

Automatic trading of cryptocurrency based on sentiment

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## The Team





Joe DiFransesco



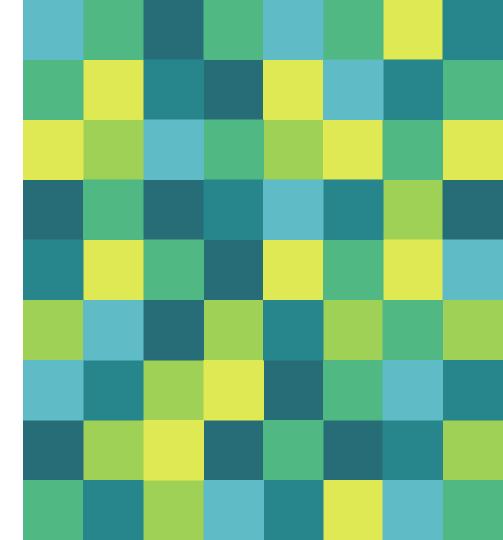
Arjen van den Heuvel



Barthélémy Ghez

# **Business Question**

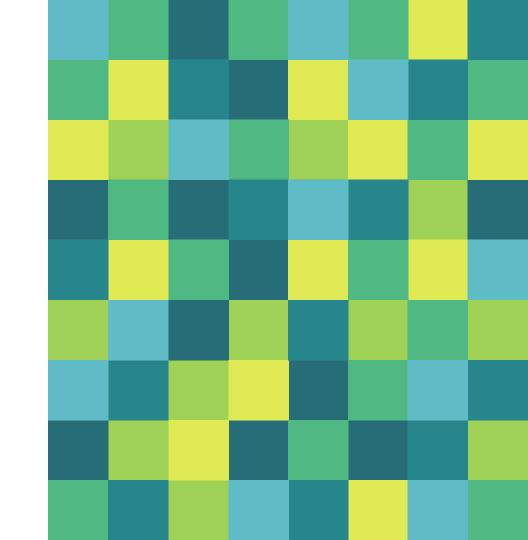
Can we automate cryptocurrencytrading based on the assumption that news- and discussion websites drives the exchange prices?



## Contents

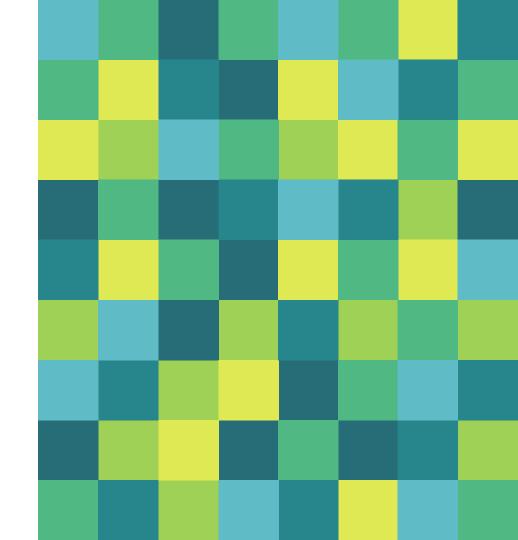
- 1. Project Design
- 2. Current Status
- 3.Tools

**Appendix** 



1.

Project Design



### Project Design (1/2)

### Webscraper

Using a web scraper, data is periodically collected from around 20 specifically targeted websites. These are monitored for keywords concerning Bitcoin, Ethereum and Litecoin.

### Cleaning

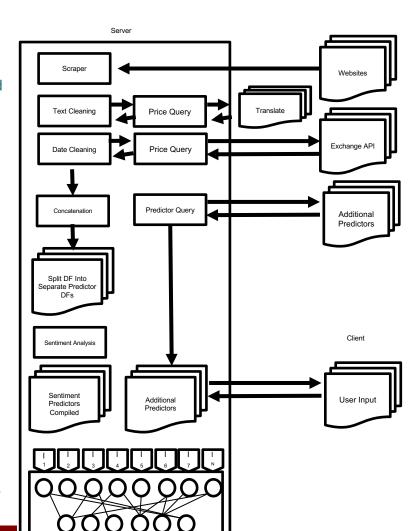
After cleaning up this text, and concatenating the title and content where applicable, a sentiment analysis is run. The cleaned text is also used as a basis for querying a sandbox bitcoin trading environment for the current trading prices simultaneously through an API.

#### Sentiment analysis

Sentiment analysis will consist of a combination of a more straightforward approach and the use of indicator words as separate sentiment predictors (i.e. bubble, country names, opportunity)

### Other predictors

Separate from this we will pinpoint several other predictors such as total trading volume, stock prices etc.



## Project Design (2/2)

### **Neural Network**

These variables are all put into a neural network (H2O) to give weights to these predictors and sources. The end result should be two-fold; a market prediction and a confidence or trend.

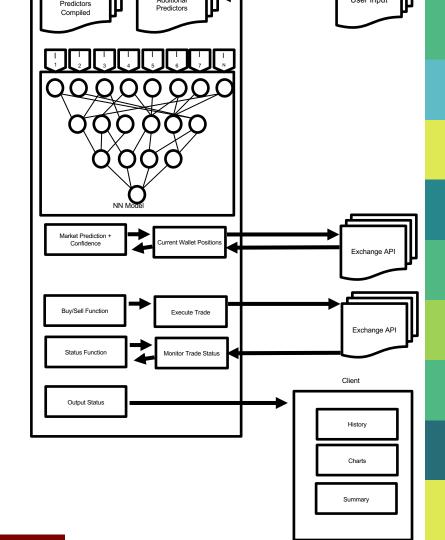
### **Trading**

The exchange is then accessed to obtain our current wallet positions and using a to-be-developed buy/sell function, trades are executed. These are constantly monitored for the status, and feedback is given upon these results to cease or initiate (new) trades.

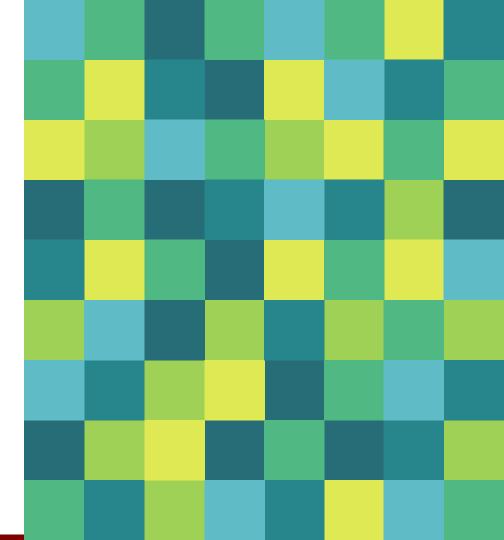
### Feedback

As feedback to our client we provide a phone app highlighting;

- 1. Trade history and current status
- Charts with relevant information contained in the scrapes concerning sentiment.
- 3. A summary



# **2.**Current status

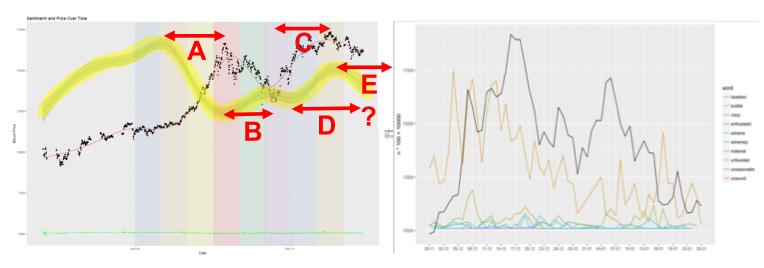


## Current status

- Scraper (100%)
- Data cleaning function (100%)
- Sentiment Analysis (40%)

We are currently using a dataset of 100 000 observations, of cleaned data, to train and test our prediction model(s).

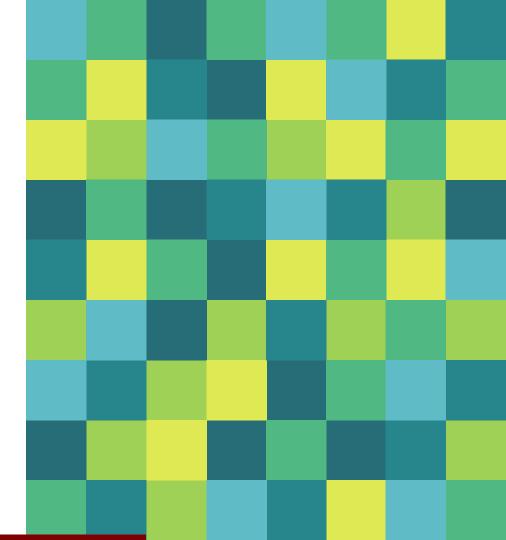
## **Data Exploration**



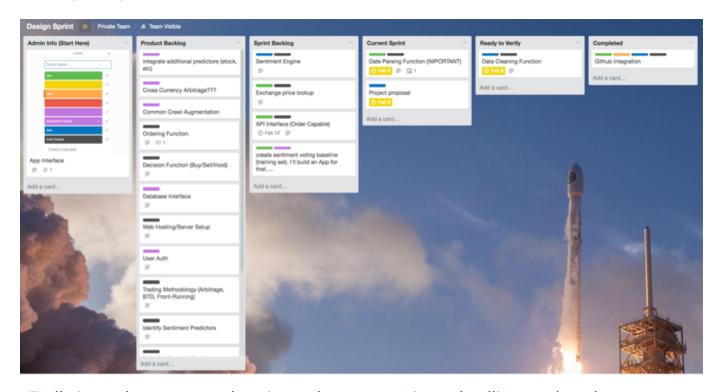
Initial exploration sentiment and exchange price

**Indicator Word Analysis** 

3.
Tools

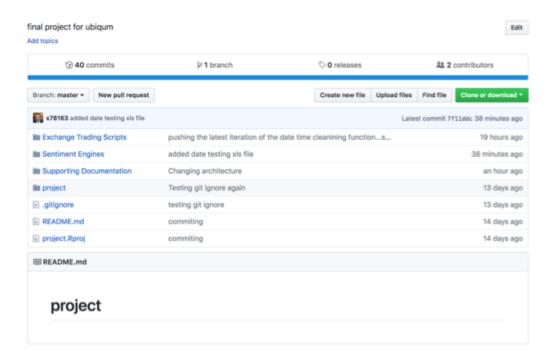


## Trello



Trello is used to create and assign tasks, communicate deadlines and track progress. Sprints are weekly and end on Friday afternoon with a team wrap-up. <a href="https://trello.com/b/cozLjiO3/design-sprint">https://trello.com/b/cozLjiO3/design-sprint</a>

## **GitHub**



GitHub is the repository where the team publishes their scripts, output and input and other files.

https://github.com/Ubiqum-Project/project

Appendix



## Sources





## **South China Morning Post**

### \* Subject to change

**BBC** 

**Bitcoin News** Bloomberg

China Daily

CNBC

Coin Desk

Crypto Coin News Facebook BTC Group

Facebook Search

Fortune

Free Republic Google Finance

Google Plus

India Economic Times:

Reddit BTC All

Reddit BTC Bav

Reddit BTC Markets

Reddit BTC Mining

Reddit BTC XT

Reddit Crypto

Reuters

South China Morning Post

Twitter

Wall Street Journal

Yahoo News YouTube

Zero Hedge

WSJ

BBC

## **Bloomberg**

## Mockup app interface







