



# TIMOTHY JOO

RUNNING FOR IUGA CREATIVE DIRECTOR

I could not be more excited to run for this position and help make the iSchool shine even brighter to the world around us!

**WEBSITE** | <https://www.timjoo.com/>

## PAST EXPERIENCES



### PHOTOGRAPHY

- 5 years of shooting and editing experience with 100% client satisfaction.
- Experience ranges from portraits, weddings, events, high school seniors, college graduations, family, and even engagement photos.

### VIDEOGRAPHY

- 2 years of creating professional video content ranging from real-estate to educational video companies.
- Creates weekly video content for college fellowship as well as the real-estate video company.



### CREATIVE DIRECTOR | CONXION

- 3 years of creative team leadership experience that helped increase student attendance by 300% from 2018 to 2019.
- Built-up a brand new team and worked along-side students to create phenomenal content for the fellowship group.

## WHY IUGA?

Honestly, my journey to the iSchool wasn't the easiest. It had a lot of ups and downs fighting through the capacity constraint nature of UW.

HOWEVER, when I did get admitted this past fall 2020, the overwhelming feeling of support and encouragement from IUGA brought a breath of fresh air to my college experience. I felt welcomed, cherished, and that I belonged.

My goal within this position as Creative Director is to bring this type of experience for both students within the iSchool and outside of it just as the past leaders before me did for myself.