



HELLO! 🙋

I'M KELSEY!

I'm excited to run for the IUGA Director of Outreach position and I hope this infographic helps you learn more about me!

Why Informatics



Through INFO, I've not only worked on projects that address real world issues, but have met a supportive community.

I love how comfortable I can be with my classmates and how everyone is so passionate about this field!

My Experiences



- Marketing Intern for IDA (startup)
 - Increased brand awareness across social media platforms
- PR Intern for The Borgen Project (nonprofit)
 - Fundraised over \$1,000 to combat global poverty

Director of Outreach



IUGA events helped me grow professionally by providing resources and opportunities.

I'll do the same by organizing workshops, planning networking events, and creating a space where students feel heard and supported.

About Me



Interested in UX Research and Product Management



Stuck on WandaVision TikTok



Can be spotted at Daiso 24/7

If you have any questions, feel free to email me at kl57@uw.edu!

