

Overview

Overview

Customers

Loans

Clear filters

148M

Total amount

33065

Applications

4999

Customers

52M

Approved amount

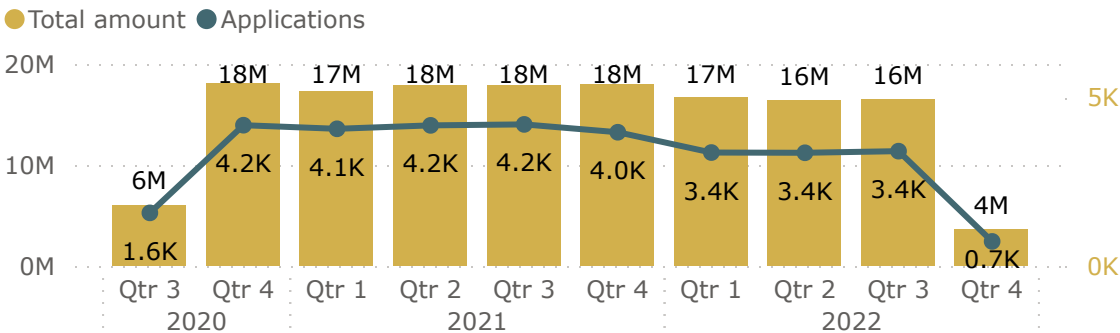
11607

Approved apps

35%

Approval rate

Applications by year and quarter



Date

8/1/2020

10/20/2022

Country

All

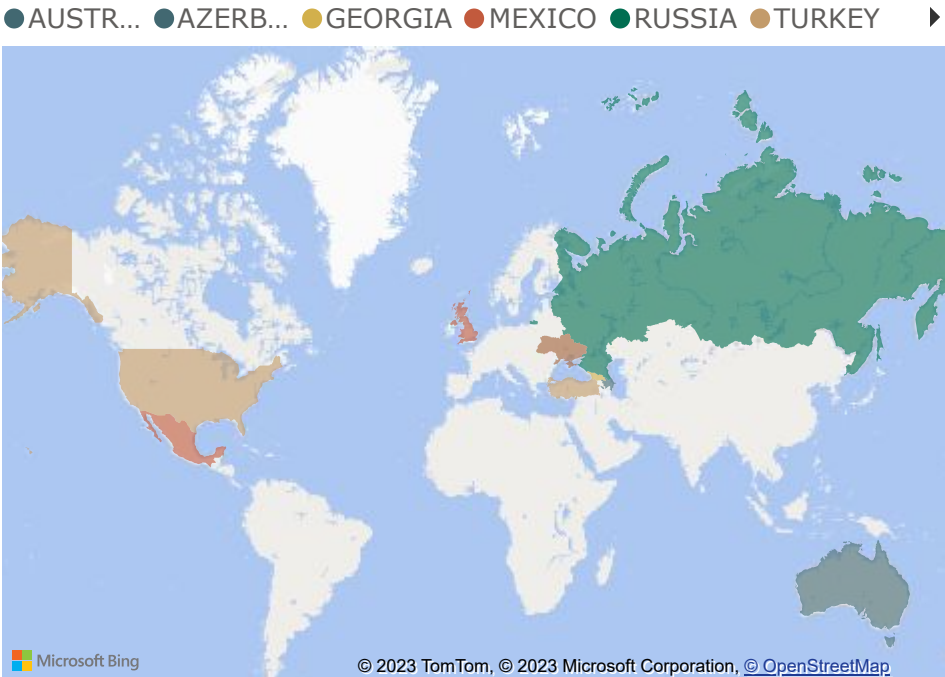
Product Status

All

Product type

All

Product type	CONSUMER LOAN			
Year	Customers	TotalApps	Approved apps	Approval rate
2020	1367	1598	550	34.4%
Qtr 3	380	391	130	33.2%
Qtr 4	1063	1207	420	34.8%
2021	3161	4834	1577	32.6%
Qtr 1	1024	1139	340	29.8%
Qtr 2	1108	1248	410	32.9%
Qtr 3	1066	1201	398	33.1%
Qtr 4	1103	1246	429	34.5%
2022	2730	3815	1668	43.7%
Qtr 1	1050	1159	447	38.6%
Qtr 2	1054	1182	457	39.1%
Qtr 3	1080	1219	620	51.0%
Total	4444	10247	3795	37.0%



Customers

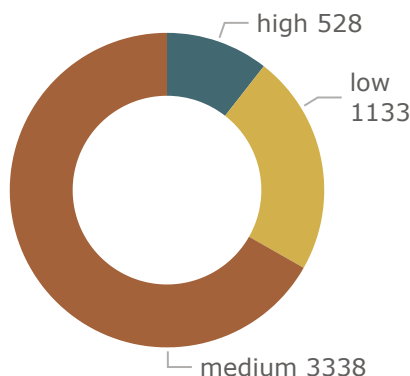
Overview

Customers

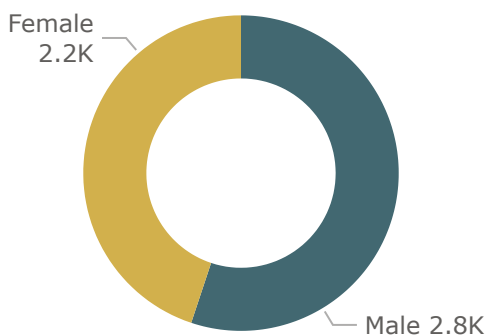
Loans

Clear filters

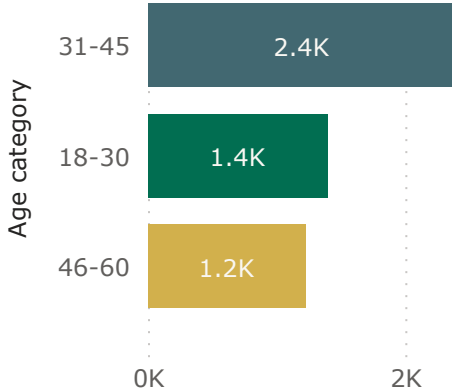
Customers by income



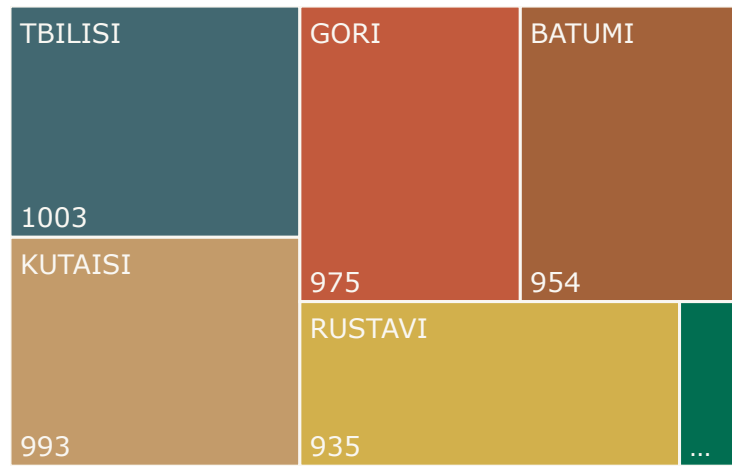
Customers by gender



Age category



Customers by city



Date

8/1/2020

10/20/2022

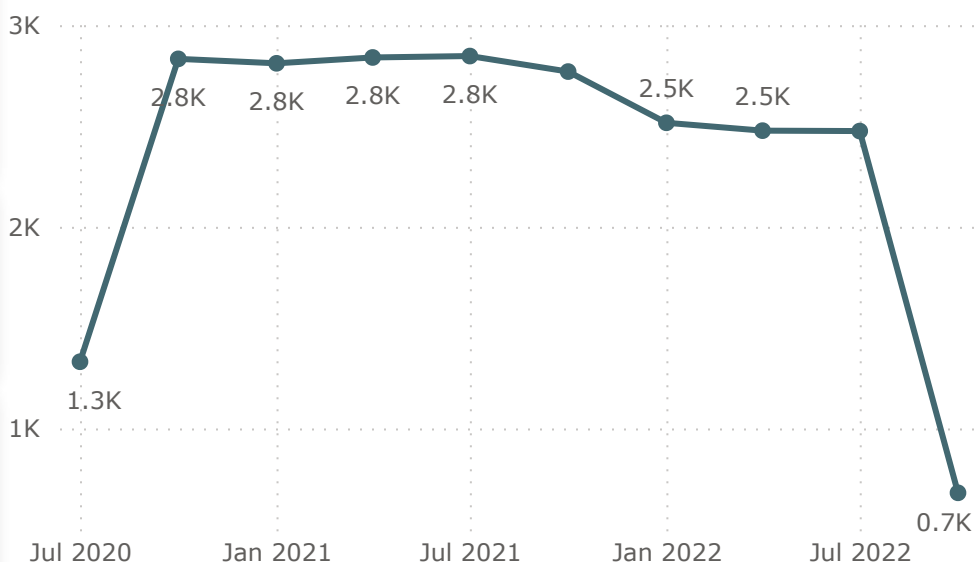
Status

All

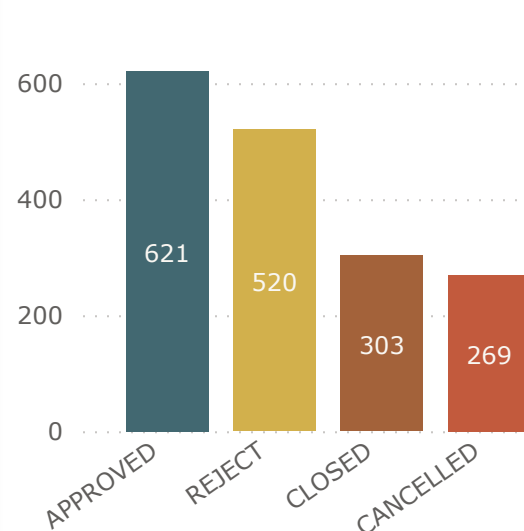
Product type

All

Customers by Year and Quarter



Last app status of churned



4999

Total customers

3286

Active costumers

1713

Churned costumers

Note: churned customers are those, who have not used any banking product for more than 18 months

Online users

Overview

Customers

Loans

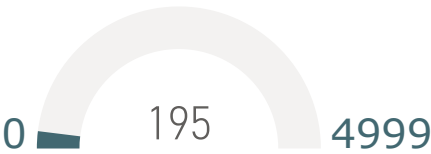
Clear filters

Date

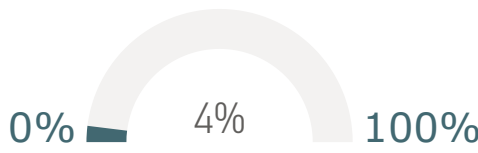
8/1/2020

10/20/2022

Online users



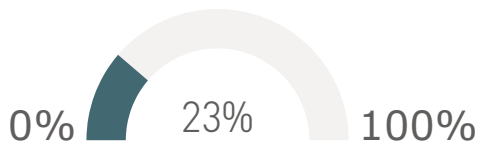
Online users rate



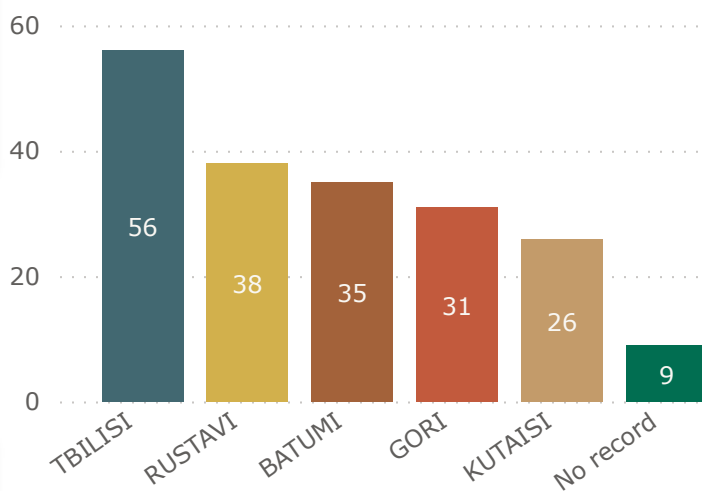
Active users



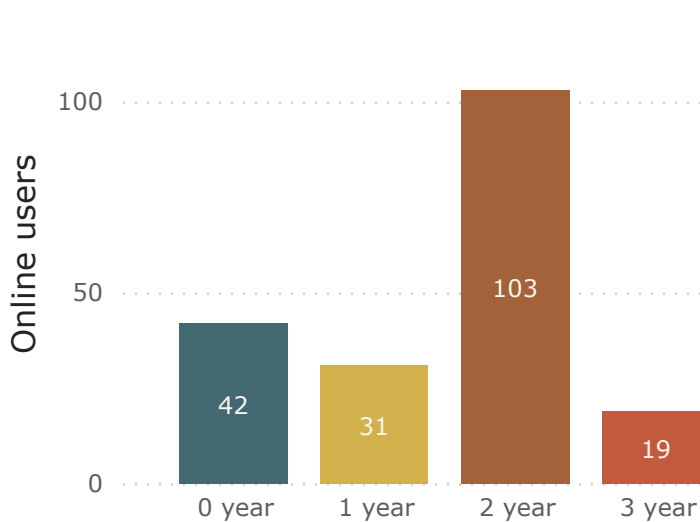
Active users rate



Online users by city



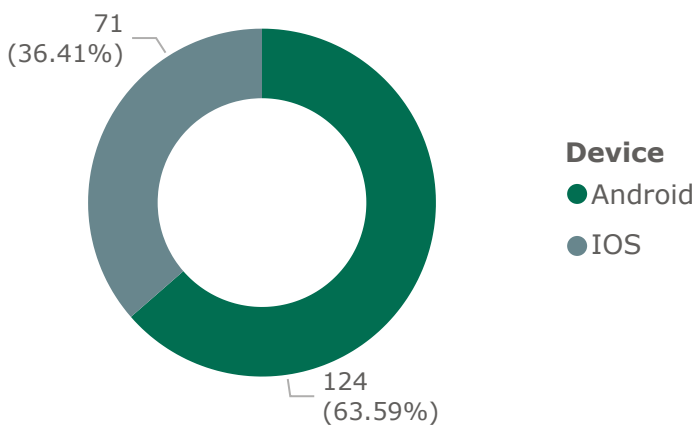
Password changed x years ago



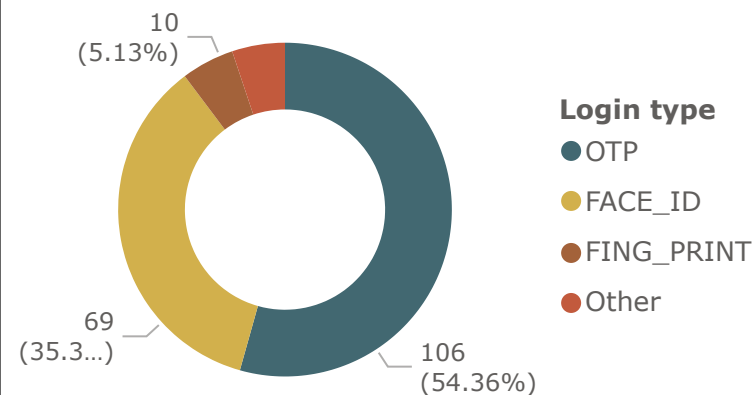
Note: For those who haven't changed their password in 1 year or more, a reminder message is being sent to prompt a password change for security purposes

Note: Active users are online users who have logged into their account at least once within 1 year

Online users by device



Online users by login type



Loans

Overview

Customers

Loans

Clear filters

Date

8/1/2020

10/20/2022

Loan type

All

Loan status

All

Approved loans

11K

32905

Loan approval rate

35%

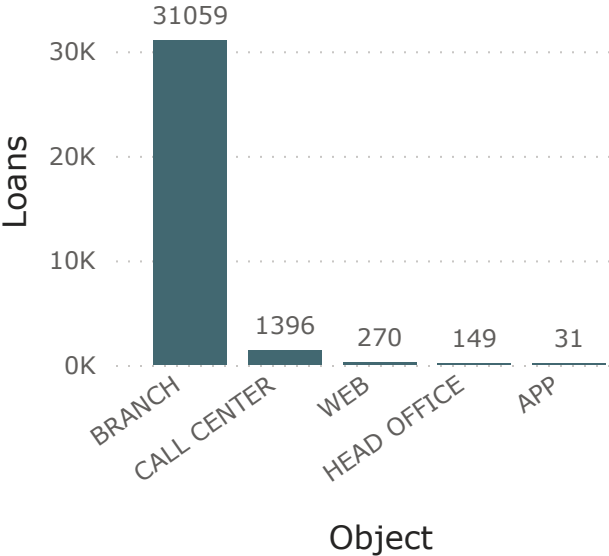
Loans by status

Closed 4K

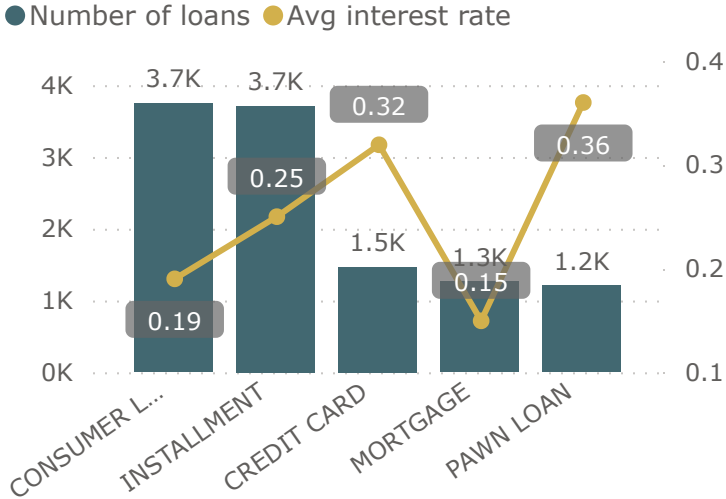
Active 8K

Not ap... 22K

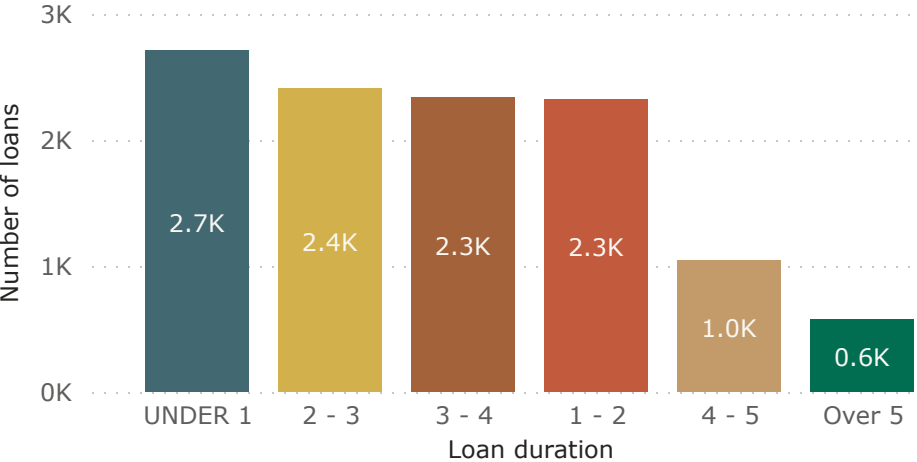
Loans assisted by



Correlation between number of loans and interest rate



Loans by duration (Year)



Loans by months

