## Reporting: Act Report

After the data wrangling process, I extracted four insights from the data. The insights were based on the tweet properties including the user's tweet pattern.

## Insight 1: Did the user have a daily habit of posting at given times?

This insight was drawn using the hours of the day when the user posted dog ratings. It investigated how some hours of day saw more ratings than others.
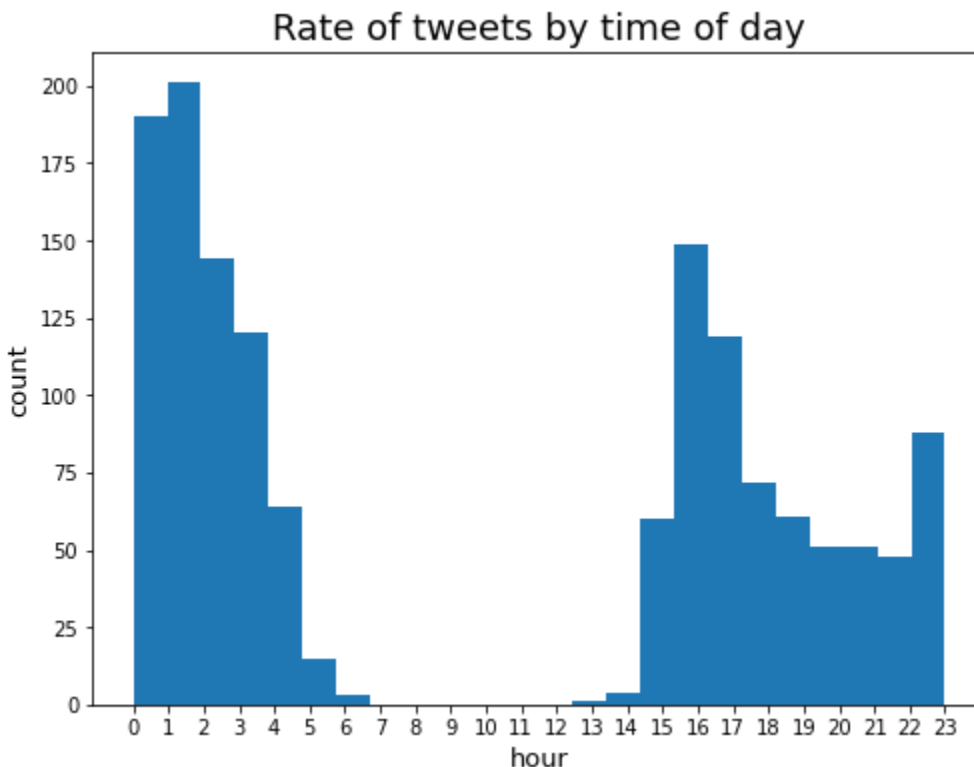
The histogram above shows the tweet rate over the 24 hours of the day for all tweets. Evidently, the early hours of the day - between 12 Am and 3 AM saw the most rating posts.
Similarly, between 3 PM and 5 PM in the day also had high activity from the user over time.

## Insight 2: What dog breed was most shared?

Here, I investigated to find the dog breeds that were most retweeted by viewers.
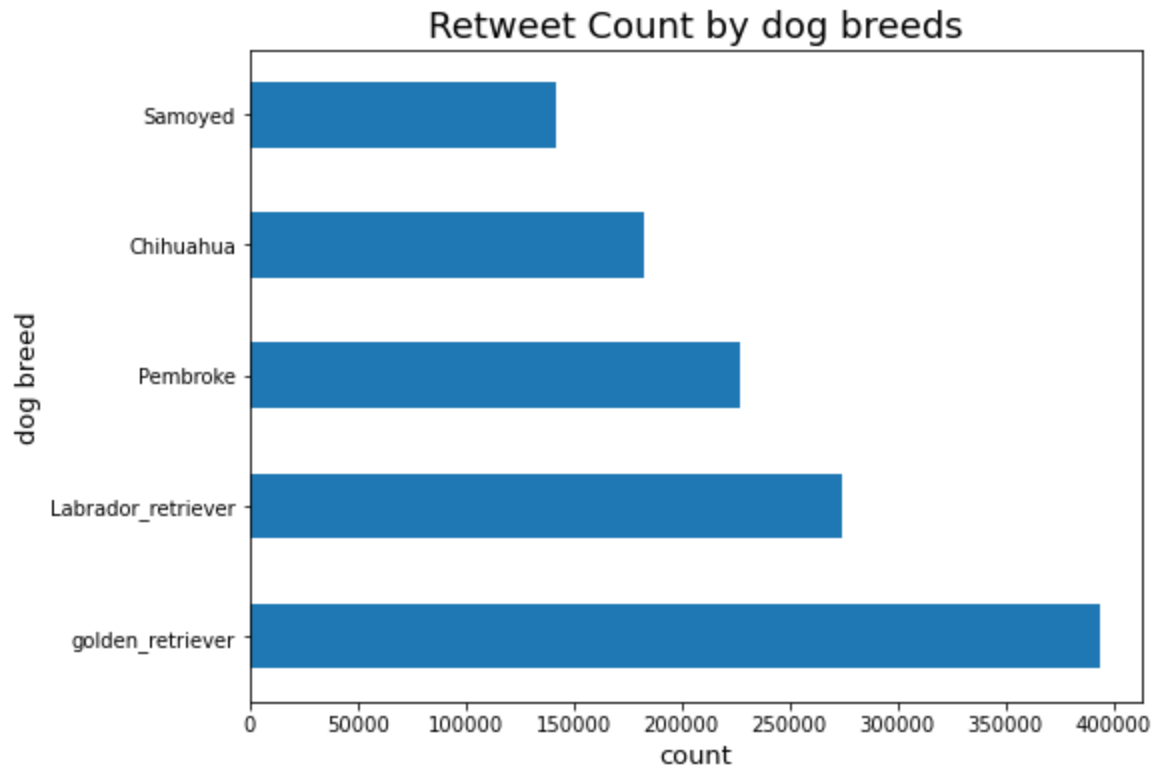
The chart shows that the most shared ratings among dog breeds were for the golden retriever, labrador retriever, and pembroke.The Chihuahua and Samoyed also came in close in fourth and fifth place respectively.

Insight 3: What dog breed was most liked?

I investigated to find the dog breeds that were most liked by viewers.

Most liked dog breeds
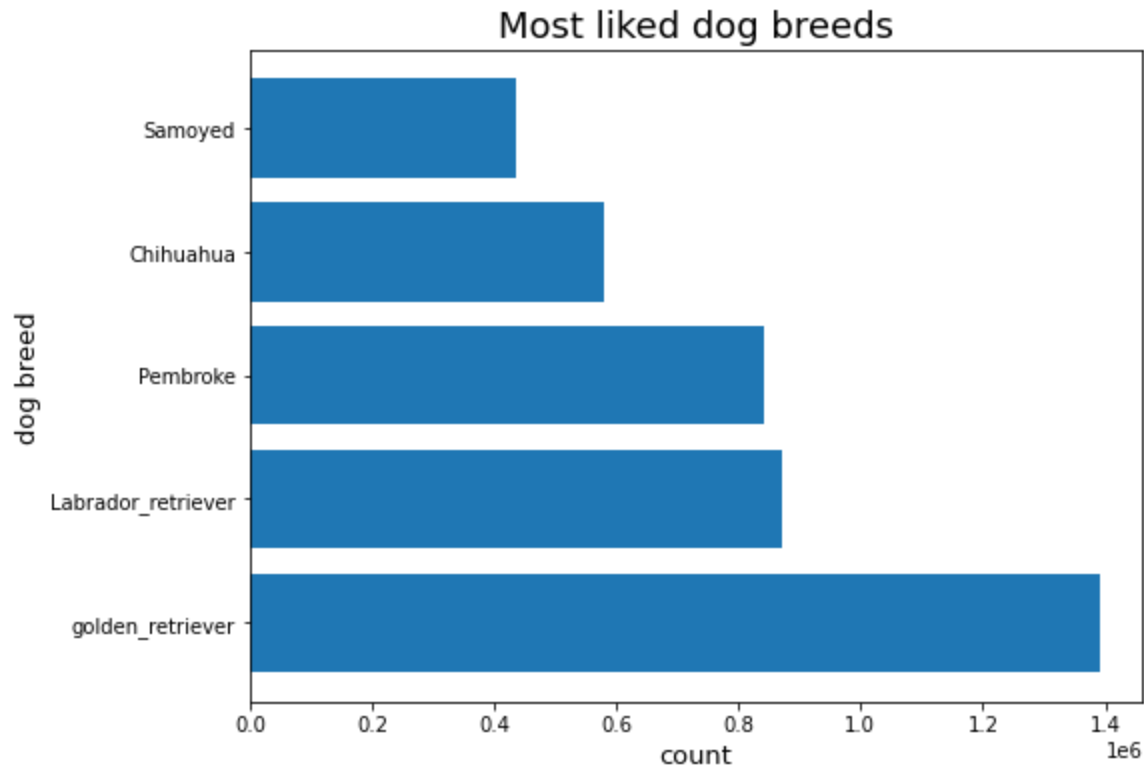
The chart above shows the golden retriever, labrador retriever, and pembroke as the most liked dog breed tweets. Again, the Chihuahua and Samoyed came in fourth and fifth place respectively.

Insight 4: What were the most popular ratings for dog breeds?

The fourth insight extracted the 5 most popular ratings for the dog breeds by the user.

Most popular rating for dog breeds
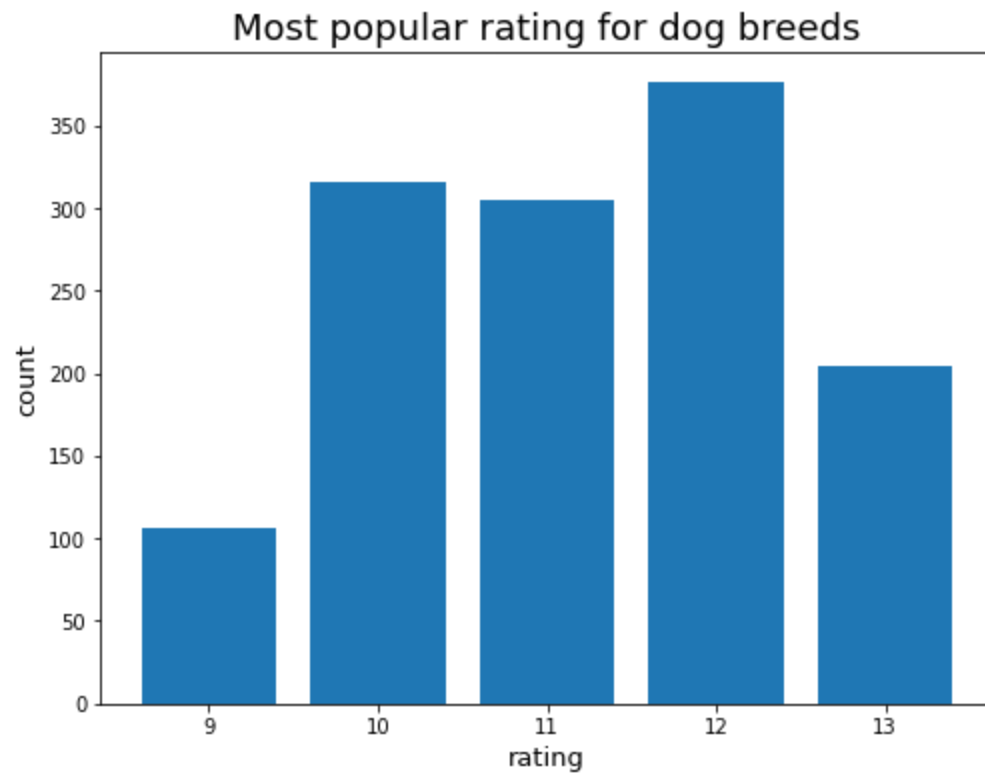
The image above shows the ratings: 12, 10, and 11 as the three most popular ratings for the dog breeds.