

Overview

Overview

Customers

Loans

Clear filters

148M

Total amount

33065

Applications

4999

Customers

52M

Approved amount

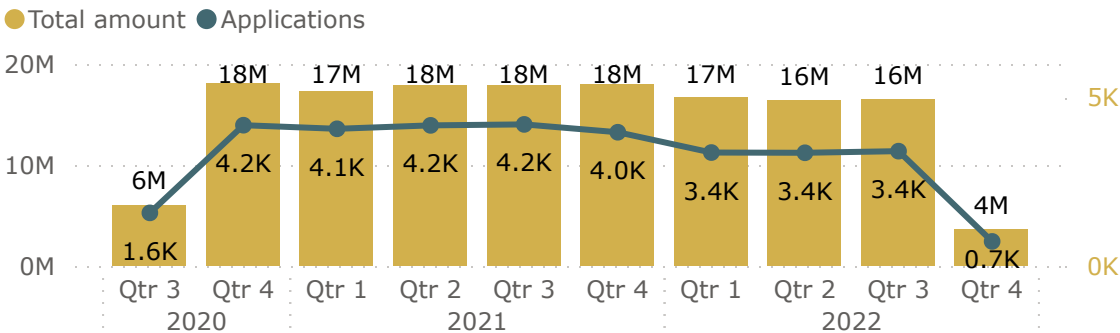
11607

Approved apps

35%

Approval rate

Applications by year and quarter



Date

8/1/2020

10/20/2022

Country

All

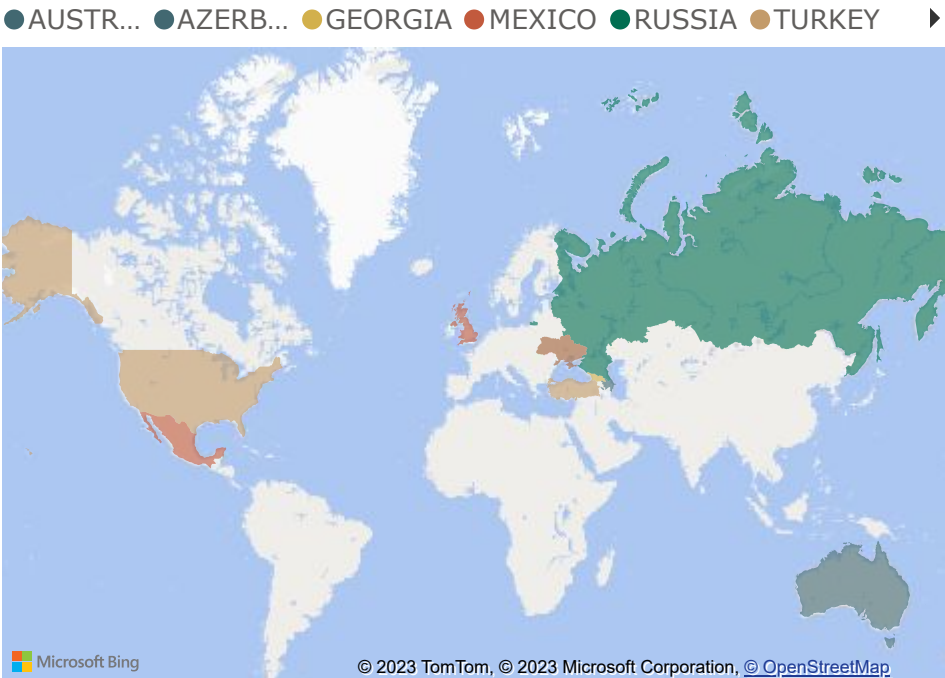
Product Status

All

Product type

All

Product type	CONSUMER LOAN			
Year	Customers	TotalApps	Approved apps	Approval rate
2020	1367	1598	550	34.4%
Qtr 3	380	391	130	33.2%
Qtr 4	1063	1207	420	34.7%
2021	3161	4834	1577	32.6%
Qtr 1	1024	1139	340	29.8%
Qtr 2	1108	1248	410	32.8%
Qtr 3	1066	1201	398	33.1%
Qtr 4	1103	1246	429	34.4%
2022	2730	3815	1668	43.7%
Qtr 1	1050	1159	447	38.6%
Qtr 2	1054	1182	457	39.0%
Qtr 3	1080	1219	620	51.0%
Total	4444	10247	3795	37.0%



Customers

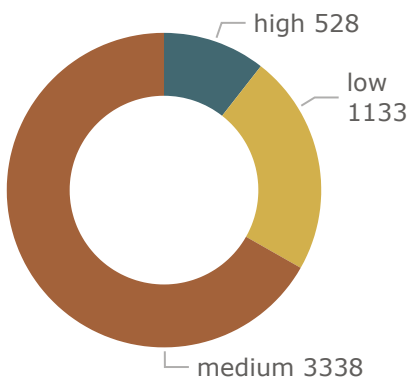
Overview

Customers

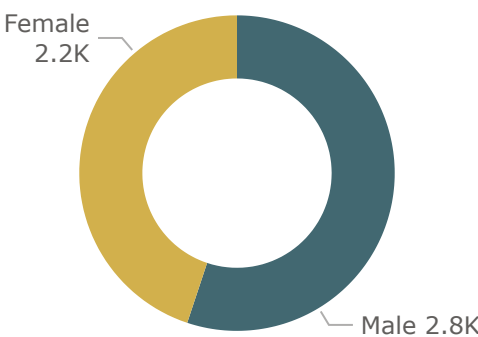
Loans

Clear filters

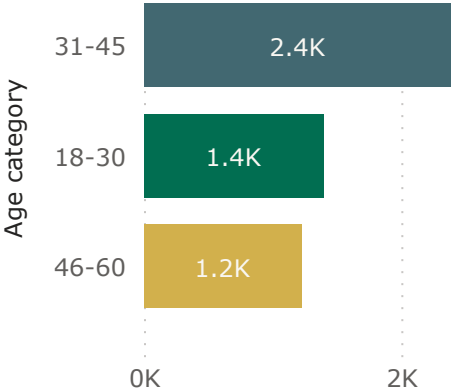
Customers by income



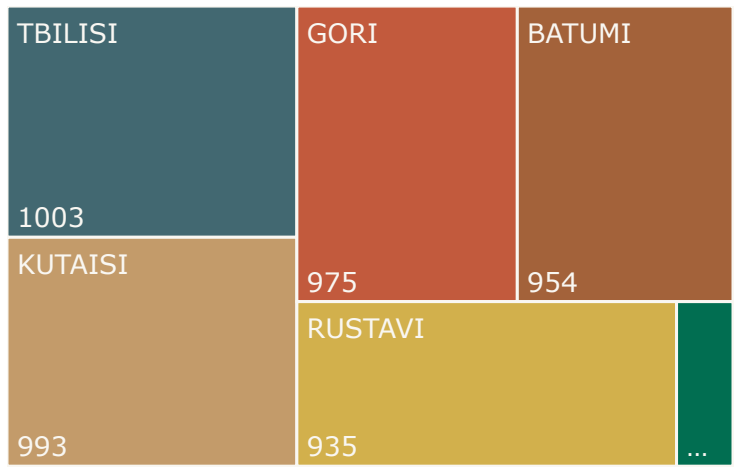
Customers by gender



Age category



Customers by city



Date

8/1/2020



10/20/2022



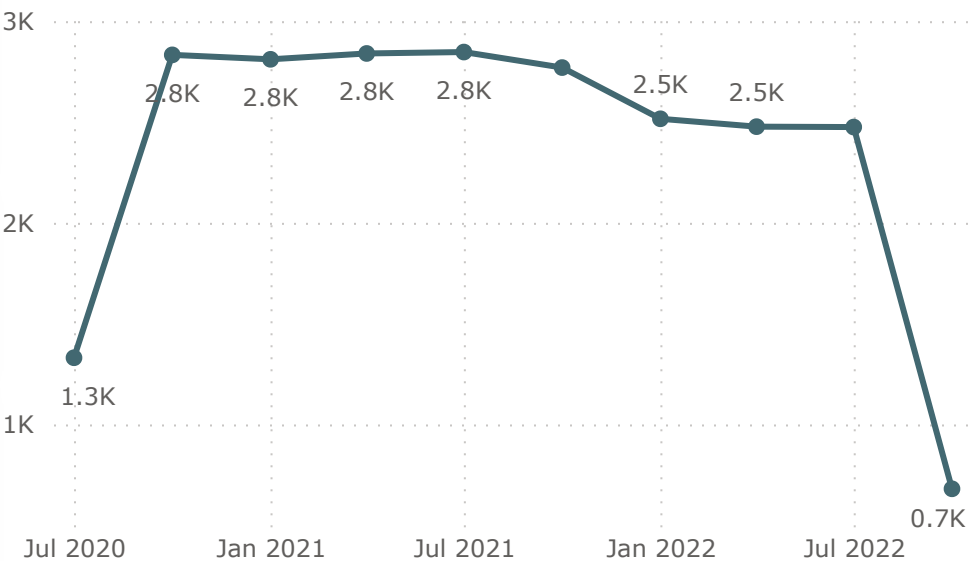
Status

All

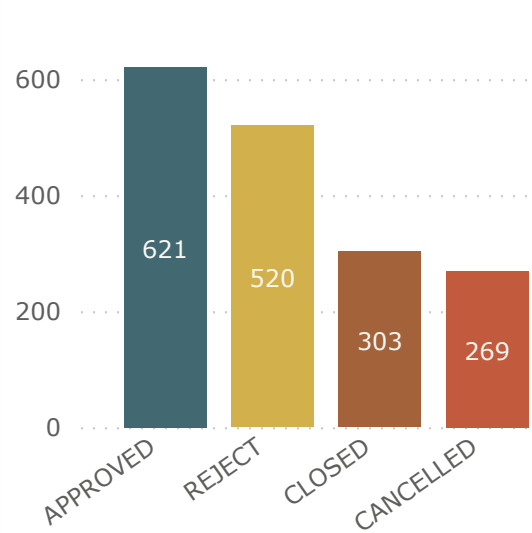
Product type

All

Customers by Year and Quarter



Last app status of churned



4999

Total customers

3286

Active costumers

1713

Churned costumers

Note: churned customers are those, who have not used any banking product for more than 18 months

Online users

Overview

Customers

Loans

Clear filters

Date

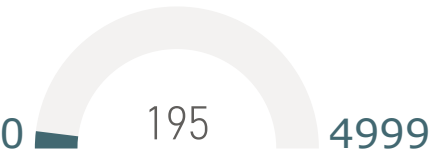
8/1/2020



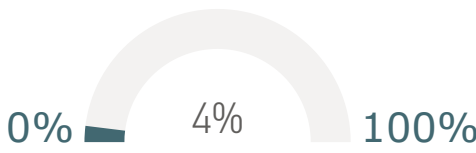
10/20/2022



Online users



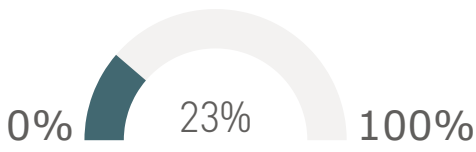
Online users rate



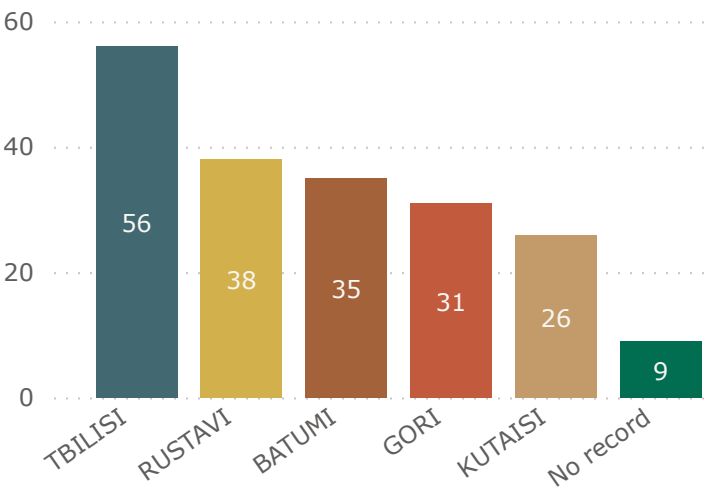
Active users



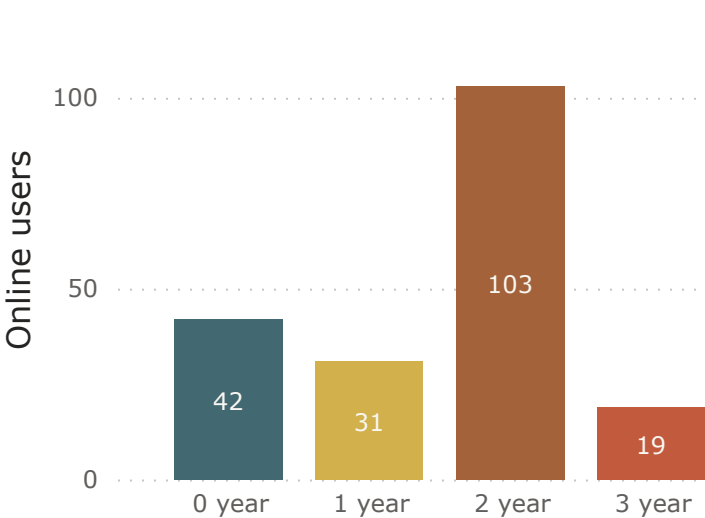
Active users rate



Online users by city



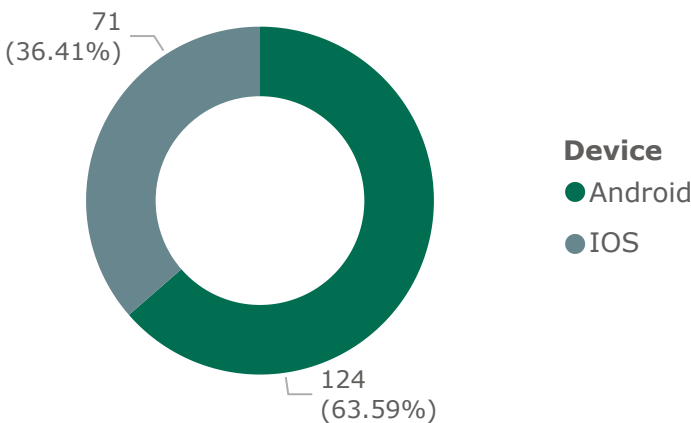
Password changed x years ago



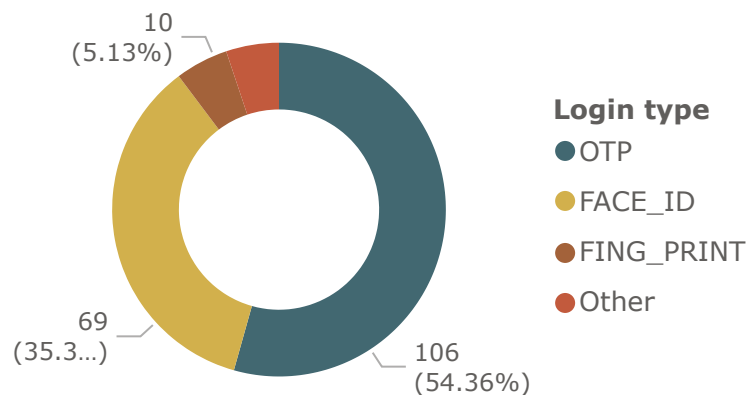
Note: For those who haven't changed their password in 1 year or more, a reminder message is being sent to prompt a password change for security purposes

Note: Active users are online users who have logged into their account at least once within 1 year

Online users by device



Online users by login type



Loans

Overview

Customers

Loans

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Date

8/1/2020

10/20/2022

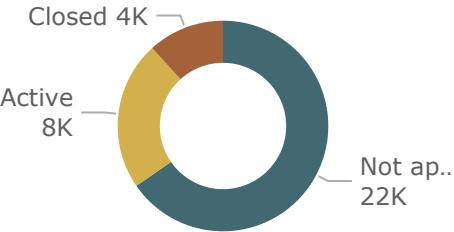
Loan type

All

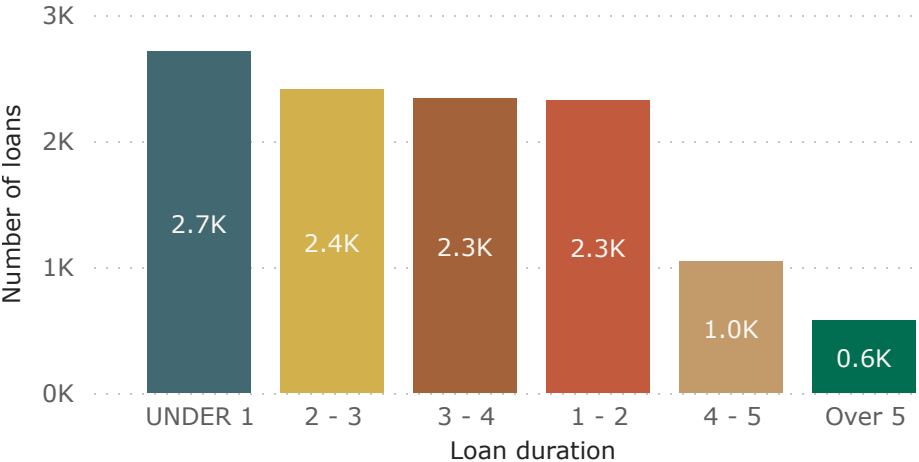
Loan status

All

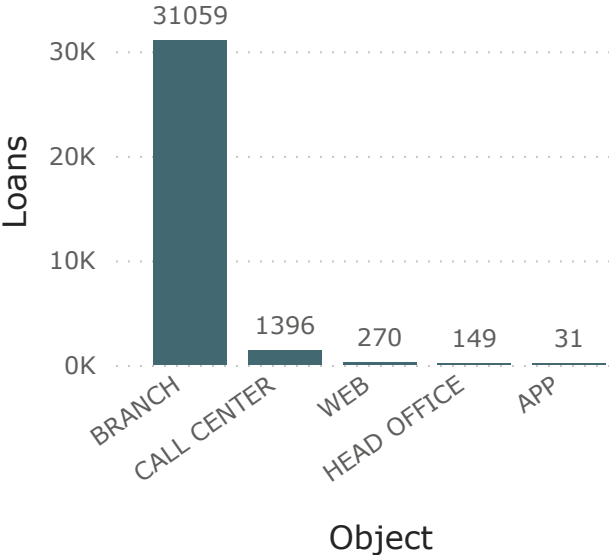
Loans by status



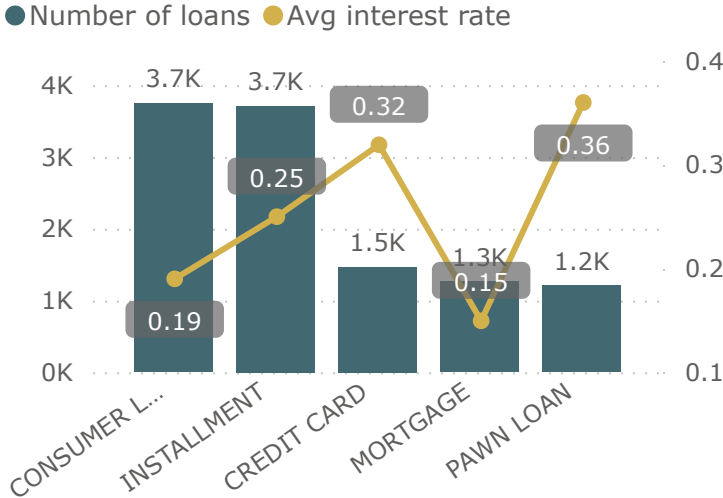
Loans by duration (Year)



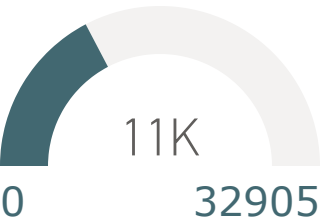
Loans assisted by



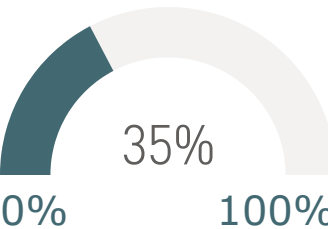
Correlation between number of loans and interest rate



Approved loans



Loan approval rate



Loans by months

