

# **Motion to introduce the role of Outreach Officer**

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## **This Society Notes:**

- Following the reduction in the number of Treasurer seats from 2 to 1, we run the risk of a critical lack of people with the responsibility and skillset to interact with external organisations, particularly sponsors
- The academic officers, who share some of the responsibility in coordinating with external speakers and other third parties, are often more specialised and interested in the other areas of their role – particularly teaching and education.
- In one instance from the previous year, a lack of coordination caused a sponsor event originally planned for Term 1 to fall through. It is this exact form of mis-coordination when dealing with third parties that puts the Society at risk from an operational, reputational, and financial perspective.

## **This Society Believes:**

- The introduction of a role dedicated to outreach – particularly to companies, external speakers, university departments including DCS, and other societies – would enhance our ability to coordinate with third parties and deliver a better offering to our members.
- The Outreach Officer would also be able to assist the Treasurer in reaching out to sponsors over the summer, benefiting the Society's finances.
- The Outreach Officer would also be able to support members of the exec who otherwise struggle with outreach tasks (dealing with people they don't know in a professional capacity)

## **This Society Resolves:**

- To add the below role to the constitution

### **4.4.6 Outreach Officer**

4.4.6.a The Outreach Officer will be responsible for, in coordination with relevant exec, building and maintaining relationships with external organisations and stakeholders - such as sponsors, external speakers, university departments, other societies etc.

4.4.6.a.i This shall include supporting the Treasurer in seeking, and negotiating, sponsorships – as well as supporting the academic officers to organise and manage relationships with external speakers.

4.4.6.b The Outreach Officer shall be responsible for ensuring communication with external stakeholders is done in a timely and professional manner.

- To specify in Section 6.3 that Outreach Officer has one (1) seat

President, Treasurer, Sports Officer, Outreach Officer, and Ball Officer shall be filled by one (1) seat.