

Hunter Jacobson



AGE	30
OCCUPATION	IT Consultant
LOCATION	King County

Personality

Professional

Passionate

Bio

Hunter is an IT Consultant at a Consulting firm in Downtown Seattle. In his spare time, he enjoys participating in political discussions and community efforts. He is passionate about improving quality of life for those around him.

Core needs

- Need a comprehensive and intuitive app design
- Need all components to be accessible by the screen reader

Frustrations

- Suffers from dyslexia so cannot read long passages of complex text without assistance
- Have encountered multiple sites where the screen reader cannot recognize certain components on the web page
- Find the government bills website unfriendly to the average user