

Lucas Cohen

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Toronto Address: 151 Balsam Avenue
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Skills:

- Gained leadership experience as a Residence Life Don
- Problem solving and quick decision making with multiple tasks in an office environment
- Entrepreneurial experience gained through succeeding in startup & pitch competitions
- Communication & online marketing skills writing articles for Kairos Society newsletters and a personal website

Education:

Wilfrid Laurier University (WLU), Waterloo, ON, 2013 - present

Honours Business Administration BBA Program

- First Year GPA - 84%
- General member: DECA, XLerate, WRC Promotions Committee

Alexander Mackenzie High School (AMHS), Richmond Hill, ON, 2009 - 2013

Ontario Secondary School Diploma

- Honour Roll Student & Peer Mentor

Work Experience:

WLU, Department of Residence, Waterloo, ON, August 2014 - present

Residence Life Don

- Manage a floor of 14 first-year students in C.H. Little House Residence
- Built a community on the floor and act as a mentor to the students (Safe Talk Certified)
- Ensure safety of the building & policy standards by completing Duty Shifts each week

Garfin Zeidenberg, LLP, Toronto, ON, Summer 2013 & 2014

Office Clerk & Assistant

- Purged and closed 100s of files
- Prepared and organized time sheets for lawyers – caught mistakes that would have otherwise cost the firm over \$1000 in lost revenue
- Created accounts to ensure clients were billed appropriately
- Delivered documents and multimillion dollar cheques to multiple banks and firms

Schwartz Reisman Centre, Richmond Hill Ontario, October 2012 - June 2013

Kids Club Counsellor

- Supervised children while directing and leading them through engaging activities
 - Collaborated with other counsellors to ensure safe and exciting activities
 - Implemented club policies and procedures and ensured that the participants did as well
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Volunteer Experience:

Kairos Society, Waterloo, ON, October 2014 - present

Waterloo Regional Director

- Plan events to build the Kairos entrepreneurship community
- Write monthly newsletters for Kairos Canada

WLU, Residence Education House Council, Waterloo, ON, 2013 - 2014

Vice President of Communications & Marketing

- Launched building event promotion campaigns (posters, videos, social media marketing)
- Facilitated House Council meetings with fellow executive members
- Recorded weekly meeting minutes and created meeting agendas

Toys 4 Totz, Richmond Hill, ON, December 2012

Cofounder of High School Fundraiser

- Founded a toy drive collecting donations for the Salvation Army in time for Christmas
- Promoted our organization through social media, daily announcements, flyers and posters
- Over 350 toys donated within one week of operating

Athletic Council, AMHS, Richmond Hill, ON, Spring 2012

Camera Operator/Editor

- Filmed and edited sporting events and games for the school's Athletic Banquet
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Honours & Awards:

- **Third Place**, Nspire Innovation 24 Hour Startup Competition 2014
 - **First Place**, Waterloo C3 Conference 2014 – Pitch Competition
 - **Semi-Finalist**, BDO New Venture Competition 2014
 - **Finalist**, PEPSICO Pitch Competition 2014 – Elevator Pitch
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Activities

- Proficient in HTML & CSS languages, knowledgeable in JavaScript and jQuery
- Develop public speaking skills through Laurier Toastmasters & Golden Speakers Club
- Learning SEO, online marketing and writing skills through running a personal website

REFERENCES AVAILABLE UPON REQUEST