# Abdul Aziz VI

# UX / UI Designer

#### **Professional Summary**

Versatile UI/UX Designer with 2+ years of experience in delivering innovative digital solutions for high-demand industries like e-commerce, healthcare, fintech, and food & beverage. Skilled in creating user-centered designs that drive engagement and conversions, with expertise in wireframing, prototyping, usability testing, and designing interfaces that align with website development standards. Proficient in tools such as Figma, Sketch, Adobe XD, Adobe Illustrator, Adobe Photoshop, Framer, Webflow Photoalongside foundational front-end development skills (HTML, CSS, JavaScript, Responsive design, Bootstrap). Passionate about solving complex design challenges and contributing to cutting-edge projects in the UAE's dynamic IT sector.

#### **Personal Information**

# Phone Number

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- (+91) 7904332064
- **Email Address**
- Location

DIP, Dubai - UAE

aziaji46@gmail.com

- Be Behance / Abdul Aziz V I
- LinkedIn / Abdul Aziz V I

#### **Core Skills**

- User Research
- Persona Development
- Wireframing
- High Fidelity Prototyping
- Responsive Web & Mobile Design
- Usability Testing & A/B Testing
- Interaction Design & Animation
- Design System & Component Libraries
- HTML
- CSS
- Bootstrap
- JavaScript Basics
- Cultural Adaptation & Localization
- KPI-Driven & Cross Functional Collaboration
- Attention to Details
- Design & Development Principles

#### **Tools Skills**

- Figma
- Adobe XD
- Adobe Illustrator
- Balsamiq
- Framer
- Webflow
- Spline Basics
- Notion
- Miro
- Jira

# **Professional Experience**

#### **UX/UI** Designer / Product Designer

04/2024 - Present

Oryon Exceeding Expectation - (Madurai, India)

- Designed and optimized user interfaces for point-of-sale (POS) systems, enhancing usability and reducing transaction times by 20%.
- Led the UI/UX design for digital ordering platforms, including kiosk and customer-facing displays, increasing customer engagement by 25%.
- Developed user-friendly interfaces for kitchen display systems (KDS), improving order accuracy and workflow efficiency in restaurant environments.
- Collaborated with cross-functional teams to create intuitive HRMS and e-scheduling solutions, streamlining employee management for clients in various sectors.
- Designed and launched responsive e-commerce websites, driving a 30% increase in online sales through improved user experience and navigation.
- Delivered static websites with aesthetically pleasing designs for corporate clients, meeting branding and functionality requirements.
- Conducted user research and usability testing to identify pain points, applying insights to refine designs and improve user satisfaction.
- Utilized tools like Figma, Sketch, and Adobe XD to create wireframes, prototypes, and final designs, ensuring seamless handoff to development teams.
- Performed regular usability testing and bug reporting across products, creating detailed tickets for developers to address issues and improve system functionality with help of jira software.

#### **Key Project**

#### 1. Point of Sale

Designed and optimized the user interface for a POS system, enhancing transaction efficiency by 20% and improving the overall customer checkout experience.

#### 2. Digital Ordering & Kiosk Platforms

Designed and optimized the user interface for a POS system, enhancing transaction efficiency by 20% and improving the overall customer checkout experience.

### 3. Kitchen Display and Customer Display Systems

Designed streamlined interfaces for kitchen and customer display systems, improving operational efficiency and reducing order processing time by 15%.

#### 4. HRMS and E-Scheduling Solutions

Designed intuitive interfaces for HRMS and e-scheduling systems, enabling seamless workforce management and increasing scheduling efficiency for clients

#### 5. E-Commerce Website Design

Created a responsive and visually appealing e-commerce platform, driving a 30% boost in online sales by enhancing navigation and user engagement.

#### 6. Static Brand and Product Websites

Delivered static websites for branding and product showcases, aligning with the clients' corporate identity and increasing online visibility.

#### Certification

- Advanced UI/UX Design
- Web Development
- Enterprise Design Thinking Co-Creator

#### Language

- English Fluent
- Tamil Native
- Malayalam Intermediate

#### **Additional Information**

Ready to work on UAE (Open to work)

**UX/UI Designer** 02/2023 - 03/2024

Triton Tech Labs - (Tenkasi, India)

• Designed an intuitive Digital Token Display System for patient queues, improving efficiency and reducing waiting times in healthcare facilities.

- Developed the UI for a Patient App, enabling seamless appointment scheduling and providing realtime notifications.
- Created user-friendly designs for a Smart Water Management System, enhancing usability and data visualization for water usage tracking.
- Delivered the interface for Vital Sense, an IoT device for capturing patient vitals, including weight, height, and body temperature, ensuring ease of use for healthcare professionals.
- Designed and launched static brand and product websites, aligning with corporate branding and enhancing online visibility.
- Produced visually compelling posters and logos for marketing campaigns, increasing brand awareness and engagement.
- Conceptualized and executed the design of an Ancestor Family Tree application, providing an engaging and interactive user experience.

#### **Key Project**

#### 1. Digital Token Display System

Developed a seamless token management interface for hospitals, optimizing patient flow and reducing wait times through an efficient queue system.

#### 2. Vital Sense (IoT-Driven Patient Monitoring)

Designed an intuitive interface for an IoT device that captures patient vitals, ensuring accurate data representation and enhancing ease of use for healthcare providers.

#### 3. Ancestor Family Tree Application

Created a dynamic and engaging platform for visualizing family connections and health records, improving user engagement and accessibility.

# Freelance Graphic Designer

07/2022 - 01/2023

Midas Apparel- (Sharjah, UAE)

- Designed visually compelling product posters, logos, and brochures for marketing campaigns, enhancing brand recognition and client engagement.
- Developed mockups and printable designs tailored to diverse industry needs, achieving a 95% client approval rate.
- Created outfit designs for industrial clients, including scrub suits, doctor coats, safety uniforms, and branded t-shirts, ensuring adherence to branding and functional requirements. (12pt, #333333)
- Conducted in-depth client consultations to deliver custom design solutions that aligned with their branding and business objectives.
- Applied advanced Adobe Illustrator skills to create detailed, production-ready designs for garment manufacturing, streamlining the production process.
- Delivered end-to-end solutions for static brand websites, from conceptual design to final delivery, strengthening clients' online presence.

### Education

# Bachelor of Computer Science (B.E.)

04/2019 - 04/2023

Frances Xavier Engineering College - (Tirunelveli, India)

#### Advanced UX/UI Design

09/2022 - 12/2022

Aspira Design Academy Institution - (Chennai, India)

#### Web Development

07/2022 - 08/2022

Skill Vertex - (Remote)