

# PROJECT COVID

Confidential Information

# A LEARNING APPLICATION

- ◉ Aaj kal coding aur programming ka maang bahot badh raha hai, aur bahot log sikhna chaahte hai coding, covid ke chalte aur push mila hai internet ko jiske chalte bahot log ab online aa rahe hai.
- ◉ Aur jab log online aayenge to online services badhenge aur services badhengi to sikhne wale badhenge aur sikhne waale badhenge to learning application ka market badhega.
- ◉ Jiska fayda hame mil sakta hai.

# CURRENT LEARNING APPS MARKET

- ◉ Aaj kal market me baccho ke bich coding ka craze badha hai sab coding sikhna chahte hai aur sikhaane waale platforms bhi bahot hai.
- ◉ No.1 pe hai coursera
- ◉ No.2 pe Udemy
- ◉ No.3 pe whitehat jr.
- ◉ Aur bhi kai saare hai.
- ◉ Inme sab theek hai bas jo content hai wo english me hai ya phir bahot mehnga hai isliye bachhon ka isme man hote hue bhi seekh nhi paate.

# FEATURES OF OUR APP

- ◉ Ise ham aam bol-chal waale bhaasa me banayenge na full english na full hindi jaise aapas me baat karte hai waise
- ◉ Shuru me pura content free denge user ko
- ◉ Ham user ko creator banne ka mauka denge youtube ki tarah
- ◉ App ka size kam se kam rakhne ki koshish karenge
- ◉ Content jo hoga wo animated hoga jisse aasani se samajh aayega

# CONTENT CREATION

- ◉ Ham shuru me jitna ho sake utna apne se content daal sakte hai.
- ◉ Ya phir thoda invest karke youtube par jinke 2-3k view aate hai unse video banwaayenge aur paise unhe per video denge, jaise- ek aadmi HTML CSS par 10 video banaya to use 200 per video denge jo hoga 2000, isse use un video ke jitna youtube pe 1 saal intezaar karne ke baad milta usse jyada use usi din miljayega

# EARNING

- ◉ Shuru me 4 se 5 video free me de kar usko course ki taraf dhyan lagayenge
- ◉ Jab free video khatam ho jaayega to wo course kharidenge jiska daam bahot kam hoga shuru me jaise beginner course ke liye rs 99.
- ◉ Refer aur earn ka bhi option hoga jo 5 user jodega usko saare course free 1 mahine ke liye
- ◉ Ad waale section me jaake ad dekhne pe credit earn hoga jisse course ke andar ka video unlock kar sakte hai koi 5 ad dekhega to ek video unlock kar payega.

# SUPPLY CHAIN

- ◉ Ham jo bachha sab ko coding aur programming sikhayenge unko kaam bhi de sakte hai jo aapke paas aate rahte hai isse ham ek aur startup kar sakte hai jisse ek chain ban jaayega ham product bhi banayenge aur unka istemaal bhi karenge
- ◉ Waise is supply chain ko banne me time lag sakta hai par jab hoga tab bahot bada hoga

# WORK DIVISION

- ◉ Aap app baniye uspe kaam kijiye
- ◉ Mai iska saara branding,marketing,advertising,aur content creators ko pakdunga
- ◉ Jitna jaldi ho sake utna jaldi launch karna hoga
- ◉ Deadline 1 = 1jan,2021
- ◉ Kuch bada sochte hai ab
- ◉ Agar achha laga to 8002097346 pe call kijiyege