

HOTEL RESERVATION DATA ANALYSIS

Room Type

Double	
Executive Suite	
King	
Queen	

Booking Channel

Call Center	
Phone App	
Travel Agent	
Walk-in	
Website	

Reservation Status

Completed	
Extended	
No-Show	
Reduced	

Property

The Chord	
The Marimekko	
The Sankey	

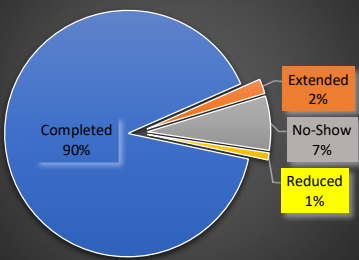
Popularity of Room Type



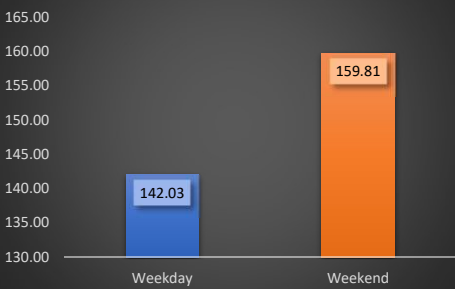
Effect of Booking Channel



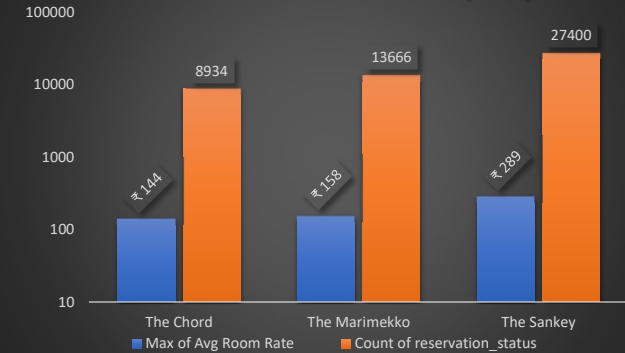
Reservations Status



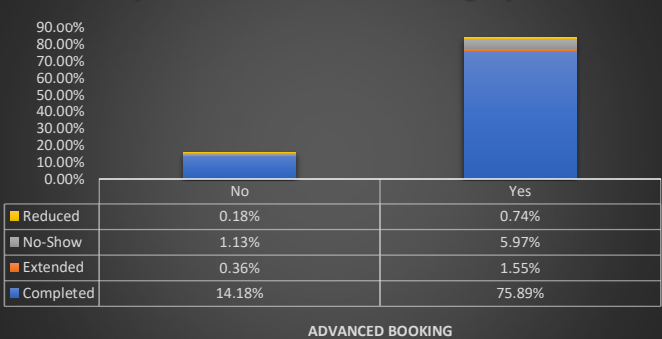
Rate Difference



Performance Value of Property



Completion Rates for Booking System



Completion Rates for Special Requests

