

# URS A. HURNI

Geneva, Switzerland – ualh@proton.me - +41791769445 – Swiss – 25.08.1997 - [Portfolio](#)



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## PROFILE

Collaborative and analytical business analytics student with experience in data visualization and data-driven insights. Proficient in various technological tools such as SQL and Power BI.

Available starting in February.

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## EDUCATION

### HEC Lausanne (UNIL), Switzerland

*Master of Management in Business Analytics*

09.2023 – Current

- Interdisciplinary studies in Advanced data Analysis and Programming, Optimization Methods for Management, Machine Learning, Knowledge Graphs, and Generative AI.
- Project Highlights:
  - Developed predictive ML models market insights.
  - Implemented real-time sentiment analysis dashboards for cryptocurrency markets.
  - Analyzed Swiss EV adoption with statistical modeling.

### University of Geneva (UNIGE), Switzerland

*Bachelor of Economics and Management with orientation in Management*

09.2019 – 05.2022

- Interdisciplinary studies in Business administration, Strategy, Marketing and Corporate Finance.
- Exchange year at the University of St-Gallen (HSG), Switzerland, 2021 – 2022

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## PRACTICAL EXPERIENCE

### Lombard Odier Group, Geneva, Switzerland

*Analyst "Remediation Central File"*

06.2022 – 04.2023

- Reduced processing time by 80% using VBA automation.
- Designed KPI dashboards tracking delivery, progress, errors.
- Enhanced data management protocols for sensitive projects.

### KTNM, Geneva, Switzerland

*Host for a service agency for professional exhibition*

2019 - 2022

- Managed guest services, resolved issues promptly, and enhanced customer experience

### Schweizer Schneesportschule Leukerbad AG

*Ski Instructor*

2019-2021

- Adapted teaching strategies, ensuring a tailored and positive learning experience for clients.

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## LANGUAGE

French & Spanish Mother Tongue

English C1 [CAE 2019, IELTS 2023]

German B2

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## IT-SKILLS

R, Python, SQL, Power BI, Tableau

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## INTEREST

Competitive Sports: Played for 10 years at GSHC in a disciplined team.

Innovation: Enthusiast in AI and Crypto's transformative impact on equality.

Backcountry Freeriding: Like managing risk and adapt to various conditions.