

# Café Sales Dashboard

Sales Analytical Insights

## Filter Panel

Period

All

Date

1/1/2023

12/31/2023

Item

All

Location

All

Payment Method

All

Detailed Summary

## Executive Overview

Snapshot of business performance, growth trends, and critical KPIs.

85.13K

Total Revenue (\$)

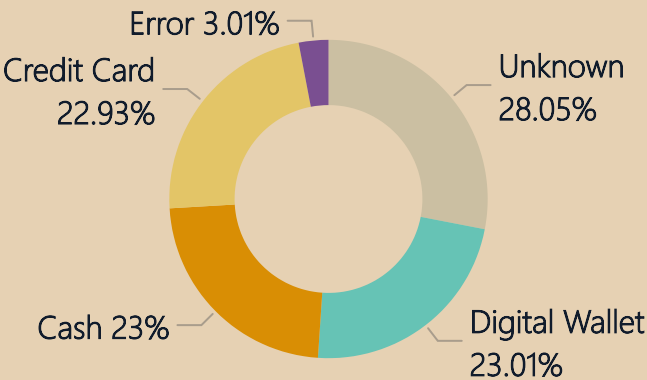
3.02

Average Items per Order

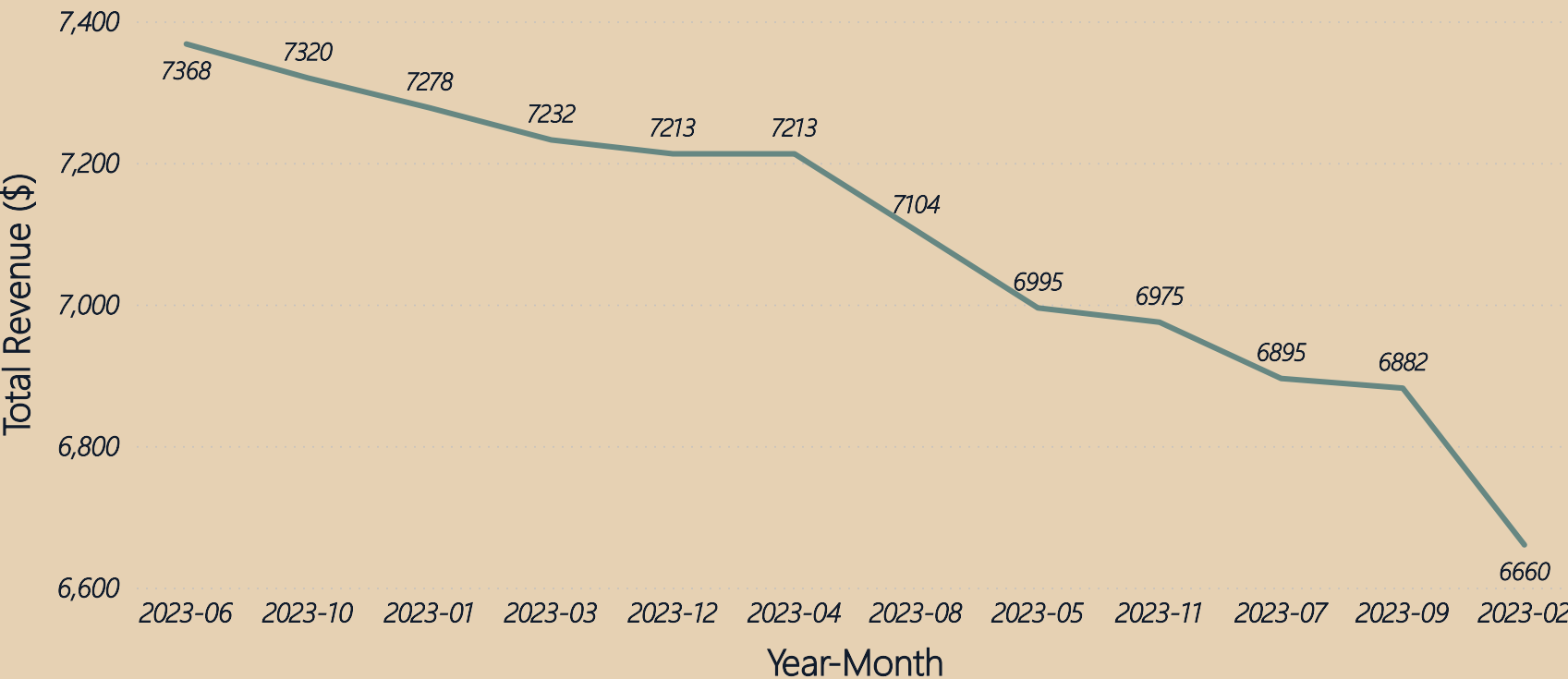
8.92

Average Order Value

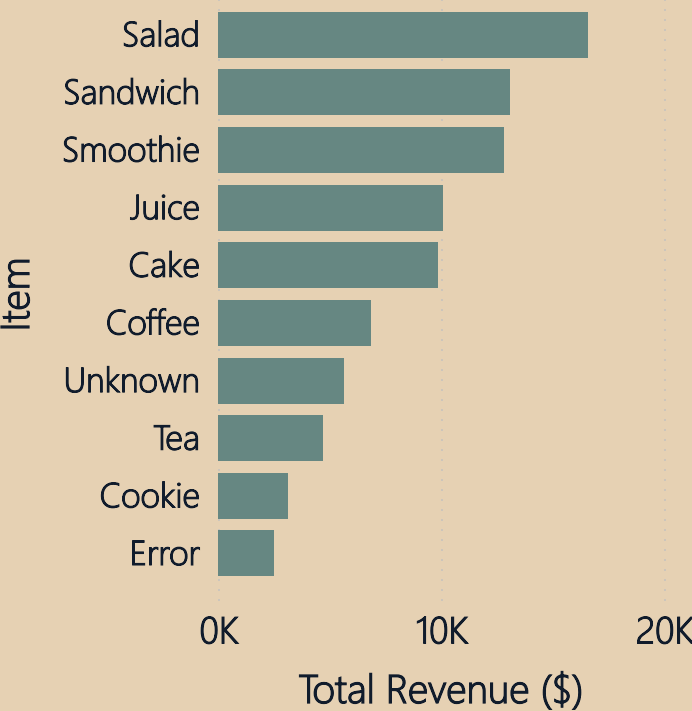
### Total Revenue by Payment Method (%)



### Total Revenue by Year-Month



### Total Revenue by Item (\$)



# Café Sales Dashboard

Sales Analytical Insights

## Filter Panel

Period

All

Date

1/1/2023

12/31/2023

Item

All

Location

All

Payment Method

All

Overview

## Executive Overview (detailed)

Comprehensive view of individual sales transactions and related metrics.

Transaction ID	TransactionDate_Eng	Item	Quantity	Price Per Unit	Total Spent	Payment Method	Location
TXN_1000555	2023-10-19	Tea	1	1.50	1.50	Credit Card	In-Store
TXN_1002457	2023-09-29	Cookie	5	1.00	5.00	Digital Wallet	Takeaway
TXN_1003246	2023-02-15	Juice	2	3.00	6.00	Unknown	Unknown
TXN_1004184	2023-05-18	Smoothie	1	4.00	4.00	Credit Card	In-Store
TXN_1004563	2023-10-28	Tea	5	1.50	7.50	Credit Card	In-Store
TXN_1005331	2023-11-04	Coffee	1	2.00	2.00	Digital Wallet	Takeaway
TXN_1005377	2023-06-03	Cake	5	3.00	15.00	Digital Wallet	Takeaway
TXN_1005472	2023-04-21	Coffee	4	2.00	8.00	Credit Card	Unknown
TXN_1006942	2023-11-30	Salad	1	5.00	5.00	Credit Card	In-Store
TXN_1007347	2023-08-28	Salad	4	5.00	20.00	Digital Wallet	In-Store
TXN_1009421	2023-02-21	Cookie	4	1.00	4.00	Cash	Takeaway
TXN_1010950	2023-01-07	Cookie	1	1.00	1.00	Digital Wallet	Takeaway
TXN_1011236	2023-02-08	Cake	1	3.00	3.00	Cash	In-Store
TXN_1012349	2023-07-08	Unknown	4	3.00	12.00	Cash	In-Store
TXN_1015883	2023-10-16	Cookie	4	1.00	4.00	Cash	In-Store
TXN_1016246	2023-01-19	Coffee	1	2.00	2.00	Error	Unknown
TXN_1018470	2023-01-14	Juice	3	3.00	9.00	Unknown	Error
TXN_1018880	2023-07-15	Smoothie	5	4.00	20.00	Digital Wallet	Unknown
TXN_1020478	2023-03-09	Coffee	1	2.00	2.00	Digital Wallet	Takeaway
TXN_1020983	2023-03-23	Juice	1	3.00	3.00	Digital Wallet	Unknown
TXN_1021087	2023-11-01	Sandwich	1	4.00	4.00	Unknown	Error
TXN_1022220	2023-08-03	Juice	3	3.00	9.00	Unknown	Takeaway
TXN_1022523	2023-11-25	Salad	4	5.00	20.00	Cash	In-Store
TXN_1025152	2023-08-19	Cookie	4	1.00	4.00	Unknown	Unknown
TXN_1026050	2023-04-23	Cake	1	3.00	3.00	Error	Unknown
TXN_1026827	2023-01-02	Cookie	4	1.00	4.00	Digital Wallet	In-Store
TXN_1030539	2023-11-06	Cake	3	3.00	9.00	Unknown	Takeaway
TXN_1031802	2023-06-27	Cookie	4	1.00	4.00	Error	Unknown
TXN_1034067	2023-01-07	Smoothie	3	4.00	12.00	Digital Wallet	Unknown