Ideation Phase Brainstorm & Idea Prioritization Template

Date	31 January 2025
Team ID	LTVIP2025TMID59424
Project Name	Citizen AI – Intelligent Citizen Engagement
	Platform
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

The team (Mahesh, Sony, and Yugandhar) gathered to discuss the challenges citizens face while interacting with government services.

A collaborative session was conducted to explore gaps in existing public service systems, especially static websites that lack real-time interaction.

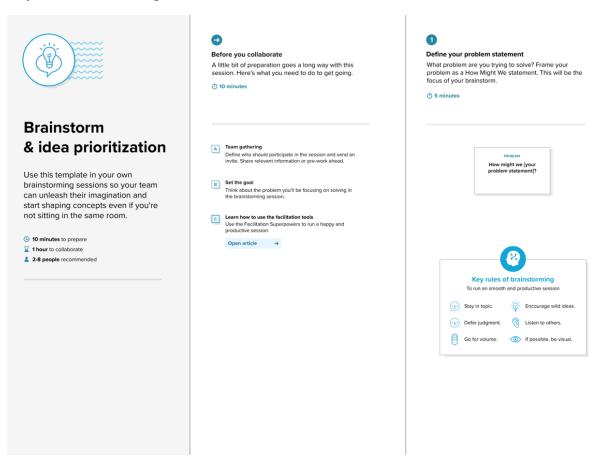
After initial discussion, the team finalized the following

problem statement:

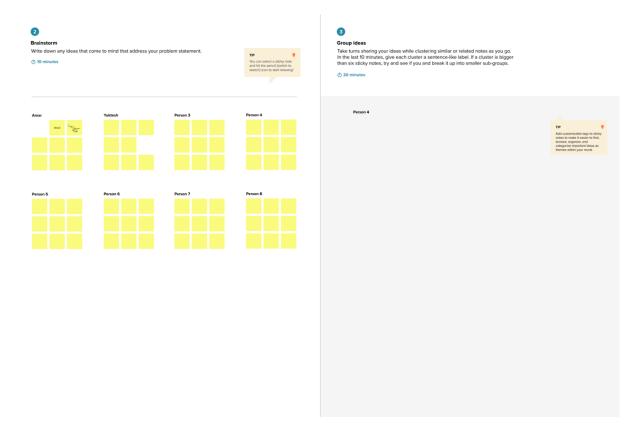
"Citizens face delays and lack of transparency in their interaction with public services due to static, outdated digital interfaces. There is no intelligent system for answering queries or analyzing feedback."

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

