make a difference
- Desires transparency in giving

MOTIVATIONS

- Financial Stability
- Values
- Community Building



FRUSTRATIONS

- Overwhelming Choices
- Complex Donation Processes
- Fear of Donation Waste

PERSONALITY

- Compassionate
- Independent
- Socially responsible

INTERESTS

- Technology
- Community Involvement
- Networking