

Abdul Aziz V I

UX / UI Designer

Professional Summary

Versatile UI/UX Designer with 2+ years of experience in delivering innovative digital solutions for high-demand industries like e-commerce, healthcare, fintech, and food & beverage. Skilled in creating user-centered designs that drive engagement and conversions, with expertise in wireframing, prototyping, usability testing, and designing interfaces that align with website development standards. Proficient in tools such as Figma, Sketch, Adobe XD, Adobe Illustrator, Adobe Photoshop, Framer, Webflow and foundational front-end development skills (HTML, CSS, JavaScript, Responsive design, Bootstrap). Passionate about solving complex design challenges and contributing to cutting-edge projects

Core Skills

- User Research
- Persona Development
- Wireframing
- High - Fidelity Prototyping
- Responsive Web & Mobile Design
- Usability Testing & A/B Testing
- Interaction Design & Animation
- Design System & Component Libraries
- HTML
- CSS
- Bootstrap
- JavaScript
- Attention to Details
- Design & Development Principles

Tools Skills

- Figma
- Adobe XD
- Adobe Illustrator
- Adobe Photoshop
- Balsamiq
- Framer
- Webflow
- Spline Basics
- Notion
- Miro
- Jira


Language

- English - Fluent
- Tamil - Native
- Malayalam - Intermediate

Hobbies


- Creating and designing UI kits.
- Bringing my own Web designs to life.
- Exploring new places

Personal Information



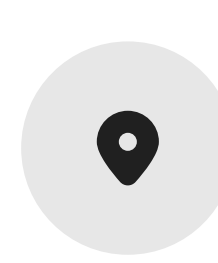
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Email Address

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Location

Hor Al Anz, Dubai - UAE



Behance / Abdul Aziz V I



LinkedIn / Abdul Aziz V I

Professional Experience

UX/UI Designer / Product Designer

04/2024 - 12/2024

Oryon Exceeding Expectation - Singapore (Madurai, India Branch)

As a UI/UX Designer, I designed user-centric products to address challenges and ensure seamless experiences. Acting as a Product Owner, I collaborated with teams to align design strategies with business goals, conducted usability testing, and created intuitive interfaces while ensuring compliance with Singapore regulations.

Key Project

1. Digital Ordering

Designed UI features such as QR-based ordering, flexible payment options, and Modifier/ Combo integration and more, leading to a 25% increase in order volume and enhanced customer satisfaction.
2. Kiosk Ordering

Created an intuitive kiosk interface, resulting in a 20% improvement in order accuracy and a 15% reduction in customer wait times, enhancing operational efficiency.
3. Human Resource Management System

Developed tailored UI for HRMS and e-Scheduling, increasing system adoption by 20% in the hospitality, retail, and F&B sectors, by addressing key user needs and regulatory compliance.
4. Point of Sale System

Integrated features like coupon management, points systems, and CRM and more, increasing customer retention by 15% through personalized offers and seamless transactions.
5. E-Commerce & Static Website Design

Designed static and e-commerce websites that increased sales by 20% for various industries by improving user navigation, enhancing product visibility, and streamlining the purchase process.