



# Hi! I'm Anika Mishra, and I'm running to be your Creative Director!

and here's why you should consider voting  
for me :)

I love design and I love making things. I'll be your creative advocate, whether it's through merch, marketing material, or creative-inspired workshops.

I'd be committed to upholding the ideals and reputation of IUGA through new merch (imagine IUGA tote bags...), event posters and material, and marketing content.

I want to help make sure IUGA material continues (for whatever it might be) to clearly communicate an idea and a purpose. Design is about clarity and simplicity!



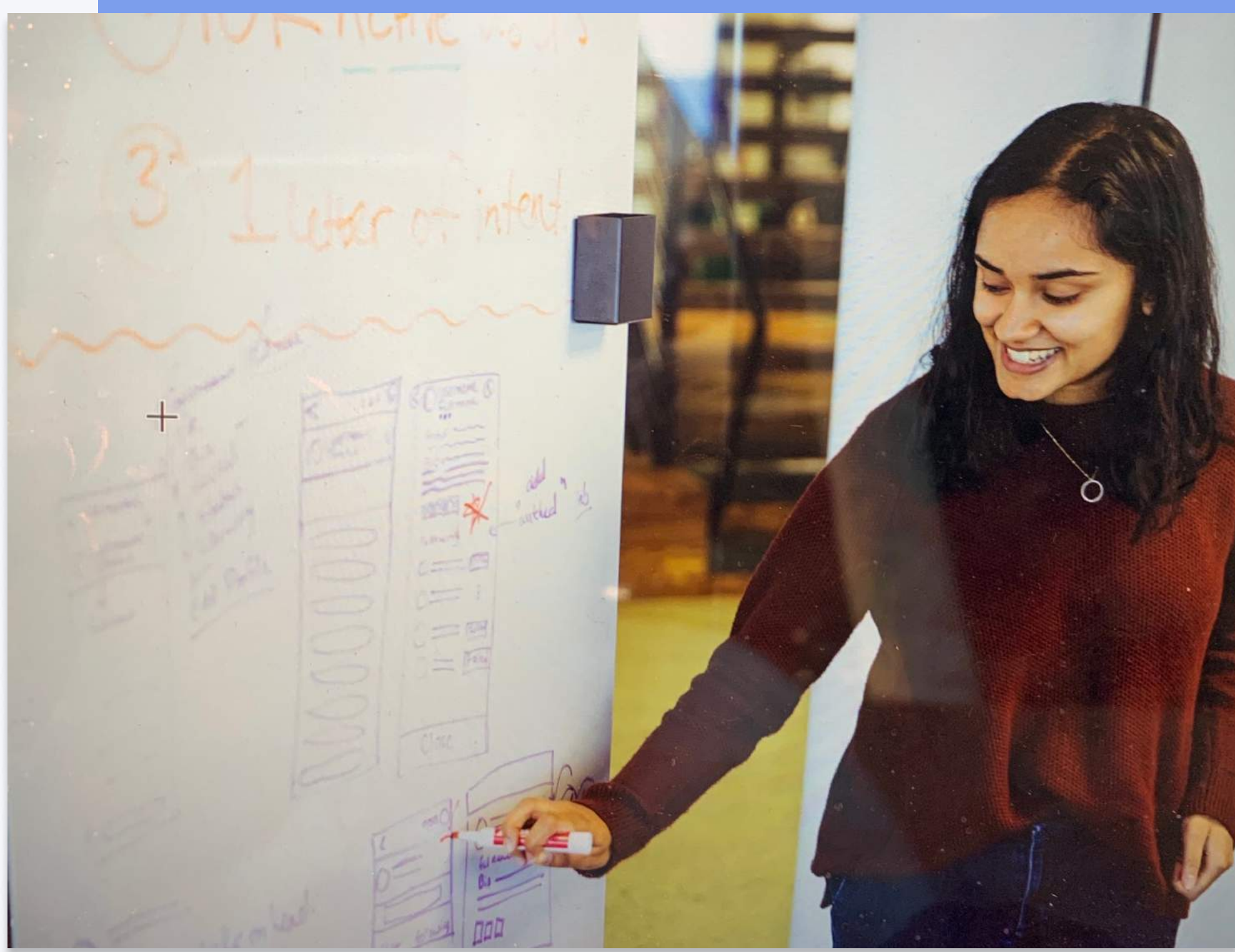
probs overkill but you get the  
idea

Love design? Me too! As Creative Director, I'd strive to make sure  
design, UX, and HCI minds have a voice within the iSchool.

Some ideas:

- UX Panels
- How to apply and interview for UX jobs
- Codesign workshops
- Demystifying design

Not a fan of design? Cool! I'll still work to make  
sure your voice is heard :) As an IUGA officer,  
I'll be committed to supporting the entire  
Informatics community.



A photo of me being ~creative~

## Leadership Experience

### Marketing Officer, Women in User Experience

June 2020 - present

### Campus Tour Guide

February 2019 - present

### TA, INFO 498, Designing Voice First Information Systems

January 2021 - present

### Product Design Intern, Madrona Venture Labs

September - December 2020

### UX Design Intern, Alan AI

June - September 2020

### UX Design Intern, Domicile

June - September 2019

## Design Experience

# thanks for reading :)

Questions? Wanna chat? Here you go!!

Email  
Facebook  
Portfolio  
LinkedIn  
Instagram