

UbZeb Creation

From 2D23D

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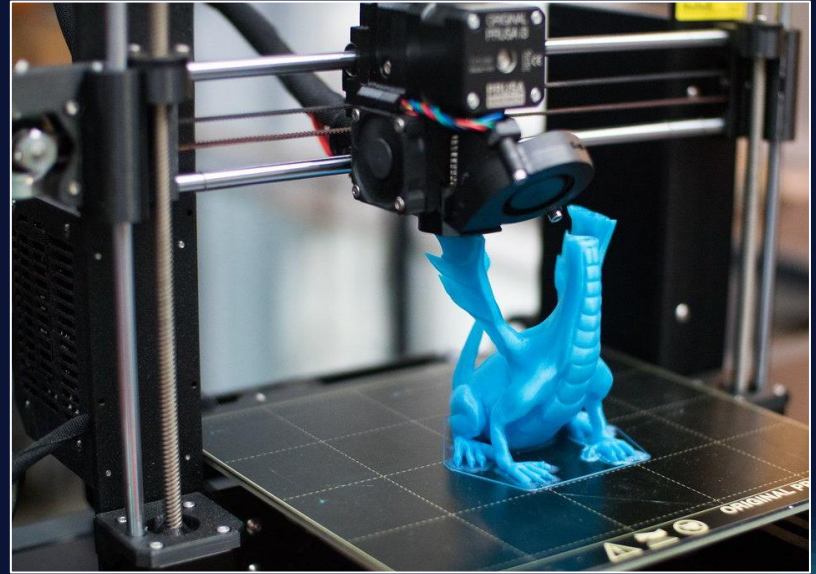
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Introduction

UbZeb Creations is the result of a dynamic partnership between Ubaid and Jehanzeb, each holding a 50 percent share in the business. With extensive experience in 3D designing and printing, our journey began in our fifth semester, where we identified the significant market potential for selling 3D designs. Our commitment to pushing the boundaries of innovation in the 3D printing industry took a meaningful turn when a design we created for our computer lab garnered recognition from our teachers and was later implemented in our university. This success has been a driving force behind our passion for exploring the diverse applications of 3D printing technology.



Company description

01 Mission and Vision

Mission

- **Express Yourself:** We help people showcase their unique style through personalized and creative 3D printing.
- **Your One-Stop Shop:** Our goal is to be the first choice for personalized toys, unique decorations, and detailed 3D models.
- **Bring Ideas to Life:** We make it easy for you to turn your imaginative ideas into real, touchable creations, boosting your satisfaction and creative joy.

Vision

- **Global Recognition:** Become a globally recognized symbol of innovation, quality, and creativity in the 3D printing industry.
- **Trusted Brand:** Build trust with customers by offering top-tier products and a reliable 3D printing experience.
- **Setting Standards:** Be pioneers in setting and elevating industry standards, influencing the future of 3D printing practices.



02 Product offering

Toys

- Fun and creative 3D-printed designs
- Engaging for all ages, meant to bring joy
- Unique blend of artistry and technical precision

Decorative Pieces

- Unique and aesthetically pleasing
- Each piece tells a visual story
- Fusion of artistic craftsmanship and detailed 3D printing

Detailed 3D Models of Houses and Buildings

- Complex and realistic for architectural visualization
- Showcasing 3D printing's potential in capturing fine details
- Customizable options to meet specific preferences and requirements

Role and Experties

01

UBAID-BIN-WARIS

- Co-Founder and Technical Expert.
- Brings technical expertise to the team, ensuring the viability and efficiency of 3D printing processes.
- Manages the technical aspects of product development, including material selection and printer calibration.
- Handles operational aspects of the business, ensuring smooth production workflows.

02

Jehanzeb Khalid

- Co-Founder and 3D Designer
- Specializes in creative 3D design, focusing on intricate and appealing models.
- Oversees the artistic aspects of product development.
- Involved in customer interactions and understanding market trends.

Current gaps in market

No Match in Stores

Ever liked something online, like a cool toy or decoration, but couldn't find the same thing in stores? That's a bummer and leaves people unhappy with their shopping experience.

Limited Choices in Shops

Traditional stores often don't have the variety people want. You might have a specific idea in mind, but the options in physical stores are limited, making it hard to find exactly what you're looking for.

Can't Imagine the Future House

When planning a new house, it's tough to imagine how it will really look. The usual ways of showing designs lack the details you need to make important decisions.

Solution provided by UbZeb



Get What You Love with 3D Printing


We use 3D printing to make sure you can get the exact thing you fell in love with online. No more settling for something similar - you get what you want!

More Choices, Thanks to 3D Technology

With 3D printing, we break free from the limitations of regular manufacturing. This means you have more options for toys and decorations, giving you a better chance to find something that fits your style perfectly

See Your Future Home Clearly

Our 3D models show you exactly how your new house will look. No more guessing - you get a realistic preview that helps you make better decisions and ensures you'll be happy with the result.



Unique Selling Proposition USP



USP

We make 3D printing better for the planet! We use recycled plastics, old 3D printing mistakes, leftover industrial stuff, and even reused bits of metal.

How it's Superior

Choosing us is choosing the Earth. We care about the environment, so we use materials that are good for it. This not only reduces waste but also helps the planet. You get top-notch products that are eco-friendly and affordable. So, when you pick us, you're making a smart choice for the Earth and your wallet.

Creating 3D Printing Filament from Waste

Collection and Cleaning

- Gather waste materials like plastic items and failed prints.
- Clean and prepare materials by removing contaminants.

Shredding and Filament Formation

- Shred cleaned materials into small pieces.
- Melt and shape the material through extrusion to form filament.
- Cool and size the filament for 3D printing.

Quality Control and Distribution

- Test the filament for consistency and strength.
- Wind the filament onto spools for packaging.
- Package and distribute the recycled filament for 3D printing use.

Marketing & sales strategy

Target market

Families seeking unique 3D-printed toys, home decor enthusiasts interested in personalized pieces, and architects/real estate professionals in need of accurate 3D models for visualization.

01 02

Sales process

Make your 3D-printed products uniquely yours! Use our simple online tool to pick and choose exactly how you want them, adding a touch of fun and personal style to your creations.

Value proposition

Cost Effective, Eco Friendly Products and Empowering customers to make environmentally conscious choices through informative content.

03 04

Collaborations

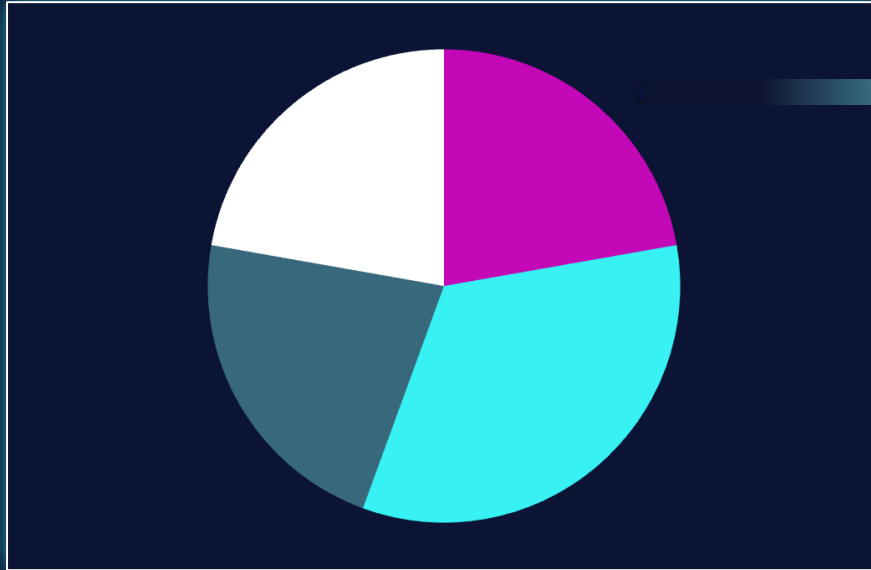
Work with popular influencers, toy stores, home decor shops, and architectural firms to make our 3D-printed goodies known to more people, reaching out to those who already love creative stuff.



6,000,000 Rs.

Earning of our last 6 month

Expences



The following pie chart show the expence in the company

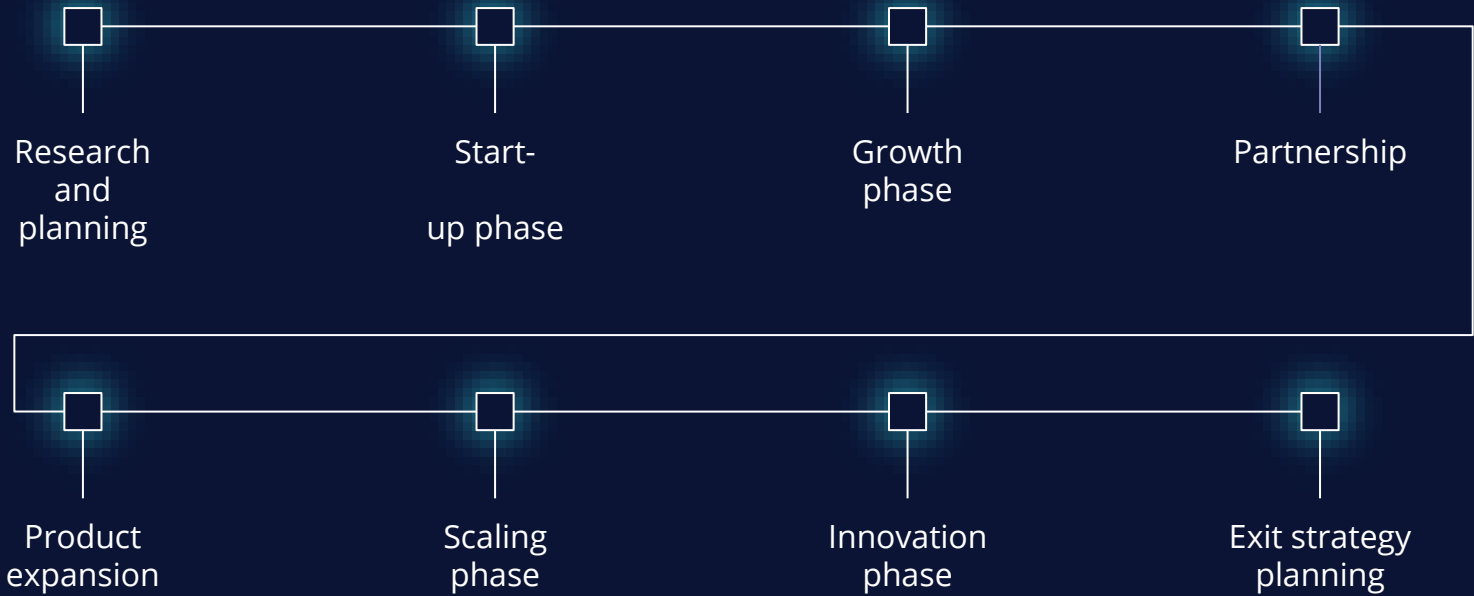
500,000 Rs.
Manufacturing cost

1,500,000 Rs.
Marketing

800,000 Rs.
Maintenance cost

1,200,000 Rs.
Employee salary

Business plan timeline



Company Evaluation

- **Seeking 5 lakh investment for 1% equity**
- Company valuation at 5 crore
- Key achievements and market traction highlighted
- Experienced team with industry expertise
- Transparent use of funds for strategic growth



Thanks!

Do you have any questions?

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