

# there.al

## LIGHTPAPER

## Fusion between traditional and decentralized finance. Algorithmically enforced, human driven.

**ethere.al**

a decentralized cross-chain platform for minting synthetic  
hedges for real-world volatility events

### The Project

Ethere.al is a unique first of its kind DeFi protocol that is tailored built for institutions. While retail participation is allowed within our protocol, our emphasis is placed innovations suited towards TradFi.

We provide proprietary machine learning algorithms that are incorporated into over a dozen DeFi products. These institutional grade assets make Ethereum the all-in-one platform for institutions or more experienced investors looking to diversify into DeFi - while still having access to tools they are familiar with in traditional financial settings.

With Ethereum you now can trade synthetic economies, leveraging 10YR assets, hedged large cap tokens, create recession hedges, create open cross-pollination between a partner TradFi Hedge Fund, and more.

Beyond this, we are the first to offer Algorithmically Enforced Options which allow advanced spreads and combination expiries. DeFi VIX exposure and Non-Traditional Hedges are also unique to our protocol to optimize trading opportunities and allow for incredibly diverse portfolios.

Furthermore, as our asset selection grows, more data becomes available to feed into our algorithms to continually rebalance our treasury investments and optimize our liquidity rates. This data also drives innovation on our platform to continually meet the needs of complex portfolio solutions.

We take a traditional finance approach to DeFi, in order to bring stability and innovation to a growing space.

### Token

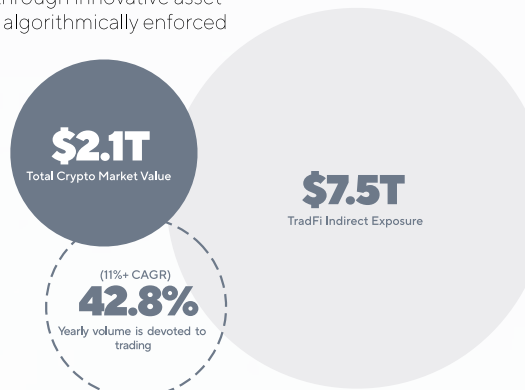
**Token name:** Interchangeable Synthetic Asset  
**Token symbol:** ISA  
**Token type:** ERC-20  
**Total supply:** 120,000,000

### Our Objective

While crypto is gaining traction, there are still trillions of dollars left untapped in TradFi. It is our objective to capture this capital through innovative asset offerings found nowhere else and a full range of algorithmically enforced option chains.

### In a nutshell

- DeFi TradFi bridge
- Algorithmic options
- Synthetic economies
- Leveraged 10YR assets
- Recession hedges
- Deep learning market sentiment tokenization



### Market Size

Total Available Market

**\$7.5T+**

Indirect exposure to crypto

Target Market Share

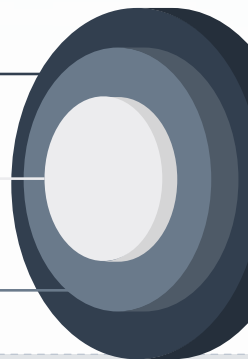
**100M**

Of direct exposure through derivatives

Serviceable Market

**100B+**

In notional value



### What is ISA

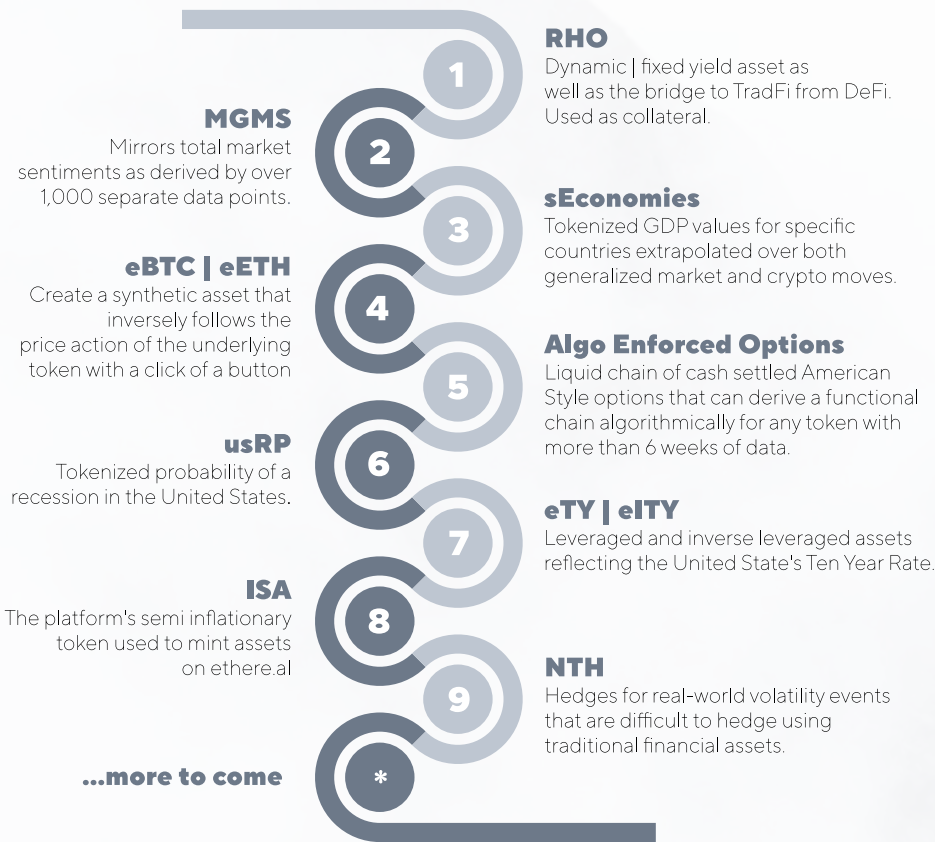
The platform's semi-inflationary utility token, ISA, is used to mint all synthetic hedges within the protocol. During the mintage of any synthetic asset, ISA is 100% locked in the Treasury to earn additional yields at a rate congruent with the asset's price at the time of the mint.

It has a hard cap of 120m with an initial supply of 25m. Emissions stand at 5 ISA per block, equating to a 18-year timeline before reaching the max supply.

Upon depositing ISA into the auto-compounding contract, you will receive sISA which can be used as collateral for some assets in the future.

### Asset Overview

All Assets Are Shortable Using Rho As Collateral



### Treasury | Predictive Optimization

At the core of any sustainable business model is a robust financial system. As such, we have utilized our experience in traditional finance paired with our experience in creating models to derive various optimization algorithms to ensure maximum return from both our Treasury and bond emittance.

Further more, we will be implementing a diverse set of asset classes that focus on lower volatility to ensure capital preservation during times of market uncertainty.

However, we will also take some risk asset positions - though hedged - to ensure growth that maintains a reasonable trajectory to ensure minimal long-term dilution to holders. Additionally, with our partnership with Veta Capital, we expect quarterly cash flow from traditional finance investments at a rate of 5% per annum.

#### BOND TABLE

Stable Assets	55%
MGMS   usRP   eTY	25%
eITY   eETH   eBTC	20%
sEconomies	10%

\* balanced weekly

#### TREASURY TABLE

Risk Assets	25%
Stable Assets	60%
Add. TradFi Exposure	10%
Speculative Assets	5%

### Bonds

Singular and Multi-asset Bond utilization is one of the core areas that will drive growth to the platform. Here, users can sell multiple liquidity pairs to the protocol and, in return, receive dynamically discounted platform tokens which vest ratably over a 7-14 day period chosen by the depositor.

50% of all emissions will be diverted to the bonding portion of the platform. These tokens will be distributed per the block rate — rather than minted during the purchase cycle. As such, inflation is partially mitigated because tokens will be matched to TVL.

Bond delivery and asset class will be optimized using projected returns for said asset pairs with a 2% standard deviation. They will also be cross-weighted against current mint rates of each asset type and their specific volatility rating to build deeper and more efficient liquidity for the platform as a whole.

### Future Roadmap

#### Additional Asset Mints

##### RHO | LARGE CAPS | ECONOMIES

We are looking into creating additional asset types that further increase the capabilities of portfolios built using there.al. New large cap derivative products are under review, along with additional sEconomies, and additional volatility trading tools. Furthermore, we are examining areas to insure physical assets through our platform using NFTs which will allow for yield generation on off chain assets.

#### Deep Option Liquidity

##### OPTION OPTIMIZATION

We will already be the first to bring to market a fully functional algorithmic option chain. We will also be the first to allow for on demand chain generation. While initially we are optimizing peer-to-peer liquidity, we are developing multi-reinforced "oceans" that will cycle liquidity through a portion of the treasury to allow for one sided fills - which will be another first of its kind. This basket type asset pool will allow for sustainable option chain growth - even for traditionally lower liquidity tokens.

#### Tokenized Algorithms

##### NEW ASSET CLASS TYPE

We have a diverse portfolio of deeply trained algorithms we created that are at the core of our platform. As we begin to reach maturity, we are researching the introduction of a designated hub which opens up these systems to token holders where they can run their own simulations, extrapolations, and forecasts to optimize a particular portfolio they are building. This will allow for broader optimization across the entire ecosystem which will lead to more volume as well as another source of revenue for platform.