Uchenna Ojirika

User Experience Designer

Dallas TX · UchennaOjirika@gmail.com· (469)-394-7732

PROFESSIONAL EXPERIENCE

TEXAS SOUTHERN UNIVERSITY
Intern UX Designer   **Nov 2024-Present**

- While working with the Marketing & Communications team at Texas Southern University, I contributed to managing a 5,600+ page website, taking part in strategy meetings to align team objectives with institutional goals. I directly edited, published, or removed over 187 pages, helping to increase user engagement time by 95% and boost the overall engagement rate by 4.45%.I played a role in migrating web pages from Cascade CMS to ModernCampus, improving both user experience and backend consistency. My contributions helped raise SEO functionality to 81% and maintain a 99% accessibility rating, according to OmniUpdate. The website, which draws over 5.93 million annual visits, benefited from a user-focused approach to content structure, accessibility, and performance.

HYPOTHETICAL FBREF REDESIGN
Sole UX Designer   **Dec 2023-Mar 2024**

- Led end-to-end UX processes including user research, crafting user flows, wireframing, and prototyping. Developed information architecture and interaction design strategies, ensuring cohesive visual design. Conducted usability testing to refine designs, and collaborated closely with cross-functional teams. Maintained thorough documentation throughout the project lifecycle.

FUTFILE
Sole UX Designer   **Sep 2023-Dec 2023**

- In my role, I spearheaded the entire UX process, encompassing comprehensive user research, meticulous development of user flows, and crafting wireframes. I designed interactive prototypes, architected information structures, and refined interaction and visual design elements to enhance user experience. I also conducted usability testing to validate designs, fostered cross-functional collaboration, and meticulously documented every phase of the design process to ensure seamless project execution and knowledge transfer.

EDUCATION

TEXAS SOUTHERN UNIVERSITY   HUSTON, TEXAS
B.S in Industrial Design   **Current Student**

TARRANT COUNTY COMMUNITY COLLEGE   FORT WORTH, TEXAS
A.S in Information Technology   **2022-2024**

SKILLS

- Figma
- Miro
- Webflow
- WordPress
- eForms
- HTML
- Cascade CMS

- User Experience Testing
- Wireframing and Prototype Design
- User Research
- Website Architecture
- Usability Testing
- CSS
- JavaScript
- Modern Campus CMS

PORTFOLIO LINK

[Portfolio](#)