





# **Activity | 2 | Developing an Elevator**

# **Pitch**

## Course name

Software Development Engineering



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#### **Document Development**

#### **Screenshots**

To initiate our activity, it is necessary to translate our essay into English. This will require the use of the application Reverso:

Inglés



Untitled document

#### We place our speech in the hands of the translator:

Español

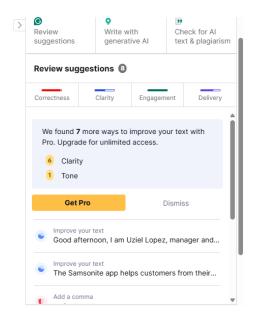
Buenas tardes, soy Uziel López, encargado y gerente general del área de ventas en Samsonite. La labor que desempeño consiste en administrar y mantener al tanto a nuestros clientes más leales, ofreciendo información rápida y atención ante situaciones que pueden afectar la experiencia de compra. ¿Sabía que las empresas más importantes como Apple y Microsoft tienen aplicaciones para meiorar la experiencia de sus clientes? La aplicación de Samsonite avuda a que los clientes desde su celular reciban alertas, promociones, feedback y hasta un chatbot para resolver sus dudas, tan sencillo es que solo es descargarla en las diferentes plataformas disponibles e iniciar sesión con cualquier cuenta de correo para disfrutar de los beneficios. Gracias a que nuestra aplicación es sencilla y recibe actualizaciones de calidad, le aseguro que el trabajo será más fácil v profesional que si lo hiciera desde otras aplicaciones. ¿Le interesaría saber más sobre todos los beneficios que le espera? Le aseguro que el compromiso que tenemos será recompensado con la satisfacción de los clientes. Le hago entrega de mi tarjeta de presentación, así como de mi número telefónico. Espero su mensaje para colaborar y hacer que su proyecto crezca

Good afternoon, I am Uziel Lopez, manager and general manager of the sales area at Samsonite. My job is to manage and keep our most loyal customers informed, providing prompt information and attention to situations that may affect the shopping experience. Did you know that major companies like Apple and Microsoft have apps to improve their customers' experience? The Samsonite app helps customers from their mobile phone to receive alerts, promotions, feedback and even a chatbot to solve their doubts, so simple is that you just download it on the different platforms available and log in with any email account to enjoy the benefits. Thanks to the fact that our application is simple and receives quality updates, I assure you that the work will be easier and more professional than if you did it from other applications. Would you like to know more about all the benefits you can expect? I assure you that our commitment will be rewarded with customer satisfaction. I give you my business card and telephone number. I look forward to your message to collaborate and make your project grow with our application.

#### We go to Grammarly to correct any mistakes in our speech:

84 Overall score

Good afternoon, I am Uziel Lopez, manager and general manager of the sales area at Samsonite. My job is to manage and keep our most loyal customers informed, providing prompt information and attention to situations that may affect the shopping experience. Did you know that major companies like Apple and Microsoft have apps to improve their customers' experience? The Samsonite app helps customers from their mobile phone to receive alerts, promotions, feedback and even a chatbot to solve their doubts, so simple is that you just download it on the different platforms available and log in with any email account to enjoy the benefits. Thanks to the fact that our application is simple and receives quality updates, I assure you that the work will be easier and more professional than if you did it from other applications. Would you like to know more about all the benefits you can expect? I assure you that our commitment will be rewarded with customer satisfaction. I give you my business card and telephone number. I look forward to your message to collaborate and make your project grow with our application.



With the correction made, this would be the final result:

Good afternoon, I am Uziel Lopez, Manager and General Manager of the Sales Area at Samsonite. My job is to manage and keep our most loyal customers informed, providing prompt information and attention to situations that may affect the shopping experience. Did you know that major companies like Apple and Microsoft have apps to improve their customers' experience? The Samsonite app helps customers receive alerts, promotions, and feedback, as well as a chatbot to address their doubts, all from their mobile phone. It's that simple: download it on the available platforms and log in with any email account to enjoy the benefits. Thanks to the fact that our application is simple and receives quality updates, I assure you that the work will be easier and more professional than if you did it from other applications. Would you like to know more about all the benefits you can expect? I assure you that our commitment will be rewarded with customer satisfaction. I give you my business card and telephone number. I look forward to your message to collaborate and make your project grow with our application.

#### Conclusion

This activity has taught me to create a discourse not only of a concept or definition, but of an idea that develops a solution to some real-world problem, thus attaching an interest in the audience for them to see the idea as an alternative to their problems, when, with just a little time, we can convince them that we are their only option. From how to organize our rehearsal to practice speaking and the way we present ourselves are an important part of the elevator pitch.

The Reverso application certainly helps our translations not to be so literal and makes paraphrasing a tool that gives more personality to our writing or essays. The Grammarly software is very important to take into account, as one of its main features is to correct our grammar to make it more in line with what we want to express.

## **GitHub Link**

https://github.com/UZLOP984/English-for-business.git

## References

Reverso – Herramientas online y de acceso abierto para la autocorrección de la producción escrita en inglés. (s. f.). <a href="https://blogs.uned.es/herramientasautocorreccionescrituraingles/reverso/">https://blogs.uned.es/herramientasautocorreccionescrituraingles/reverso/</a>

Grammarly – Herramientas online y de acceso abierto para la autocorrección de la producción escrita en inglés. (s. f.). <a href="https://blogs.uned.es/herramientasautocorreccionescrituraingles/grammarly/">https://blogs.uned.es/herramientasautocorreccionescrituraingles/grammarly/</a>