

**Jeremiah Nyman**

**Wichita, Kansas**

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## Education

**BA – Psychology**  
**Wichita State**  
**University (2012)**

## Professional References

### **Kevin White**

**KSN –Director of**  
**Digital Media**  
[Kevin.white@ksn.com](mailto:Kevin.white@ksn.com)  
C: (316) 640 - 7217

### **Chris Brown, Ph.D.**

**3M – Human Factors**  
**Engineer**  
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### **Jay Harrell**

**KSN – Senior TV**  
**Producer**  
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### **Anthony Johnson**

**Freelance**  
**Photographer**  
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## CAREER OBJECTIVE

*To obtain a position as a User Experience Researcher in a challenging environment that will enable me to use my analytical skills and psychological foundation to research, understand, and improve the communication between users and developers.*

## EXPERIENCE

### **Digital Producer, LIN Media / KSN-TV**

*Wichita, Kansas — June 2014 – April 2015*



- Contribute to a website that generates 4-million page views per month
- Responsible for creating digital content up to the standard of the Associated Press
- Collaborate with reporters and media producers tell meaningful stories and build synergy between TV and Web content
- Create content using a mobile-first approach to perform optimally for user traffic being 40-50% on mobile devices
- Winner of 2015 regional Edward R. Murrow Awards for Best Website

### **Content Director and Team Analyst, C5 Network**

*Chelmsford, Massachusetts (Online) — Oct 2013 – May 2014*



- Coordinated the growth of a website that served over 1-million page views per month while managing the designations of several writers
- Built communication systems and teach critical thinking skills to professional players
- Worked with professionals to improve decision-making by providing critical feedback of performance

### **Marketing Specialist, Headshots Bar and Grill**

*Wichita, Kansas — Mar 2013 – Aug 2013*



- Analyzed key demographics and conducted focus groups for the opening a Video Game themed bar in Wichita, KS
- Designed original website and established social media regimen
- Connected with local businesses to create cross-promotions

### **Research Assistant, Wichita State University**

*Wichita, Kansas — Feb 2011 – Dec 2012*



- Recruitment specialist for specific populations for doctorate-level research
- Assisted in various usability studies ranging from web heuristics to product evaluation
- Research published in Human Factors and Ergonomics Society 2012