

IoT enabled SMART FARMING APPLICATION

HOW TO KEEP TRACK OF SOIL PARAMETERS?

What do they
THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

DOES IT AFFECTS THE ENVIRONMENT?

A STEP FORWARD TOWARDS MODERN AGRICULTURE

IMPLEMENTATION DIFFICULTIES

BOON FOR THE FARMERS



FARMER AND ENVIRONMENTAL ASSERT

What do they
SAY AND DO?
attitude in public
appearance
behavior towards others

MONITORS TEMPERATURE, HUMIDITY AND CLIMATIC CONDITIONS.

KEEP TRACK OF SOIL PARAMETERS

ENVIRONMENTAL FRIENDLY

ACCURATE AND PRECISE MONITORING

What do they
SEE?
environment
friends
what the market offers

ALMOST EVOLVED INTO MODERN AGRICULTURE

DIFFICULTY IN TRACKING ALL THE SOIL PARAMTERS.

PAIN

fears
frustrations
obstacles

ONLY SUITABLE FOR FARMERS WHO ADAPTS TO MODERN TECHNOLOGIES.

INVOLVES MORE COMPUTATIONAL DIFFICULTIES

REDUCES WORK FOR FARMERS

GAIN

"wants" / needs
measures of success
obstacles

INCREASES THE YIELD THERE BY INCREASING THE PROFIT OF THE FARMERS.

SAVE AGRICULTURE FROM EXTINCTION . :)