

EXPERT

SUCCESS

ANALYSIS

SOLUTION

STRATEGY

Let us share one of the accounts case study with you:

🛒 At the starting line, our client had a vision, a dream to transform his Amazon venture into a flourishing business. But the path ahead was uncertain, with fierce competition and a myriad of challenges. Many service providers had tried and failed to meet his expectations.

★ Challenge Accepted ★

We rolled up our sleeves and dove headfirst into the world of Amazon, armed with our expertise and a relentless commitment to success. It was a rollercoaster ride of learning, adapting, and strategizing.

Below are the states of that account of year 2022 for your consideration.



Business Report of Year 2022:

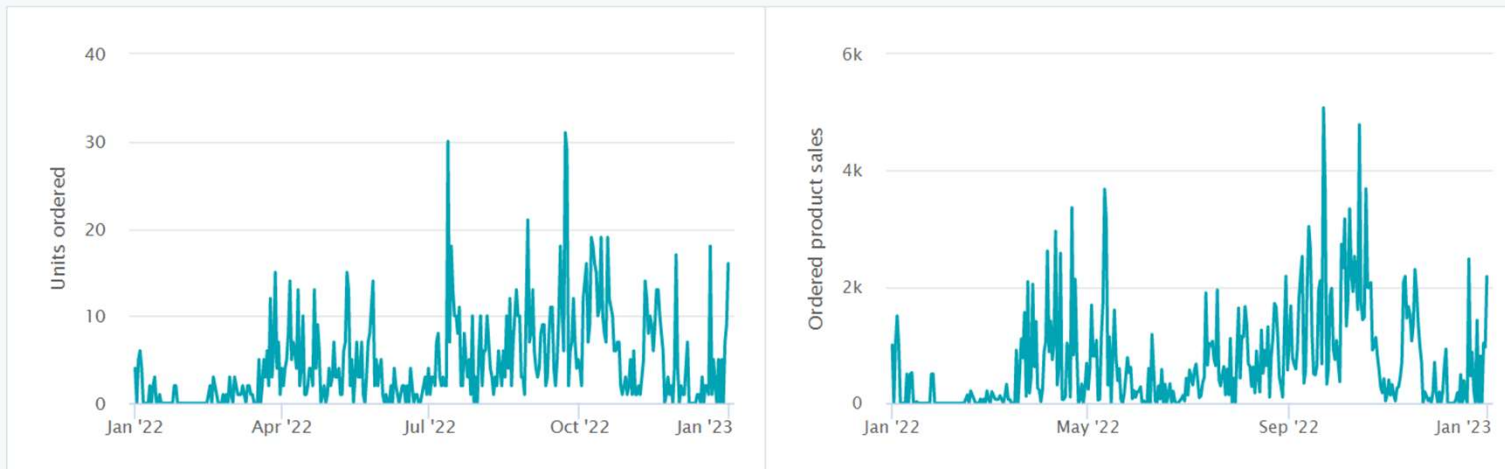
Sales Snapshot taken at 1/24/2023, 1:02:34 PM PST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
1,347	1,669	\$254,827.81	1.24	\$189.18

Compare Sales

Graph view

Table view



Compare

What's this



Selected date range

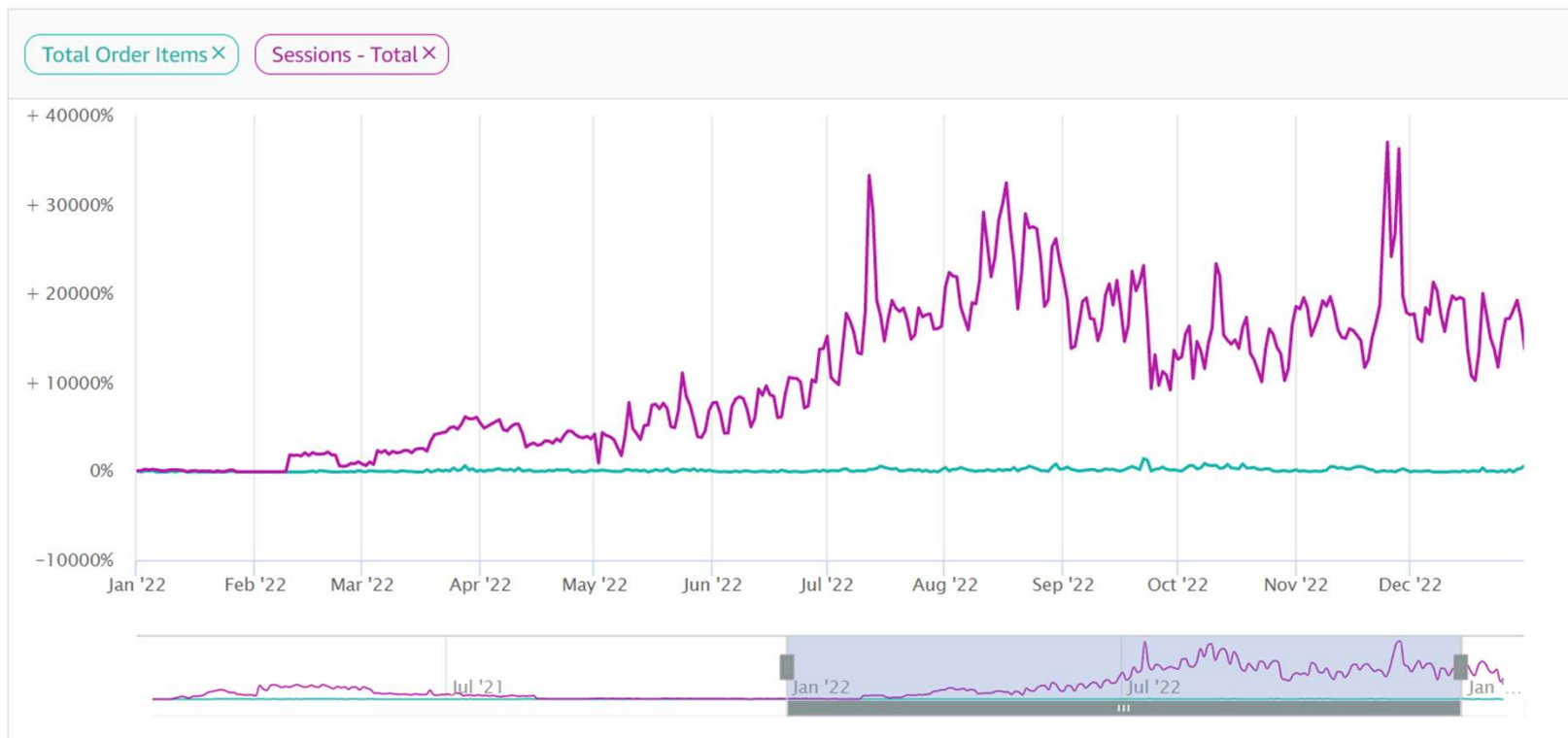
1,669 Units

\$254,827.81

Sales and Traffic - 2022:

Business Reports | Sales and Traffic [Learn more](#)

☐ Hide Graph



Account Health of 3 year old account:

Customer Service Performance

Seller Fulfilled
Fulfilled by Amazon

Order Defect Rate

N/A

0%

0 of 271 orders
60 days

Target: under 1%

Order Defect Rate consists of three different metrics:

- Negative feedback
N/A 0%
- A-to-z Guarantee claims
N/A 0%
- Chargeback claims
N/A 0%

[View details](#)

Policy Compliance

Healthy

Account Health Rating

220

This rating reflects your adherence to Amazon's selling policies. [Learn more.](#)



Suspected Intellectual Property Violations	0
Received Intellectual Property Complaints	0
Product Authenticity Customer Complaints	0
Product Condition Customer Complaints	0
Food and Product Safety Issues	0
Listing Policy Violations	0
Restricted Product Policy Violations	0

Shipping Performance

Seller Fulfilled ▾

Late Shipment Rate

Target: under 4%

N/A

Pre-fulfillment Cancel Rate

Target: under 2.5%

N/A

Valid Tracking Rate

Target: over 95%

N/A

[View shipping eligibilities here](#)

[View details](#)

Seller Board Dashboard:

Custom range	
01/01/2022 to 12/31/2022	
Sales	Orders / Units / Refunds
\$255,959.21	1,355 / 1,677 / 123
Advertising cost	Estimated payout
\$0.00	\$203,970.96
Gross profit	Net profit
\$52,392.93	\$38,532.93
More	