

2024 Sponsorship Information

E5 1004, 200 University Ave W
Waterloo, ON
N2L 3E9



September 25, 2023

The University of Waterloo Canoe Team plans to compete in the Canadian National Concrete Canoe Competition in Quebec City this May, and we need your financial support to do so!

As thanks for your company's support our design team, we offer various tiers based on the value of the financial or material donation. Each sponsorship tier (shown below), comes with different benefits, ranging from Bronze Tier which offers the smallest logos and gift bags to the Diamond Tier which features the largest logos and most memorabilia. Alternatively, your company can support the team through an [online tax-refundable charitable donation](#) or material donations.

Commercial Sponsors					
Tier:	Diamond	Platinum	Gold	Silver	Bronze
Dollar Value:	\$3000-5000+	\$2000-2999	\$1500-1999	\$1000-1499	\$500-999
Company Logo on Website, Shirts, Team Photos, etc.	Most Prominent Logo	Extra Large Logo	Large Logo	Medium Logo	Small Logo
Receive Bi-Annual Team Updates and Photos via Email	Included	Included	Included	Included	Included
Gift Bag	Patches, T-shirts, Team Photos, and more!	Extra Large Gift Bag	Large Gift Bag	Medium Gift Bag	Small Gift Bag
Alternative Options					
Charitable Donor	No commercial advertising benefits, but qualifies for charitable tax receipt and receives gift bag + updates				
Small Material Donor (<\$500)	Small logo included where space permits				

To sponsor, please contact the team at concretecanoe@uwaterloo.ca and mention the dollar value or type and quantity of material that you wish to provide, so we can update our budget accordingly and provide current cheque mailing information.

We thank you for your consideration in the support of exciting hands-on learning!

Sincerely,

Handwritten signature of Kielen Scrimgeour in black ink.

Kielen Scrimgeour
Co-Captain

Handwritten signature of Kat Linscott in black ink.

Kat Linscott
Co-Captain