

Jeong Yeob Kim

(He/Him)

1st degree connection

1st

Consultant @ Social & Paid Media Consultant | Marketing Certified

UCLA

University of California, Los Angeles

Los Angeles, California, United States [Contact info](#)

[500+ connections](#)

Message

More

Activity

Activity

651 followers

651 followers

PostsComments

Loaded 1 Posts post

[Jeong Yeob Kim posted this • 3mo](#)

[3mo](#)

[Ray Kim is](#)

[hashtag](#)

[#hiring](#). Know anyone who might be interested?



[Sales Consultant - Commission Only](#)

[Job by EYESTAMP](#)

[United States \(Remote\)](#)

☐ 1

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Experience

Experience



Consultant

Consultant

Social & Paid Media Consultant · Full-time

Social & Paid Media Consultant · Full-time

May 2022 - Present · 2 yrs 1 mo

May 2022 to Present · 2 yrs 1 mo



Co-founder/Lead, Marketing Operations

Co-founder/Lead, Marketing Operations

True Measure Media · Full-time

True Measure Media · Full-time

Aug 2019 - Dec 2023 · 4 yrs 5 mos

Aug 2019 to Dec 2023 · 4 yrs 5 mos

Los Angeles, California, United States · Remote

Los Angeles, California, United States · Remote

HCP-facing healthcare network on clinical journals, underpinned with physician prescriber data.

HCP-facing healthcare network on clinical journals, underpinned with physician prescriber data.

[Early-stage Startups, Google Publisher Tag and +9 skills](#)



Account Executive

Account Executive

LinkedIn · Contract

LinkedIn · Contract

Dec 2021 - May 2022 · 6 mos

Dec 2021 to May 2022 · 6 mos

Sunnyvale, California, United States · Remote

Sunnyvale, California, United States · Remote

Account Executive managing high technology accounts, specifically hyperscalers and data management services companies, enabling growth and positive ROI through ABM strategies.

Account Executive managing high technology accounts, specifically hyperscalers and data management services companies, enabling growth and positive ROI through ABM strategies.

[Sales Forecasting, Business Development and +2 skills](#)



VP, Digital Media

VP, Digital Media

bpg advertising · Full-time

bpg advertising · Full-time

Apr 2019 - Aug 2019 · 5 mos

Apr 2019 to Aug 2019 · 5 mos

West Hollywood, CA · On-site

West Hollywood, CA · On-site

Developed digital strategies around branding and performance for large hospitality and gaming brands. Built the agency's reporting and analytics platform.

Developed digital strategies around branding and performance for large hospitality and gaming brands. Built the agency's reporting and analytics platform.

[Analytical Skills, Project Management and +8 skills](#)



Social and Paid Media Consultant

Social and Paid Media Consultant

Social & Paid Media Consultant · Self-employed

Social & Paid Media Consultant · Self-employed

Apr 2018 - Feb 2019 · 11 mos

Apr 2018 to Feb 2019 · 11 mos

Consultancy providing digital strategy for agencies and brands.

Consultancy providing digital strategy for agencies and brands.

[Analytical Skills, Performance Marketing and +10 skills](#)

[Show all 7 experiences](#)

Education

Education



[UCLA](#)

[UCLA](#)

[Bachelor of Arts - BA, English Language and Literature/Letters](#)

[Bachelor of Arts - BA, English Language and Literature/Letters](#)



[Santa Clara University](#)

[Santa Clara University](#)

[Classics and Classical Languages, Literatures, and Linguistics](#)

[Classics and Classical Languages, Literatures, and Linguistics](#)

[Show all 3 educations](#)

Licenses & certifications

Licenses & certifications



[Introduction to LinkedIn Ads](#)

[Introduction to LinkedIn Ads](#)

[LinkedIn](#)

[LinkedIn](#)

[Issued Jan 2021](#)

[Issued Jan 2021](#)

[Show credential](#)



[Edge Academy Certified: Marketing Foundations](#)

[Edge Academy Certified: Marketing Foundations](#)

[The Trade Desk](#)

[The Trade Desk](#)

[Issued Feb 2020](#)

[Issued Feb 2020](#)

[Show credential](#)

Volunteering

Volunteering



Marketing Advisor

Marketing Advisor

Socratic Med, Inc.

Socratic Med, Inc.

Sep 2021 - Present · 2 yrs 9 mos

Sep 2021 - Present · 2 yrs 9 mos

Education

Education



Volunteer

Volunteer

Heal the Bay

Heal the Bay

Feb 2019 - Present · 5 yrs 4 mos

Feb 2019 - Present · 5 yrs 4 mos

Environment

Environment

[Show all 4 volunteer experiences](#)

Skills

Skills

[Sales](#)

[Sales](#)

Endorse

[Artificial Intelligence \(AI\)](#)

[Artificial Intelligence \(AI\)](#)

Endorse

[Show all 52 skills](#)

Recommendations

Recommendations

[Recommend Jeong Yeob](#)

Received

Received

Given

Given



[Tom Wong](#)

[Tom Wong](#)

[· 2nd](#)

[Second degree connection](#)

[Experimenting | Product / Marketing / Analytics @ Google](#)

[Experimenting | Product / Marketing / Analytics @ Google](#)

[May 12, 2021, Tom worked with Jeong Yeob but they were at different companies](#)

[May 12, 2021, Tom worked with Jeong Yeob but they were at different companies](#)

This is a most unusual endorsement.

Close to 6 years, I started working at Google. I was very new to being a grown-up, ramping up on sales and support functions.

Coincidentally, I was tasked to help Jeong on a number of occasions. He was incredibly pleasant to speak with each time I received his calls.

I asked him if he recognized me or remembered our previous interactions over the past several months, to which he said no.

How you treat strangers at the other end of a call can say a lot about you. This is a man who treats everyone with kindness and respect.

I originally wrote this as a comment earlier (<https://www.linkedin.com/feed/update/urn:li:activity:6797607408060432384>). But I thought it would be helpful for others to know. I suspect anyone would be lucky to work with or for him.

(To be sure, I often get irritated when I call support, so I'm definitely no angel. Something to work on!)

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...see more

[Lea Bush profile picture](#)

[Lea Bush](#)

[Lea Bush](#)

[· 2nd](#)

[Second degree connection](#)

[Senior Media Buyer](#)

[Senior Media Buyer](#)

[June 26, 2019, Lea was Jeong Yeob's client](#)

[June 26, 2019, Lea was Jeong Yeob's client](#)

John was versatile in helping consult on best practices for SAGE's initial paid advertising strategy across social and PPC. SAGE's strategy within these efforts wouldn't be where they are today without the help of John! I will always look to him for advice when I have questions and consider him a part of my community now when it comes to offline brainstorming. I also wouldn't be within my own knowledge base without him. Hats off to you, John, for being such a great mentor!

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Schools