Here's a brief description of each column:

1. id: unique identifier for each record
2. Gender: Gender of the policyholder
3. Age: Age of the policyholder
4. Driving\_License: Indicates if the person has a driving license
5. Region\_Code: Code representing the geographic region
6. Previously\_Insured: Whether the person was previously insured
7. Vehicle\_Age: Age of the vehicle
8. Vehicle\_Damage: Indicates if the vehicle has been damaged
9. Annual\_Premium: The yearly insurance premium amount
10. Policy\_Sales\_Channel: The channel through which the policy was sold
11. Vintage: length of time as a customer or policy age
12. Response: Indicating policy renewal or claim filing