

# Investing notes

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# 1 Analyzing a stock from Yahoo Finance

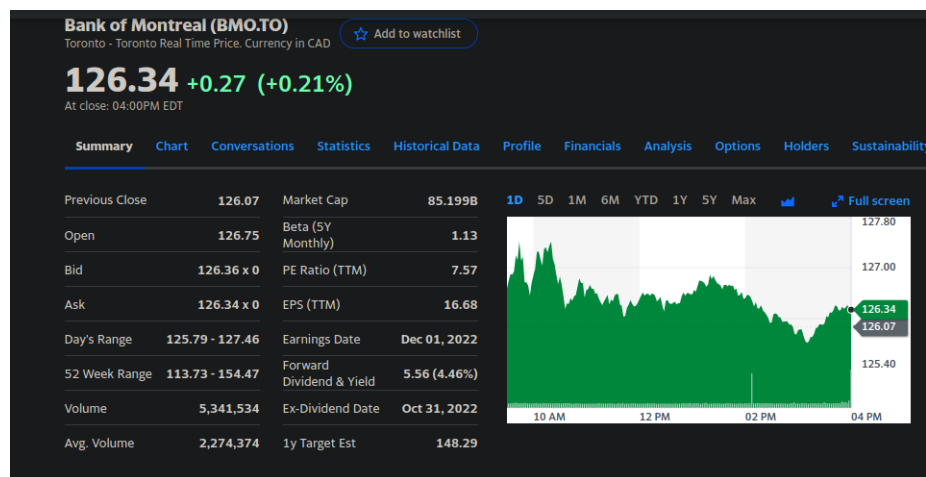


Figure 1: View of \$BMO.TO in Yahoo Finance

## 1.1 Analyzing the Summary Tab

- **Previous Close:** represents the last closing price reported of a security during a given time period; A security's previous close is an important value that is used by investors to chart gap patterns which can show substantial changes from a previous close to a new open.
- **Open:** AKA the opening price; this is the value that a security is initially valued when the exchange opens for the day.
- **Bid:** AKA the bidding price; A bid is an offer made by an investor, trader, or dealer in an effort to buy an asset or compete for a contract; The spread between the bid and asking price is a reliable indicator of supply & demand for the security.
- **Ask:** AKA asking price; The price at which someone is willing to sell a security for.
- **Range:** Refers to the difference between the highest & lowest prices a security or index ranges over an interval of time.
- **Volume:** Trading volume is a measure of how much a given asset has been traded over a period of time. For stocks, volume is measured in the number of shares traded, for futures & options, volume is based on how many contracts have changed hands. Volume can indicate market strength, as rising markets on increasing volume are typically viewed as strong and healthy.

- **Avg. Volume:**
- **Market Cap:** Market capitalization is calculated by multiplying the number of shares outstanding by the current price of a single share (i.e. A company with 50 mil shares & a stock price \$100 per share would have a market cap of \$5 bil). Market cap is a metric based on stock price. Market capitalization is used to help define the value of a company when analyzing potential trade oppo
- **Beta (5Y monthly):** Beta measures how volatile a stock is in relation to the broader stock market over the last 5 years, using one data point per month. A stock with a high beta indicates it's more volatile than the overall market and can react with dramatic share-price changes amid market swings.
  - A beta of one means that an investment is as volatile as the rest of the market. If the security has a beta of two, it means that the stock is twice as volatile as the market.
  - Low risk traders often avoid investing in high-beta stocks.
  - Beta relies on past information and so doesn't help describe the fundamentals of the security, however a beta may be a strong factor in quantifying risk for frequent traders
- **Price-to-Earnings (P/E) Ratio:** The price-to-earnings (P/E) ratio relates a company's share price to its earnings per share.
- **Earnings Per Share (EPS):** Calculated as a company's profit divided by the outstanding shares of its common stock. The resulting number is an measure of the company's profitability. A higher EPS indicates greater value since investors will pay more for a company's shares if they believe the company has higher profits relative to its share price.
- **Earnings Date:** This is the date when a company will announce its financial position, companies in the public sector typically do this every quarter. Traders often take into account the next earnings date as the share price often fluctuates around this time period; If a company has been profitable leading up to the announcement, its share price will usually increase up to & slightly after the info is released.

## 1.2 P/E Ratio

- The ratio represents the factor which traders are willing to buy the security compared to the profit gained by the company with the sale of the security.
- A high (P/E) ratio could mean that a company's stock is overvalued OR that investors are expecting high growth rates in the future.
- According to investopedia, a P/E ratio holds the most value to an analyst when compared against similar companies in the same industry or for a single company across a period of time.

- In essence, **the P/E ratio indicates the dollar amount an investor can expect to invest in a company in order to receive \$1 of that company's earnings.**
- This is why P/E is sometimes referred to as the price multiple since it shows how much investors are willing to pay in dollar amounts per dollar of earnings of that security; If a company was trading at a P/E multiple of 20x, the interpretation is that an investor is willing to pay \$20 for \$1 of that security's current earnings.
- **NOTE:** Valuation ratios compare the company's market value with some financial aspect of its performance - earnings, sales, book value, cash flow, and so forth; the ratio-based approach is the most commonly used method for valuing stocks since ratios are easy to calculate and readily available. The downside of making sense of valuation ratios is that they require a quite a bit of context (i.e. A P/E ratio of 15 does not mean much unless you know the P/E of the market as a whole, the P/E's of the company's main competitors, the company's historical P/E's, and similar information.
- These two types of EPS metrics factor into the most common P/E ratios: the **forward P/E** and the **trailing P/E**.
- The forward (or leading) P/E uses future earnings guidance rather than trailing figures. Sometimes called "Estimated price to earnings", this forward indicated is useful for comparing current earnings to future earnings and helps provided a clear picture of what earnings will look like.
- The main issue with forward P/E metric is that companies could underestimate earnings in order to beat the estimate P/E or may overstate the estimate and later adjust it going into their next earnings announcement.
- Trailing Price-to-Earnings relies on past performance by dividing the current share price by the total EPS earnings over the past 12 months; it's the most popular P/E metric because it's the most objective (assuming companies reported their earnings accurately)
- The trailing P/E has its share of shortcomings as well, namely, that a company's past performance doesn't reflect future behavior; thus investors should commit money based on future earnings power, not the past.
- If an EPS remains constant, while the stock prices fluctuate, is a problem. If a major company event drives the stock prices higher or lower, the trailing P/E will be less reflective of those changes.
- If the forward P/E is lower than the trailing P/E, it means analyst expect earnings to increase; if the forward P/E is higher than the current P/E,

analysts expect them to decrease

$$\text{Price-to-Earnings (P/E) ratio} = \frac{\text{Market Value Per Share}}{\text{Earnings Per Share}}$$

- Consider this example where we compare two financial company's P/E ratio to determine which is over/undervalued:

- Bank of America Corporation (BAC) closed out the 2020 year with the following:

- \* **Stock Price** = \$30.31
- \* **Diluted EPS** = \$1.87
- \* **P/E** = 16.21 = (\$30.31/\$1.87)

- In short, BAC was traded at roughly 16 times its trailing earnings. However, the 16.21 P/E multiple by itself is not helpful unless you have something to compare it to. Let's compare BAC with JPMorgan Chase & Co. (JPM) of 2020:

- \* **Stock Price** = \$127.07
- \* **Diluted EPS** = \$8.88
- \* **P/E** = 14.31x

- When you compare BAC's P/E of 16x to JPM's P/E of roughly 14x, BAC's stock does not appear as overvalued as it did compared with the average P/E of 15 for the S&P 500. BAC's higher P/E ratio might mean investors expected higher earnings growth in the future compared to JPM and the overall market.

- However, no single ratio can tell you all you need to know about a stock. Before investing, it is wise to use a variety of financial ratios to determine whether a stock is

- In general, a high P/E suggests either investors are expecting higher earnings growth in the future compared to companies with a lower P/E **OR** the security is overvalued.

- A low P/E can indicate either that a company may currently be undervalued or that the company is doing exceptionally well relative to its past trends.

- When a company has no earnings or is posting losses, **the P/E will be expressed as N/A.**

- The P/E ratio can be seen as a means of standardizing the value of a \$1 of earnings throughout the stock market. In theory, by taking the median of P/E ratios over a period of several years, one could formulate something of a standardized P/E ratio, which could then be seen as a benchmark and used to indicate whether or not a stock is worth buying.

- The inverse of P/E ratio is the earnings yield (E/P ratio) which is defined as EPS per \$ value of the stocks price expressed as a percentage; but this metric is not widely used compared to P/E ratio.
- Earnings yield may be useful when concerned about the rate of return on investment.
- **Limitations of Using the P/E Ratio:**
  - \* A P/E ratio, even one calculated using a forward earnings estimate, doesn't always tell you whether the P/E is appropriate for the company's forecasted growth rate. So Investors may look into another ratio called the PEG Ratio.

### 1.2.1 Earnings Estimate