GIGI GIORBELIDZE

UX/UI Designer

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SUMMARY

I bring over 4 years of experience in UX/UI design, including freelance projects and agency work. Since 2023, I've been designing at a White-Label Agency, contributing to projects across the US, Australia, and the UK. Projects like GITA and NEW Horizons, along with completing the Google UX Design Certificate, have sharpened my skills in Figma, team collaboration, and working closely with developers. I thrive in creative, collaborative environments, love turning ideas into real solutions, and am always eager to grow and take on new challenges.

PROFESSIONAL EXPERIENCE

UX/UI Web/Product Designer

White Label Agency   📅 2023 - Present   📍 Boston, Massachusetts

- Designing intuitive and visually compelling digital experiences for clients primarily in the US and worldwide.
- Collaborate with various businesses to create user-friendly websites and applications that align with their brand identity.
- Ensure internal post designs are engaging and effective. Conduct user research, wireframing, prototyping, and refining UX/UI elements using Figma and Adobe XD to optimise user engagement and conversion

UX/UI Designer

Upwork   📅 2021 - 2023

- Collaborated with various clients to create visually appealing and user-friendly interfaces for websites and applications.
- Conducted user research and implemented user feedback to enhance the overall user experience.
- Designed wireframes, prototypes, and mockups using tools like Adobe XD and Figma.

Graphic Designer

VG Auto Export   📅 2021 - 2022   📍 Tbilisi, Georgia

- Created engaging posters, flyers, and banners to promote the company's products and services.
- Collaborated with the marketing team to develop branding materials and maintain visual consistency across different platforms.

PROJECTS

Foundations of User Experience (UX) Design
📅 12/2024 - 01/2025

Start the UX Design Process: Empathize, Define, and Ideate
📅 01/2025

Interaction Design Foundation /User Experience
📅 06/2022 - 07/2022

GITA & NEW Horizons / UX&UI Design Jumpstart
📅 03/2022 - 05/2022

TECHNICAL SKILLS

End-to-End Product Design   Branding

User-Centered Design   Mobile Design

Responsive Web Design   Visual Design

Design Systems   Prototyping

Interaction Design   User Flows

Information Architecture   Identity

Visual Strategy

EDUCATION

Bachelor of Arts in Digital Media
Tbilisi State Academy of Art
📅 10/2021 - 08/2023   📍 Tbilisi, Georgia

Bachelor of Arts in Graphic Design
Tbilisi State Academy of Art
📅 10/2018 - 07/2021   📍 State College, PA

LANGUAGES

⭐ Georgian - Native

⭐ English - B2
 full professional

⭐ German - A2

⭐ Portuguese - A1
currently studying