



Corporate Profile

Prince Hotels is a core company of the Seibu Group, consisting of 81 companies worldwide, and is one of the largest hospitality companies in the Japanese hotel & leisure industry.

Under its hotel division, the company operates 84 hotels worldwide (49 in Japan, 35 overseas) and three membership hotels. In addition, at its other divisions, the company operates a range of leisure and sports facilities, including 31 golf courses (28 in Japan, 3 overseas) and 10 ski resorts (9 in Japan, 1 overseas), and amusement facilities such as aquariums, movie theaters and bowling alleys in various areas. The fusion of hotels with leisure and sports facilities creates added value that only Prince Hotels can offer, delivering excitement to its guests.

● Hotel brands under the Prince Hotels

Prince Hotels operates nine brands in total, with four brands ("The Prince", "Grand Prince Hotel", "Prince Hotel" and "Prince Smart Inn") operated in Japan and five brands ("The Prince Akatoki", "Policy", "Park Regis", "Leisure Inn" and "Leisure Inn Plus") operated outside Japan by its subsidiary StayWell Holdings Pty Ltd ("StayWell"). Prince Hotels primarily operates properties in the Tokyo metropolitan area but also operates properties in other major cities and resorts around Japan (such as Kyoto, Hiroshima, Karuizawa, Nagoya and Hakone) and major cities in countries around the world (including cities in Asia, the Middle East, Oceania, America, and Europe). The membership resort hotel business "Prince Vacation Club" operates three properties in Karuizawa and Izu-Nagaoka.

● Environmental preservation initiatives

"Walk Together" is one part of the "Group Declaration", which together with the "Group Philosophy" form the Seibu Group's "Group Vision". Under this declaration, the Seibu Group commits to be "mindful of the natural and global environment" where the company aims to achieve sustainable and dynamic growth by addressing issues to help create a more sustainable society. The Seibu Group calls these environmental, social, and governance activities, which are generally referred to as "ESG activities," "Sustainability Action" and the company is working to achieve sustainable growth across the entire Group.

Taking social issues and the business environment into consideration, the Seibu Group has identified four areas (safety, the environment, society and corporate culture) and 12 agendas (important themes) for taking action, and Prince Hotels is actively promoting initiatives in accordance with these agendas.

Corporate Data

[Company Name] PRINCE HOTELS, INC.

[Address] DaiyaGate Ikebukuro, 1-16-15, Minami-Ikebukuro, Toshima-ku, Tokyo, Japan

[Founded] 1956

[Capital] 8,600 Million Yen

Prince Hotels in numbers



84 hotels

49 in Japan,
35 Overseas



24,026 rooms

18,348 in Japan,
5,678 Overseas



3

membership hotels

3 in Japan



31

golf courses

28 in Japan,
3 Overseas



10

ski resorts

9 in Japan,
1 Overseas

Market class

Prince Hotel

StayWell

Luxury

The Prince

THE PRINCE AKATOKI

Upper Upscale
Lifestyle

Grand Prince Hotel

POLICY

Upscale

Prince Hotel

PARK REGIS

Upper Midscale

PRINCE SMART INN

Leisure inn

Midscale

Leisure inn plus



Number of Employees

Prince Hotels

7,568 employees

4,721 Male (Approx. 62%)
2,847 Female (Approx. 38%)

*Current as of March 31, 2021

StayWell

283 employees

*Current as of December 31, 2020

Facilities in Japan



Japan

49 hotels
9 ski resorts
28 golf courses

Overseas facilities

