



HARKIRAN SALUJA

User Experience Researcher & Designer

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EDUCATION

UNIVERSITY OF WASHINGTON

SEATTLE, WA | SEPTEMBER 2018 - JUNE 2021

B.S. Informatics: Human-Computer Interaction

- **RELEVANT COURSEWORK:** Mobile Application Design, Visual Information Design, Design Methods, Research Methods, Introduction to Information Architecture, Content Strategy in Information Architecture, Gender and Information Technology
- **ACADEMIC ACCOMPLISHMENTS:** Dean's List (Winter 2019, Spring 2019, Fall 2019), Creative Director of Women In Informatics

PROJECTS

LG'S INFORMATION ARCHITECTURE REDESIGN

APRIL 2019 - JUNE 2019

- Analyzed the information architecture of LG's consumer website (with focus on appliances) and redesigned it
- Used Adobe XD to improve the organization, navigation, labeling, and search systems within LG's website

INFOGRAPHIC ON GIRLS' EDUCATION

SEPTEMBER 2019 - DECEMBER 2019

- Used Adobe Illustrator to design and create an infographic that shows the effects of investing in girl's education

Used the concepts of visual potential, visual language, color, and charts

CULTURE BITE'S CONTENT STRATEGY

JANUARY 2019 - MARCH 2019

- Worked directly with a Seattle-based team building startup company called Culture Bites in order to improve their website, blog, social media, and overall content strategy
- Created drip campaign emails to achieve their goal of gaining more organic customers

LANGUAGES

English (Native proficiency)
Punjabi (Native proficiency)
Spanish (Intermediate proficiency)

EXPERIENCE

PEER ADVISOR - UNIVERSITY OF WASHINGTON INFORMATION SCHOOL

SEPTEMBER 2019 - PRESENT

- Working with Informatics academic advisors to guide prospective and current Informatics students with course, degree, and minor requirements, as well as addressing any other questions or concerns

UX RESEARCH ASSISTANT - KIDSTEAM UW

APRIL 2019 - PRESENT

- Working with Professor Jason Yip to guide elementary and middle school children in participatory design and prompting them to innovate, design, create, and play with technology

RESEARCH PROJECTS

CREEPY TECHNOLOGIES & TELEPRESENCE ROBOTS KIDSTEAM UW

OCTOBER 2019 - PRESENT

- Working with Professor Jason Yip to figure out children's attitudes towards creepy technologies and the role of telepresence robots in participatory design with children
- Analyzing quantitative data by watching videos of sessions, transcribing them, and coding them
- Intending to co-author papers publishing our findings by summer of 2020

SKILLS

Software

Illustrator
XD
Photoshop
Figma
InVision
Tableau
Microsoft Office

Programming

Java
SQL
HTML/CSS
C++
Python/R

Design

Design Research
Design Strategy
User Interface
Web Design
Wireframing
Prototyping
Information Architecture

Research

Surveys/Interviews
User Personas
Heuristic Evaluation
Qualitative Data Analysis
Usability Testing