

Channel

All

Store

All

Product

All

Region

All

State

All

City

All



Year

2020

2021

Month

All

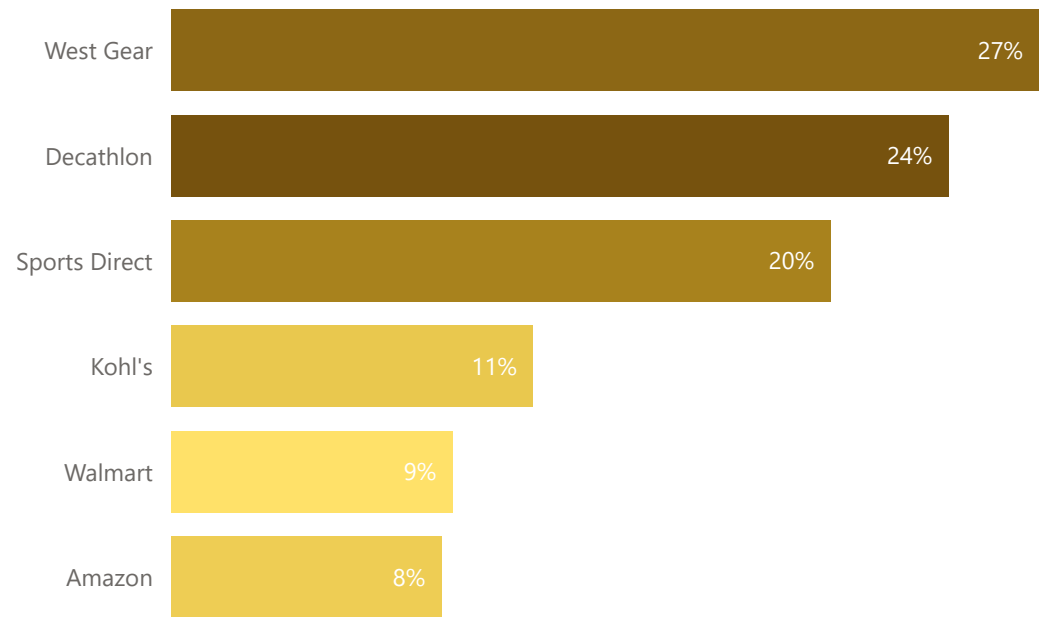
Clear all slicers

37%  
online share

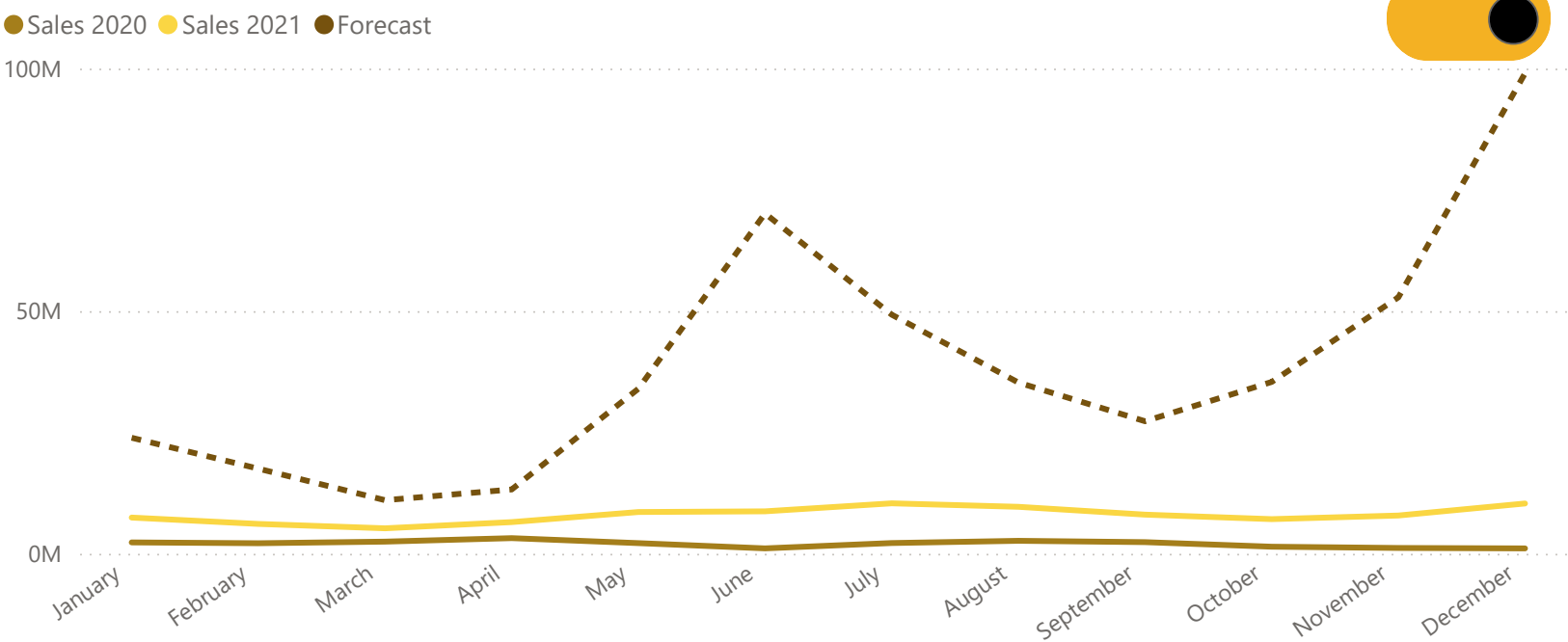
30%  
In-store share

33%  
Outlet share

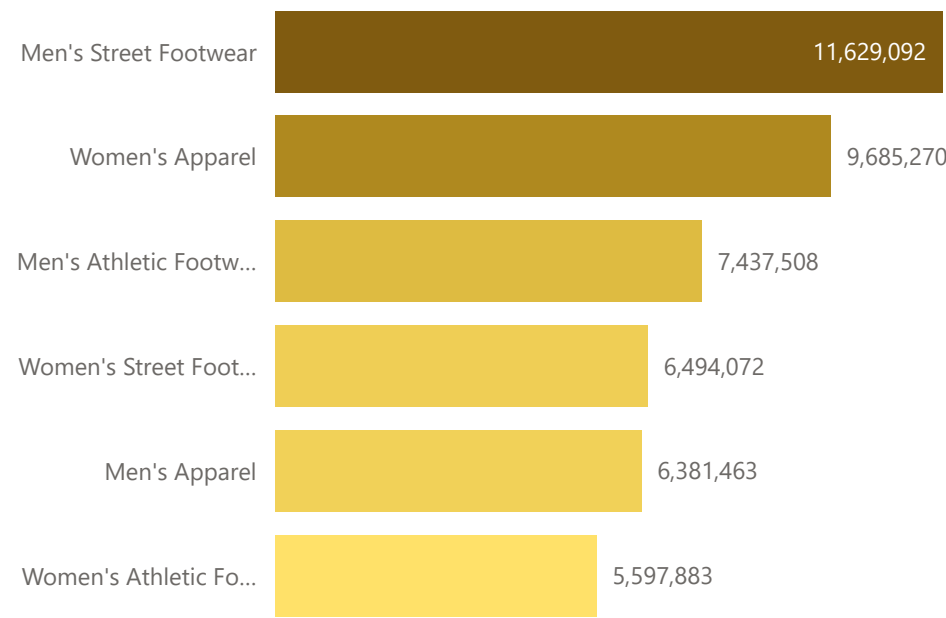
Shares by stores



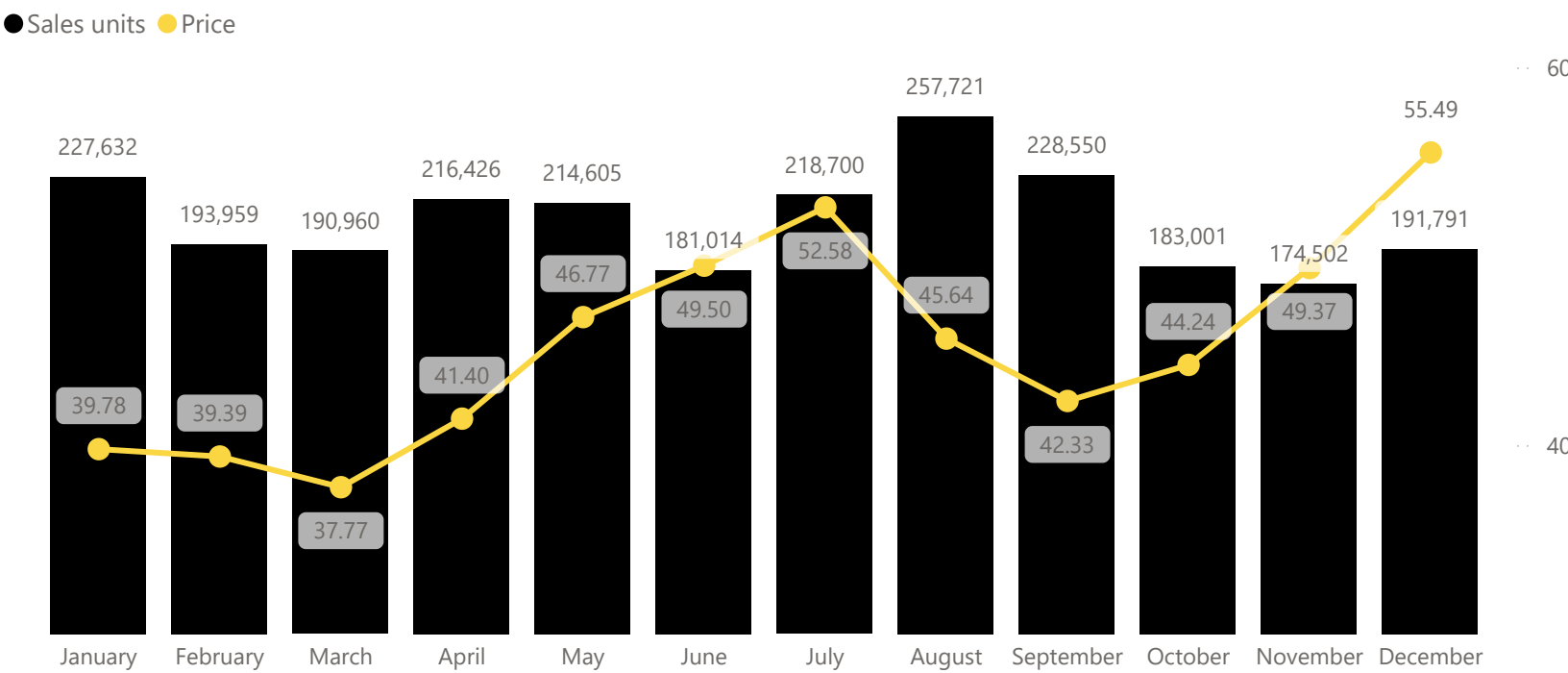
Sales correlation and forecast



Top product by operation income



Sales and price correlation



Sales and shares by states

Year	2020		2021		Total	
State	Sales	Share	Sales	Share	Sales	Share
Alabama			2,513,424	2.6%	2,513,424	2.1%
Men's Apparel			317,162	0.3%	317,162	0.3%
Men's Athletic Footwear			462,359	0.5%	462,359	0.4%
Men's Street Footwear			418,306	0.4%	418,306	0.3%
Women's Apparel			538,440	0.6%	538,440	0.4%
Women's Athletic Footwear			327,183	0.3%	327,183	0.3%
Women's Street Footwear			449,974	0.5%	449,974	0.4%
Alaska			1,810,428	1.9%	1,810,428	1.5%
Men's Apparel			207,149	0.2%	207,149	0.2%
Men's Athletic Footwear			309,104	0.3%	309,104	0.3%
Men's Street Footwear			538,584	0.6%	538,584	0.4%
Women's Apparel			352,999	0.4%	352,999	0.3%
Women's Athletic Footwear			168,139	0.2%	168,139	0.1%
Women's Street Footwear			234,453	0.2%	234,453	0.2%
Arizona			2,254,096	2.3%	2,254,096	1.9%
Men's Apparel			271,433	0.3%	271,433	0.2%
Men's Athletic Footwear			444,896	0.5%	444,896	0.4%
Men's Street Footwear			418,306	0.4%	418,306	0.3%
Women's Apparel			538,440	0.6%	538,440	0.4%
Women's Athletic Footwear			327,183	0.3%	327,183	0.3%
Women's Street Footwear			449,974	0.5%	449,974	0.4%
Total	24,237,325	100.0%	95,929,325	100.0%	120,166,650	100.0%

Income shares by states

New York	South Carolina	Louisiana	Alabama	Tennessee	North Carolina	Idaho
7.1%	3.1%	3.0%	2.9%	2.7%	2.7%	2.6%
California	Virginia	Colorado	Ohio	Mississippi	Washington	New Mexico
6.3%	2.5%	2.1%	2.1%	2.0%	2.0%	1.9%
Florida	Oregon	Wyoming	Connecticut	Pennsylvania	Oklahoma	Alaska
6.2%	2.5%	1.8%	1.3%	1.3%	1.3%	1.2%
Texas	Nevada	Arizona	Delaware	Illinois	Missouri	New Jersey
6.0%	2.3%	1.7%	1.2%	1.1%	1.1%	1.0%
	Michigan	Montana	West Virginia	Kansas	South Dakota	Wisconsin
	2.2%	1.7%	1.2%	0.9%	0.8%	0.8%
	Georgia	Hawaii	Massachusetts	Indiana	North Dakota	Iowa
	2.2%	1.7%	1.1%	0.9%	0.9%	0.8%
	New Mexico	Arkansas	Kentucky	Maine	Minnesota	0.0%
	2.2%	1.6%	1.1%			