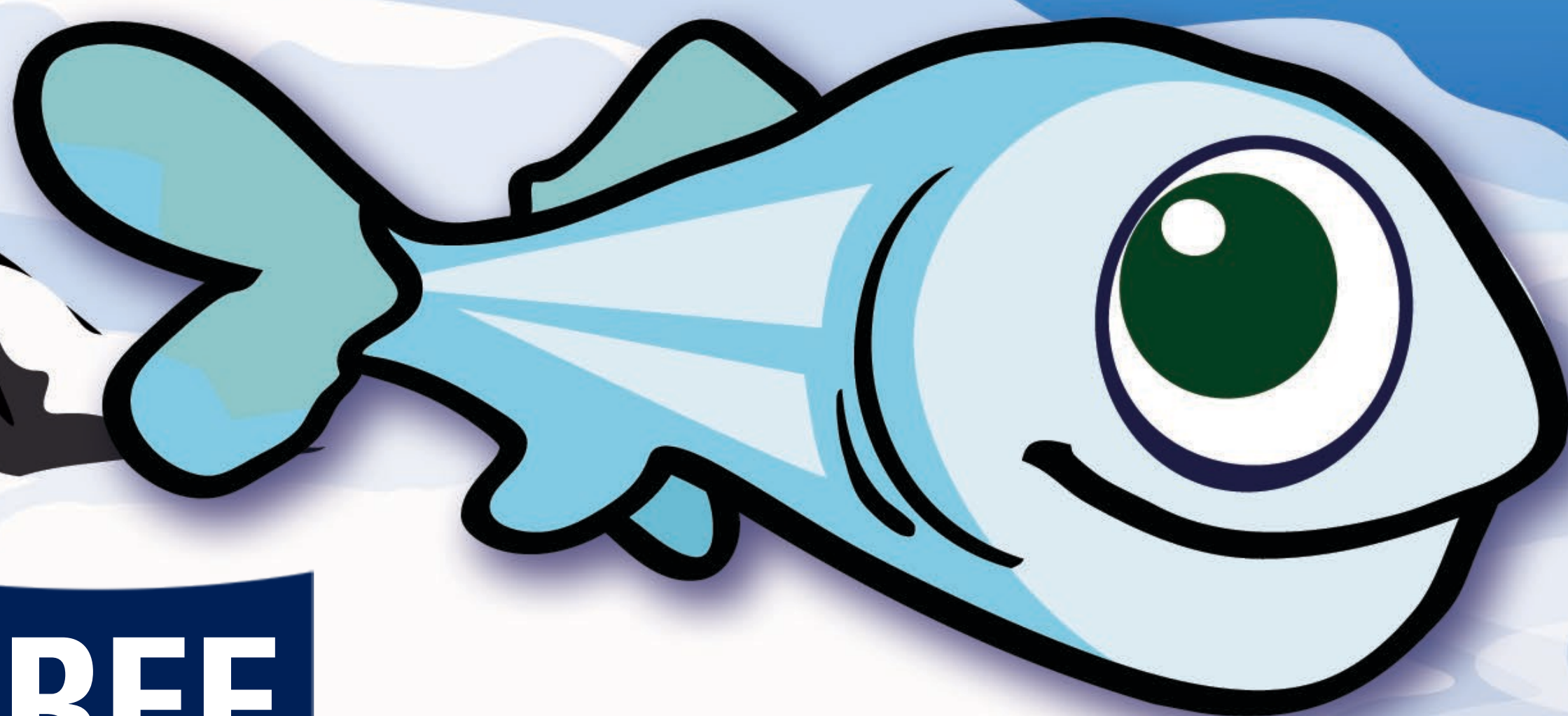




ICE FISHING



**FREE
EVENT!**
FOR AGES 4-12

2 DAY EVENT

FEBRUARY 12 • 6:00PM • SCHEELS

Ice fishing season is here! Learn how to set tip-up's, ice safety, and latest equipment and gadgets from a SCHEELS expert! Pre-register at Customer Service for a chance to win your own tip-up's!

FEBRUARY 13 • 12PM-2PM • LAKE WISSOTA

Join us on Lake Wissota to put your ice fishing skills to work and you could win great prizes! We've partnered up with UWEC's Jig's Up and the Lake Wissota Lions Club to bring you an ice fishing event just for kids. Lunch is provided.

GOODY BAGS FOR THE FIRST 100 KIDS ON FEBRUARY 13

Pre-registration is encouraged by calling 715-833-1886 or at Customer Service

VISIT [SCHEELS.COM/EVENTS](https://www.scheels.com/events) FOR OTHER UPCOMING EVENTS

