

SUMMARY

I am a Passionate & Results-oriented Data Analyst, and extracting actionable insights from complex datasets is what I do. I am skilled in using SQL to store and retrieved data, MS-Excel & Power Query for Data Cleaning, MS-Excel, Power BI, & Tableau to analyze data, identify trends, visualize, interpret and inform strategic decisions.

EDUCATION

Welup Digital Academy (Data Analytics Program)	Jan 2024 - Sept 2024
<i>Certificate of Completion (Graduated the best student)</i>	
Nnamdi Azikiwe University, Awka (Sociology Course)	Sept 2010 - 2014
<i>Dropped out in my final year due to health issues.</i>	

TECHNICAL SKILLS

Programming: MySQL	BI Tools: Power Bi, Tableau, MS-Excel
Relevant Courses: Data Analytics, Power Bi Master Class, Python Programming Language, Data Storytelling, Statistics & Data, Regression Analysis, Machine Learning (Beginner Level).	

PROFESSIONAL EXPERIENCE

Welup Digital (Intern & Junior Analyst)	Oct 2023 - Present
Worked on a comprehensive data analysis project for a global super retailer, focusing on identifying key performance drivers and areas for improvement. Key responsibilities included:	
<div><div>1.Performance Analysis: Analyzed sales data across countries to identify top and bottom performers.</div><div>2.Comparative Analysis: Compared high-performing and low-performing regions to understand factors influencing sales.</div><div>3.Category and Product Analysis: Delved into the performance of individual categories, subcategories, and products to identify opportunities and challenges.</div><div>4.Cost Analysis: Evaluated the impact of shipping costs on overall profitability.</div><div>5.Data-Driven Insights: Provided actionable insights to optimize sales, inventory management, and supply chain operations.</div></div>	
<div><div>• Extracted the data by executing SQL queries on MySQL Workbench</div><div>• Cleaned data using MS-Excel & Power Query</div><div>• Created Visualizations using Power Bi</div></div>	

The analysis offered data-driven insights that guided decision-making, from targeted marketing and reward programs to product assortment and potential areas for improvement, thereby enhancing store growth by 10% and boosting sales by 15%.

Uneeq Interns (1 month Internship Program)	Aug 2024
Worked on a PUBG (PlayerUnknown’s Battlegrounds) Data Project, focusing on weapons and bullets. The analysis explored the characteristics & performance of weapons, offering insights into the diverse capabilities of different weapon types, bullets, firing modes, and key performance metrics and their impact on gameplay. By utilizing this analysis, players can potentially enhance their decision-making by an estimated 25%, leading to improved gameplay and tactical advantage.	
<div><div>• MS-Excel - Data Cleaning</div><div>• Tableau - Data Visualization</div></div>	

SIDE PROJECTS

- **Japan vs China Technological Advancement:** Retrieved that data and split it into appropriate tables using MySQL. Cleaned the data using Power Query. Visualized the data using Power BI (making core calculations using DAX).

• **World Economic Indicators:** Sourced the data online and data cleaning was done using MS-Excel and Visualization was done using Power Bi.

ADDITIONAL INFORMATION

- **Languages:** English (Fluent), Igbo (Native Language)

• **Certifications:** Data Analytics (ACTD accredited, issued by Welup Digital Academy), Data Analytics with Python (Cousera), Power BI Master Class

• **Awards/Activities:** Best Graduating Data Analytics Student (Cohort 7, 2024)