

2025 Sponsorship Information

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August 8, 2024

The University of Waterloo Concrete Canoe Team plans to compete in the Canadian National Concrete Canoe Competition (CNCCC) in Winnipeg May 2025, and we need your support to do so! For the last 10 years, Waterloo has been building concrete canoes that are evaluated by the Canadian Society of Civil Engineering on academic, technical and sports aspects. A special feature is that the canoe must float when completely filled with water and need to accommodate up to four people to do races. The competition offers the opportunity for cross disciplinary students to apply theories and concepts learned in class through a challenging project. For many students, this is a first hands on experience that contributes greatly to their education.

Our challenge is to build team connections, a canoe, and present our basis of design in Winnipeg. The costs are not insignificant as materials and travel will require the support of corporate donors and students alike. Your philanthropic donation will help make this a reality.

The team welcomes:

- Pro bono expertise and technical support,
- Materials,
- Monetary Donations, and
- Gifts in kind – i.e. hotel accommodation, shipping, busing, software licences, meal vouchers, gas cards, paddling gear, etc. Small incidentals are welcomed that help offset these day-to-day expenses.

The team is contributing \$10,000 which equates to 20 percent of our estimated budget of \$50000 to produce the canoe and get the team to competition.

As thanks for your company's support of our team, we offer various tiers based on the value of the technical support, financial, material, or in-kind donation. Each sponsorship tier (shown on the next page), comes with different benefits, ranging from Bronze Tier which includes a thank you reception and gift bag to the Diamond Tier which features the reception and team memorabilia. All donations are recognized with a company logo on the team t-shirts, website, and digital platforms. This year our team is hosting our first sponsor appreciation and canoe unveiling event, this will take place in April 2025. Alternatively, your company can support the team through an [online tax-refundable charitable donation](#).

To sponsor, please contact the team at concretecanoe@uwaterloo.ca and mention your level of desired support, the dollar value or type and quantity of material that you wish to provide, so we can update our budget and needs accordingly. A member of our team would be glad to share the process for receipt of money via cheque, EFT, or invoice.

We thank you for your consideration in the support of exciting hands-on learning!

Sincerely,

A handwritten signature in black ink, appearing to read "Kielen Scrimgeour".

Kielen Scrimgeour

Senior Team Captain

Commercial Sponsors					
Tier:	Diamond	Platinum	Gold	Silver	Bronze
Dollar Value:	\$3000-5000+	\$2000-2999	\$1500-1999	\$1000-1499	\$500-999
Company Logo on Website, Shirts, Team Social Media, etc.	Most Prominent Logo	Extra Large Logo	Large Logo	Medium Logo	Small Logo
Team Updates and Photos via Email	Included	Included	Included	Included	Included
Invitation to Sponsor Appreciation Event	Included	Included	Included	Included	Included
Thank you Gift	Commemorative Glasses, Sponsorship Plaque, Tote Bag, Team T-Shirt, Patch	Sponsorship Plaque, Tote Bag, Team T-Shirt, Patch	Tote Bag, Team T-Shirt, Patch, and Photo	Team T-Shirt, Patch, and Photo	Team Patch and Photo
Alternative Options					
Charitable Donor	No commercial advertising benefits, but qualifies for a charitable tax receipt and receives updates. Charitable donors receive gift bags/perks aligning with the dollar values above.				
Small Material Donor (<\$500)	Small logo included where space permits				