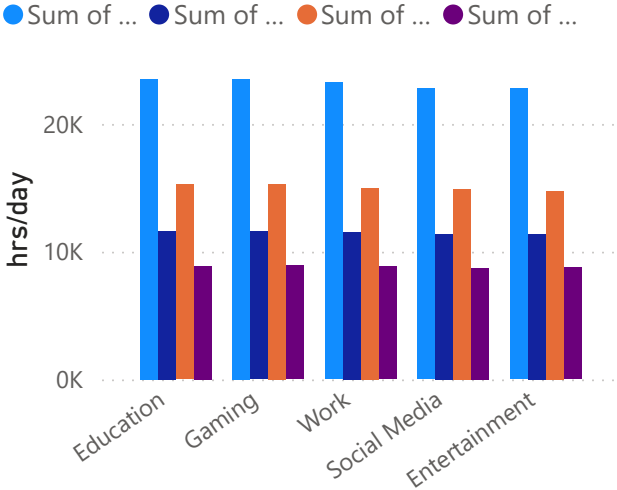
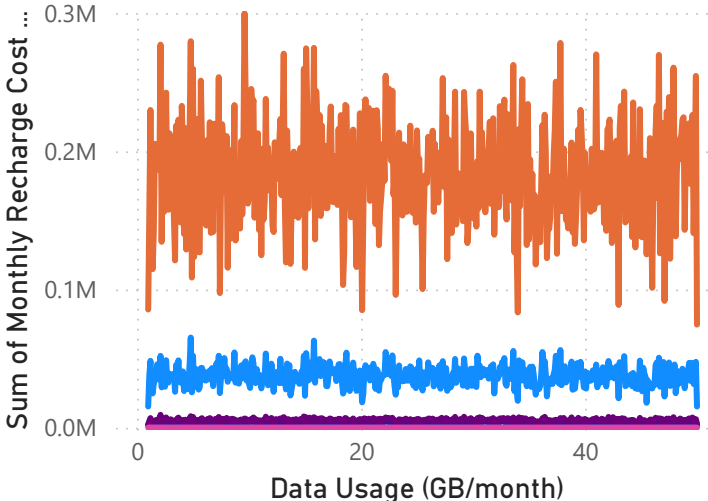


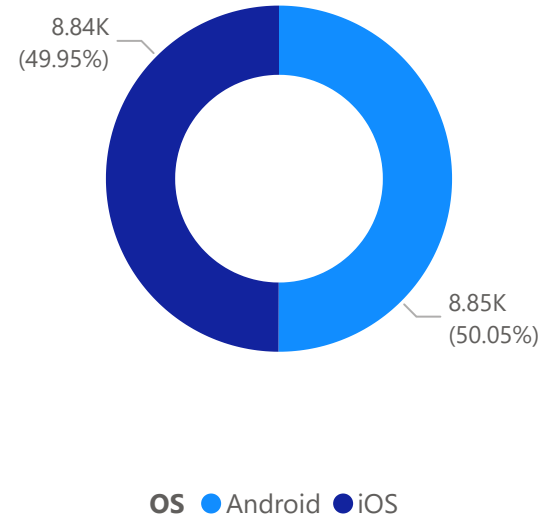
Screen Time (hrs/day) Vs Social Media Time (hrs/day) Vs Streaming Time (hrs/day) by User's Primary Use



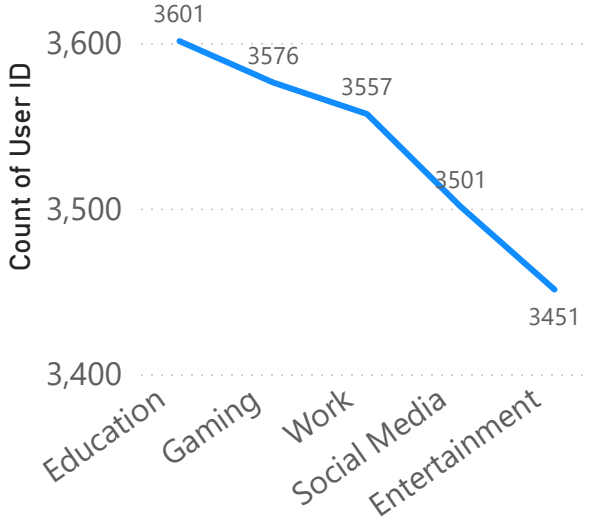
Monthly Recharge Cost (INR) Vs Number of Apps Installed Vs E-commerce Spend (INR/month) Vs Calls Duration (mins/day) Vs Ga...



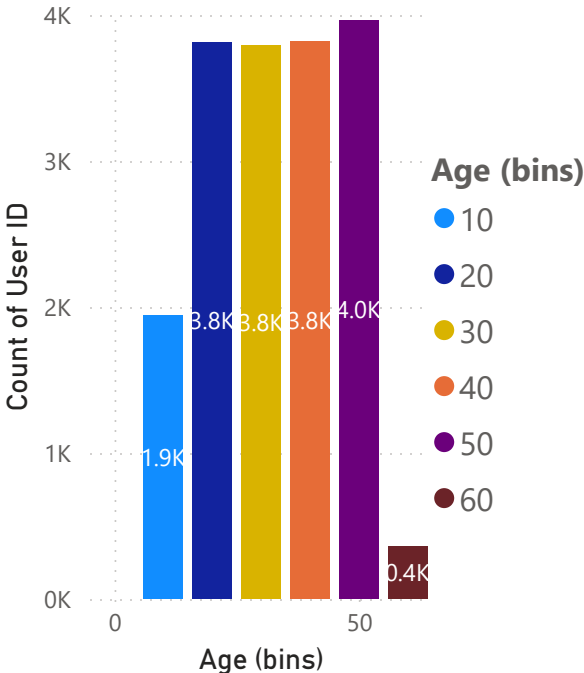
User ID's categorized by OS



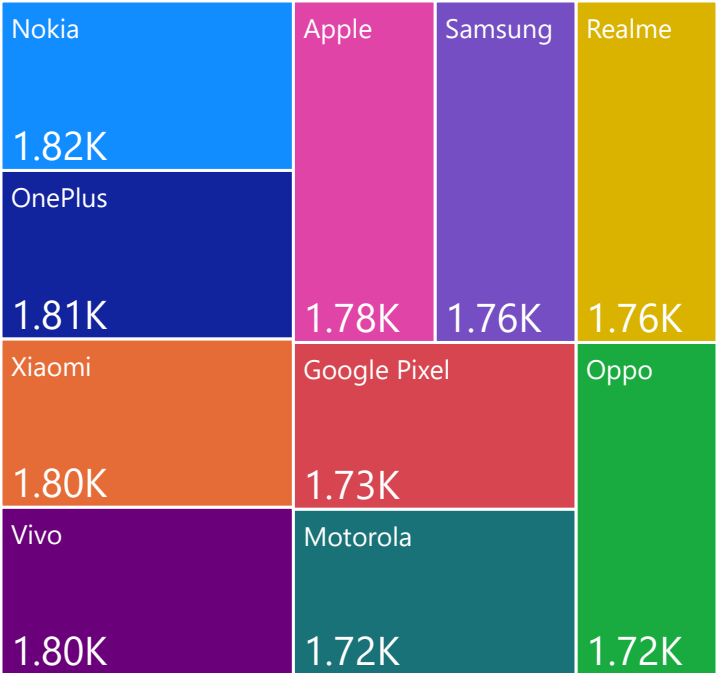
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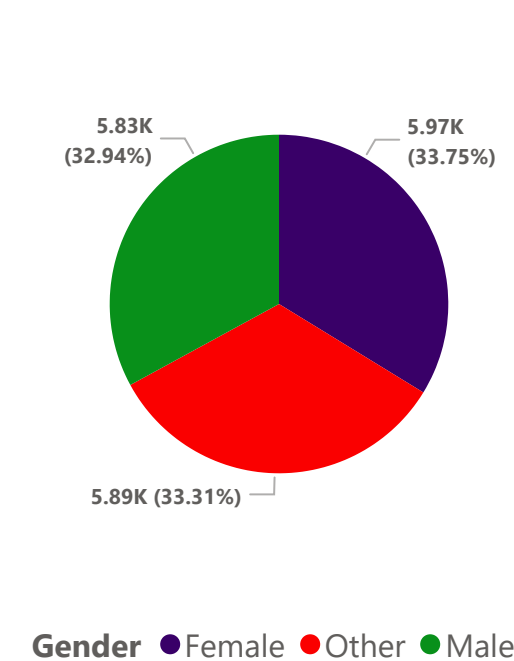
User ID's categorized by Age



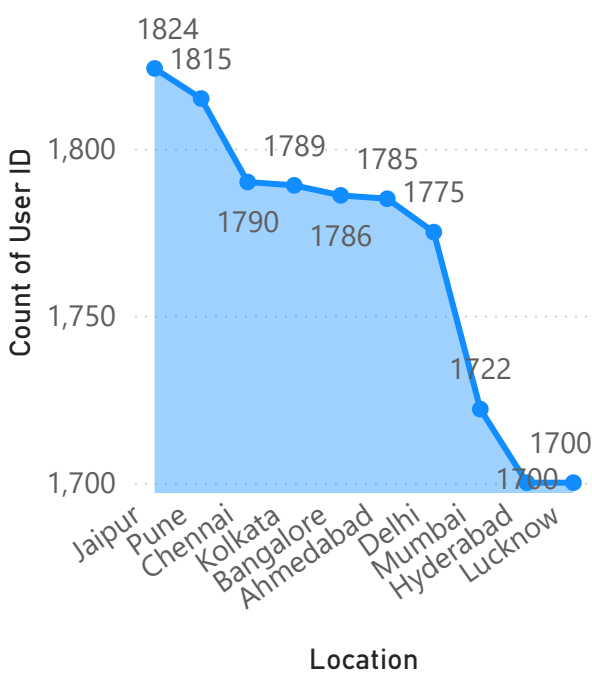
User ID's categorized by Phone Brand



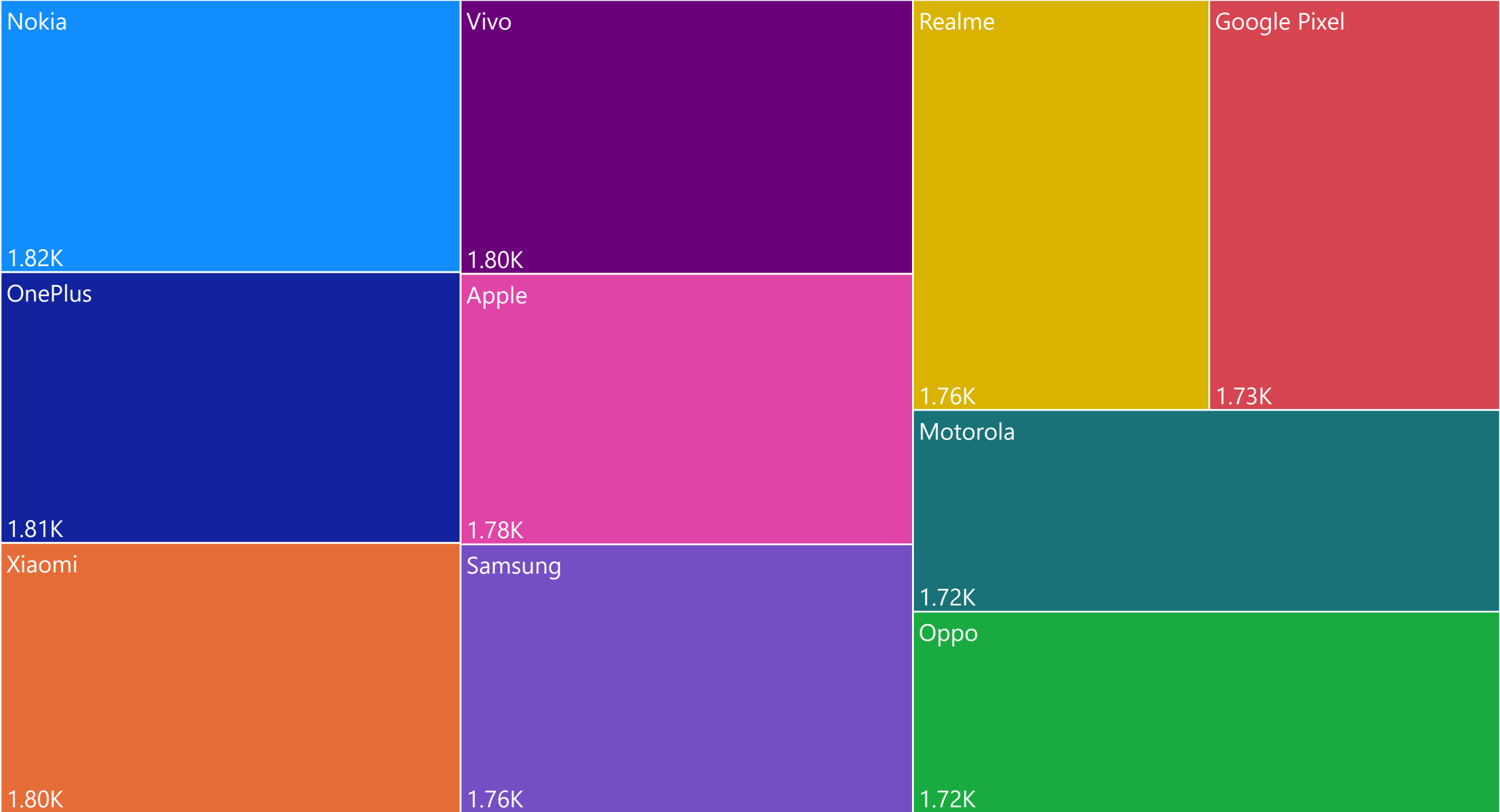
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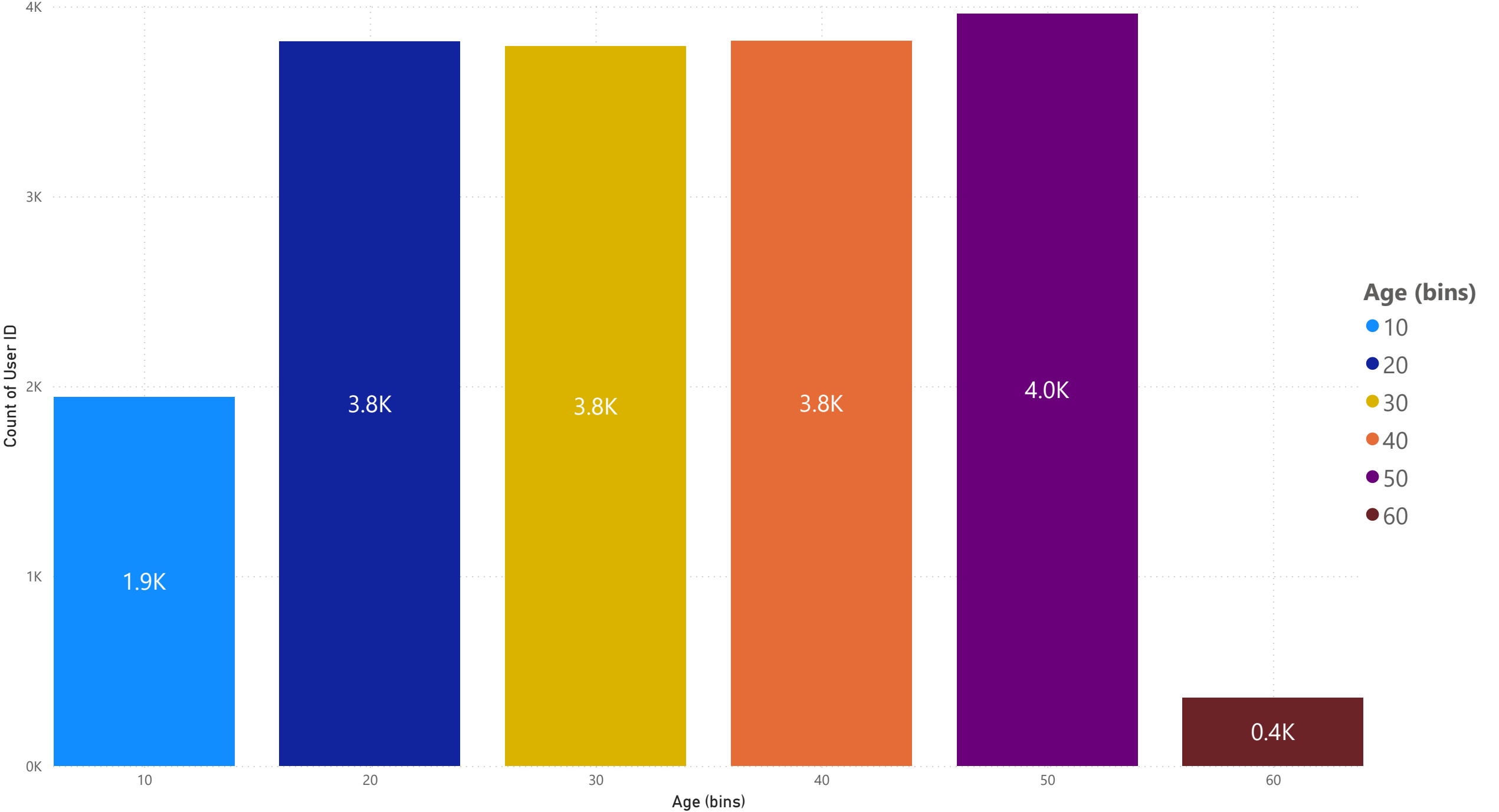
User ID's categorized by Location



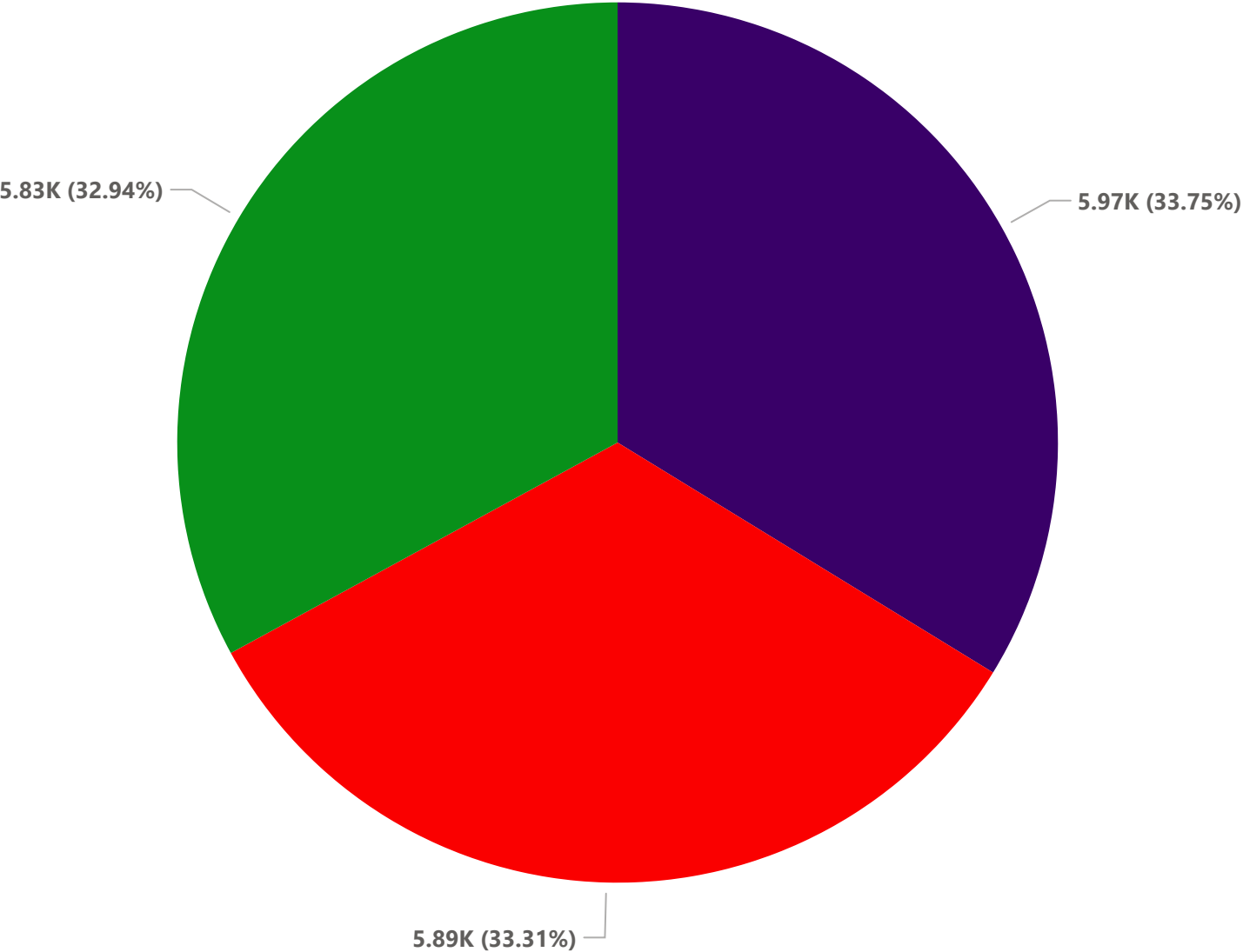
User ID's categorized by Phone Brand



User ID's categorized by Age

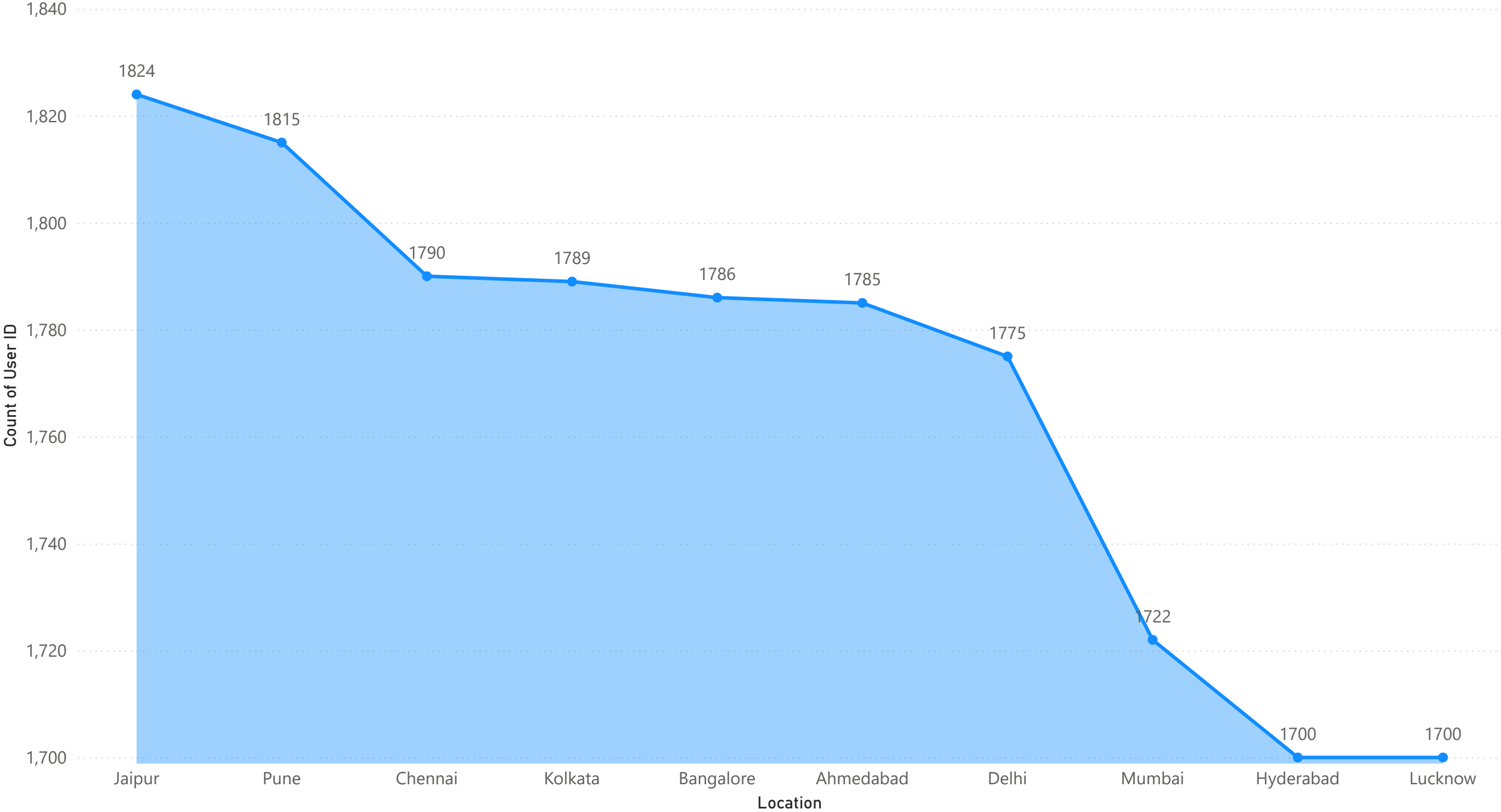


User ID's categorized by Gender

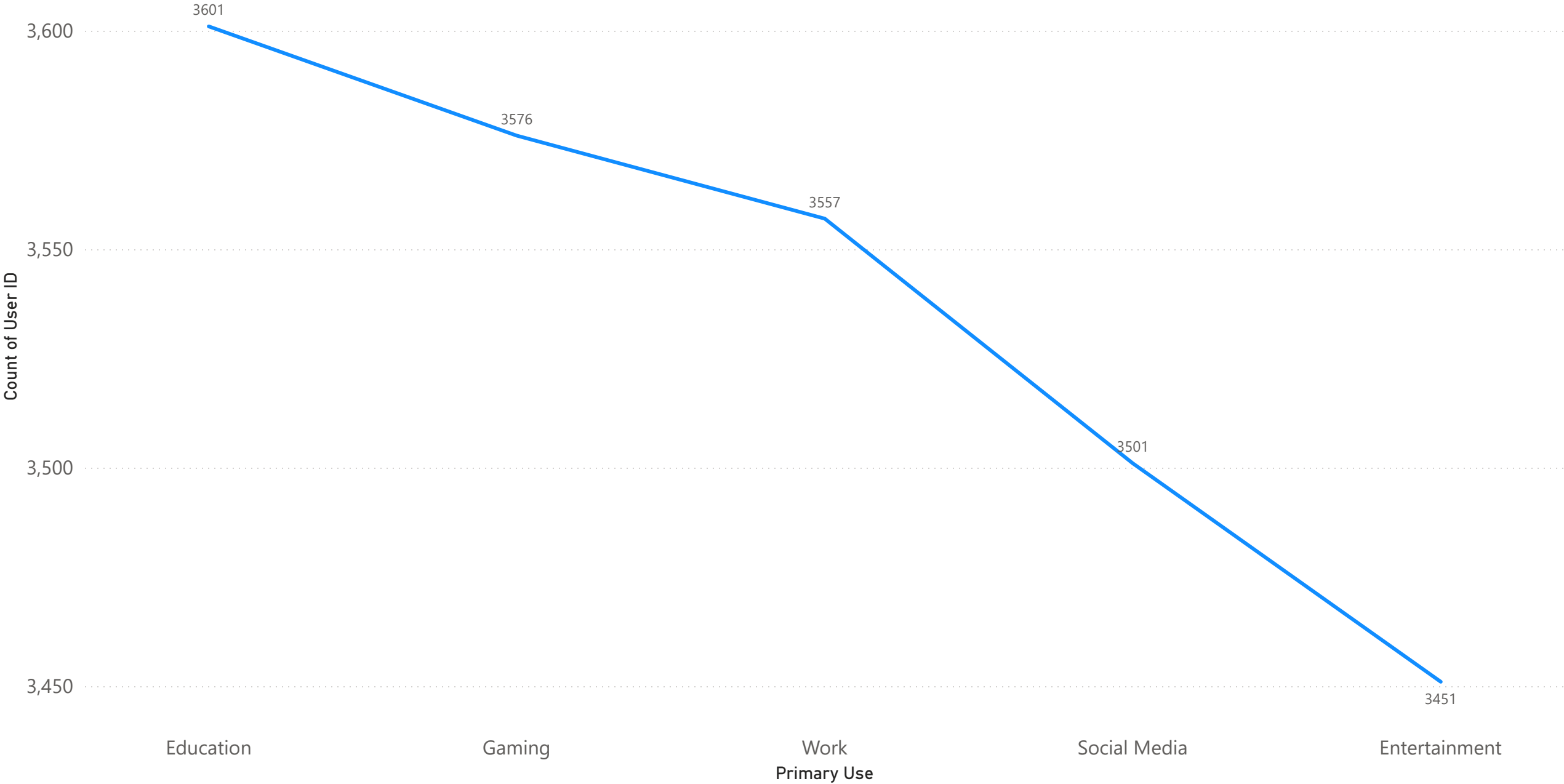


Gender ● Female ● Other ● Male

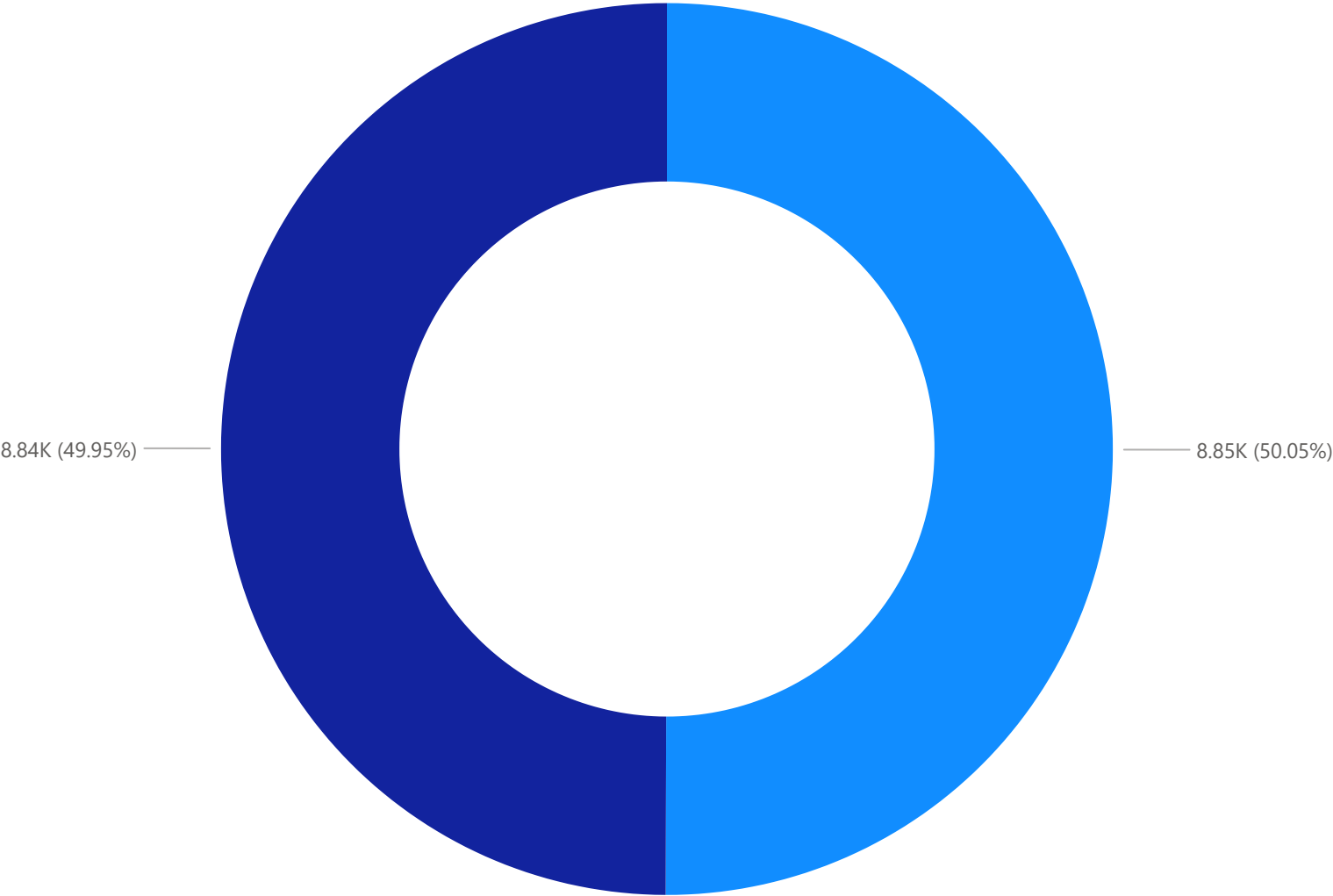
User ID's categorized by Location



User ID's categorized by Primary Use



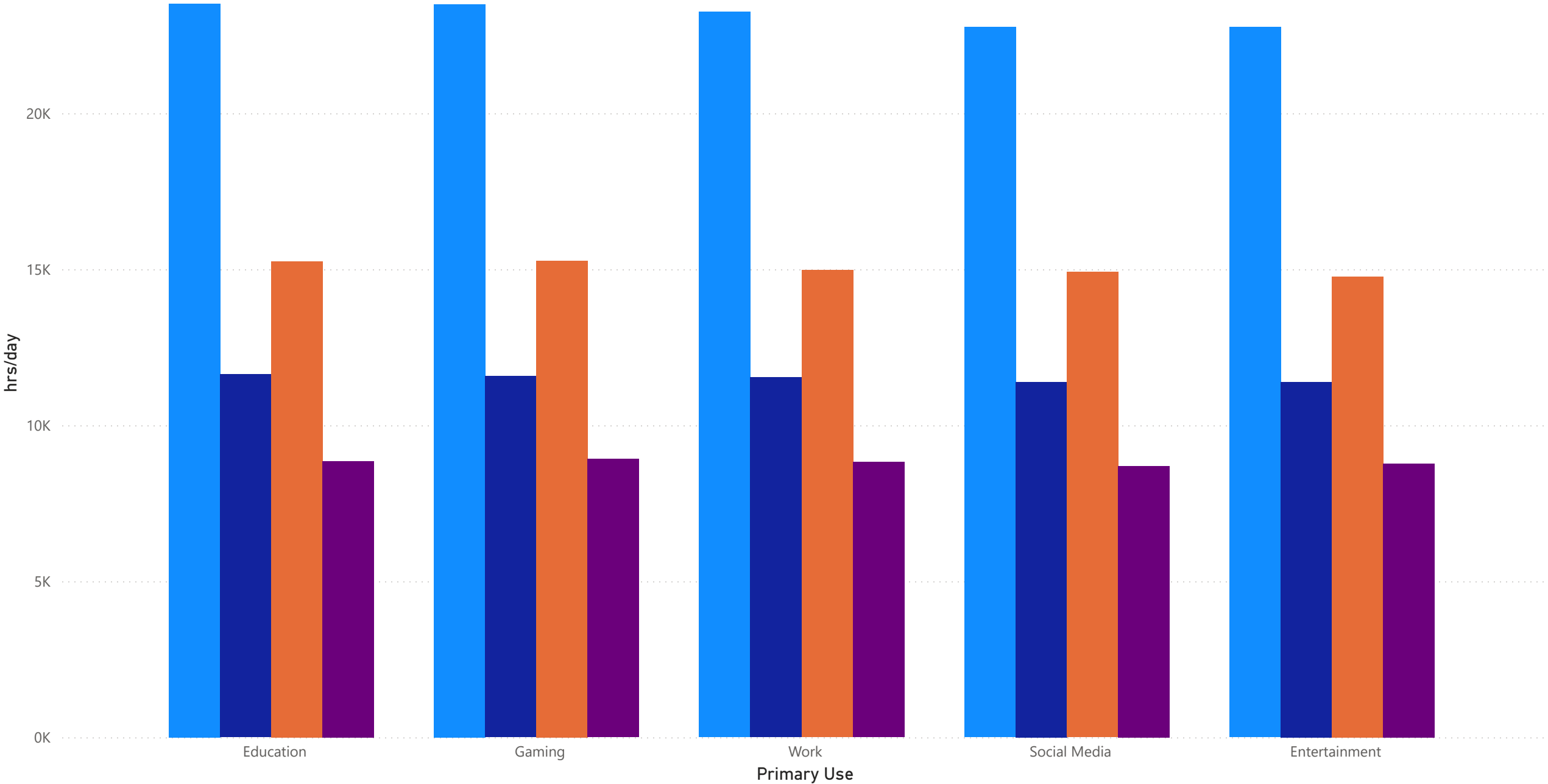
User ID's categorized by OS



OS ● Android ● iOS

Screen Time (hrs/day) Vs Social Media Time (hrs/day) Vs Streaming Time (hrs/day) by User's Primary Use

● Sum of Screen Time (hrs/day) ● Sum of Social Media Time (hrs/day) ● Sum of Streaming Time (hrs/day) ● Sum of Gaming Time (hrs/day)





Monthly Recharge Cost (INR) Vs Number of Apps Installed Vs E-commerce Spend (INR/month) Vs Calls Duration (mins/day) Vs Gaming Time (hrs/day) by Data Usage (GB/month)

