



# GEORGI LAZAROV

UX Design / Digital Marketing

## PERSONAL PROFILE

I am a highly motivated practitioner and student of UX Design and Digital Marketing. I've been learning UX and other related skills since 2017.

My mission in life is to become the best version of myself through learning and self-development.

## ACHIEVEMENTS

- Accepted to a UX Internship in Katmandu, Nepal (December 2017)
- Attracted clients for freelance work (September 2017)
- Was offered a job as Front-end developer 2017
- Accepted at an internship at a startup in Den Haag (2019)

## SKILLS

Root Cause Analysis

Research

Analysis / Ideation

User-centered design

User Testing

Digital marketing

## RELEVANT EMPLOYMENT HISTORY

### Product sales representative

*(2 months) 2016*

Introduced, familiarized and made relatable the ideas and products to customers, persuaded them and made sales.

### Customer Support agent, Platform support

*17 months 2016-2018*

Worked for two years at business driven companies handling and managing customers financial accounts while providing instructions, explanations and recommendations regarding the system's function.

User communication required utilization of helpful, easy but structured explanations, persuasions and a commanding tone to enable the best UX. a

## ACADEMIC BACKGROUND

### The Hague University of Applied Sciences 2018-2021

*CMD User Experience, English (1st year)*

### New Bulgarian University 2016-2017

### Biology

### NGDEK (Elite Highschool for ancient languages & cultures) 2010-2015

*Philosophy and Culture class with English*

Graduated with near perfect score 5.43/6.00.

Was studying five languages at once.

Studied, extensively, most types of sciences and humanitarian subjects.

## CONTACT ME.

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